

# MARMADUKE MOUSE

JULY No.13

QUALITY  
COMIC  
GROUP  
I.C.D.  
7

10¢

WHY **DOES**  
HIS MOUTH  
REMIND YOU  
OF A BERTH IN  
A PULLMAN  
CAR, KING  
LOUIE?

BECAUSE HE'S GOT  
ONE **UPPER** AND  
ONE **LOWER**,  
MARMADUKE!





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# Famous BANNER FIREWORKS!

ZIP! BOOM! BANG! OH-Boy!

OVER 1000 PIECES—ONLY \$4.95

Retail Value \$13.25

BUZZ BOMBS • BLOCK BUSTERS • ZIG ZAG WHISTLES • FLASHLIGHT KRACKERS • JAP POP-BOTTLE SKY ROCKETS • SIREN AERIAL BOMBS

All your old favorites and several new items—to make a total of more than 1000 pieces. Every piece a thrill combination of noise and beauty.

**No. 1—SPECIAL \$13.25 ASSORTMENT—OVER 1000 PIECES OF NOISE and BEAUTY—Only \$4.95**

Other items in this giant assortment include Electric Cannon Salutes that will really rock you—Zig Zag Musical Salutes, Black Snakes, Cherry Bombs (good old-fashioned kind) . . . White Mule that really kicks, Silver and Gold Fountains, Silver Rain Torch, a beautiful piece—Battle in Clouds (up to 16 reports)—3 Shot Repeating Aerial Bombs, 2 Shot Repeating

Aerial Flash Bombs—Cone Fire of Red, White and Blue Display—Large Triangle Wheels, Sky Rockets that end in a majestic display of Red, White and Blue Stars—Zebra Flash Crackers—10 Ball Roman Candles—Comet Star Shells, the most beautiful night display ever offered and Sparklers for the little tots. Remember you get over 1000 pieces in all with a retail value of \$13.25 for only \$4.95.

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**ONLY \$4.95**

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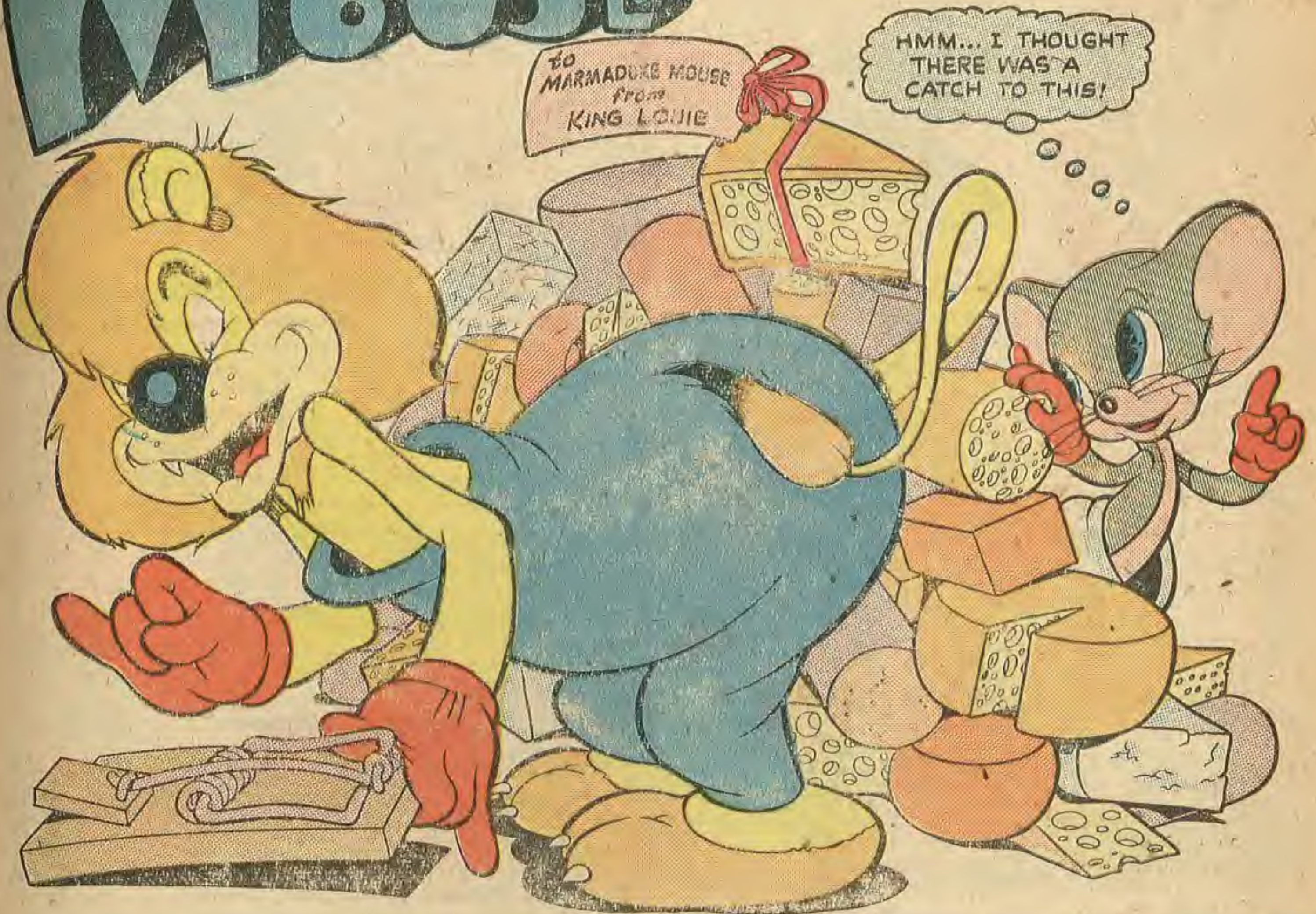
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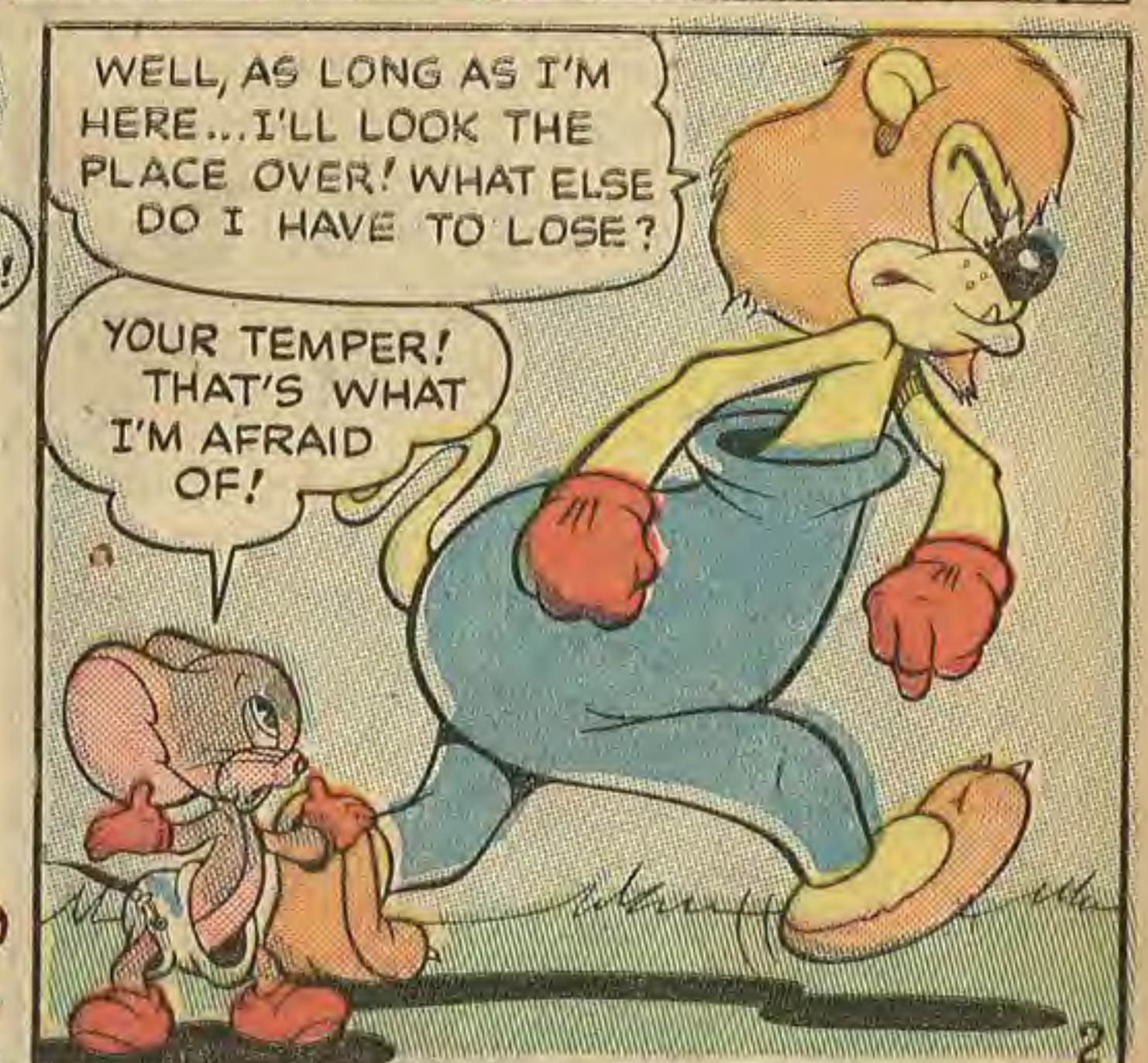
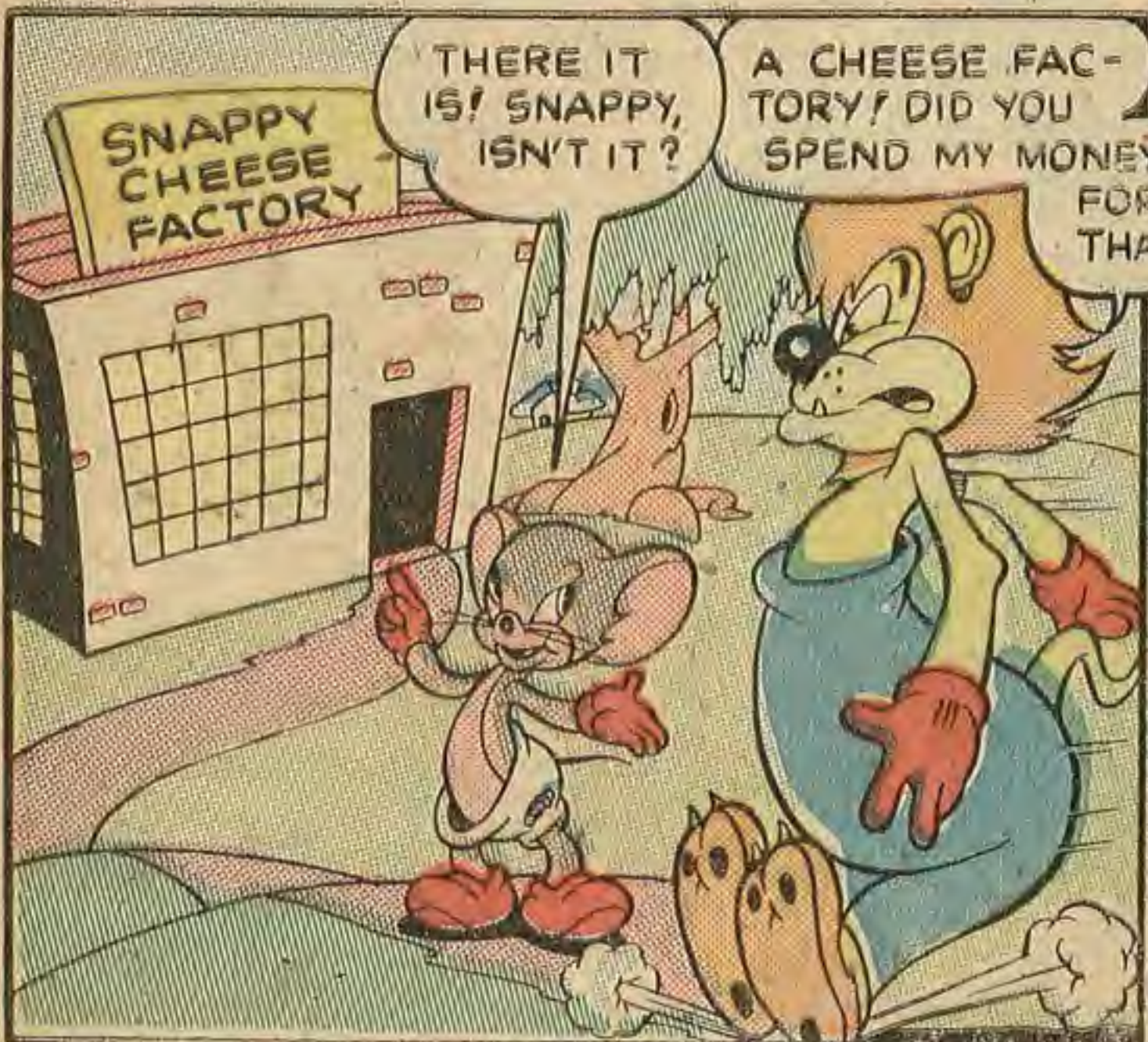
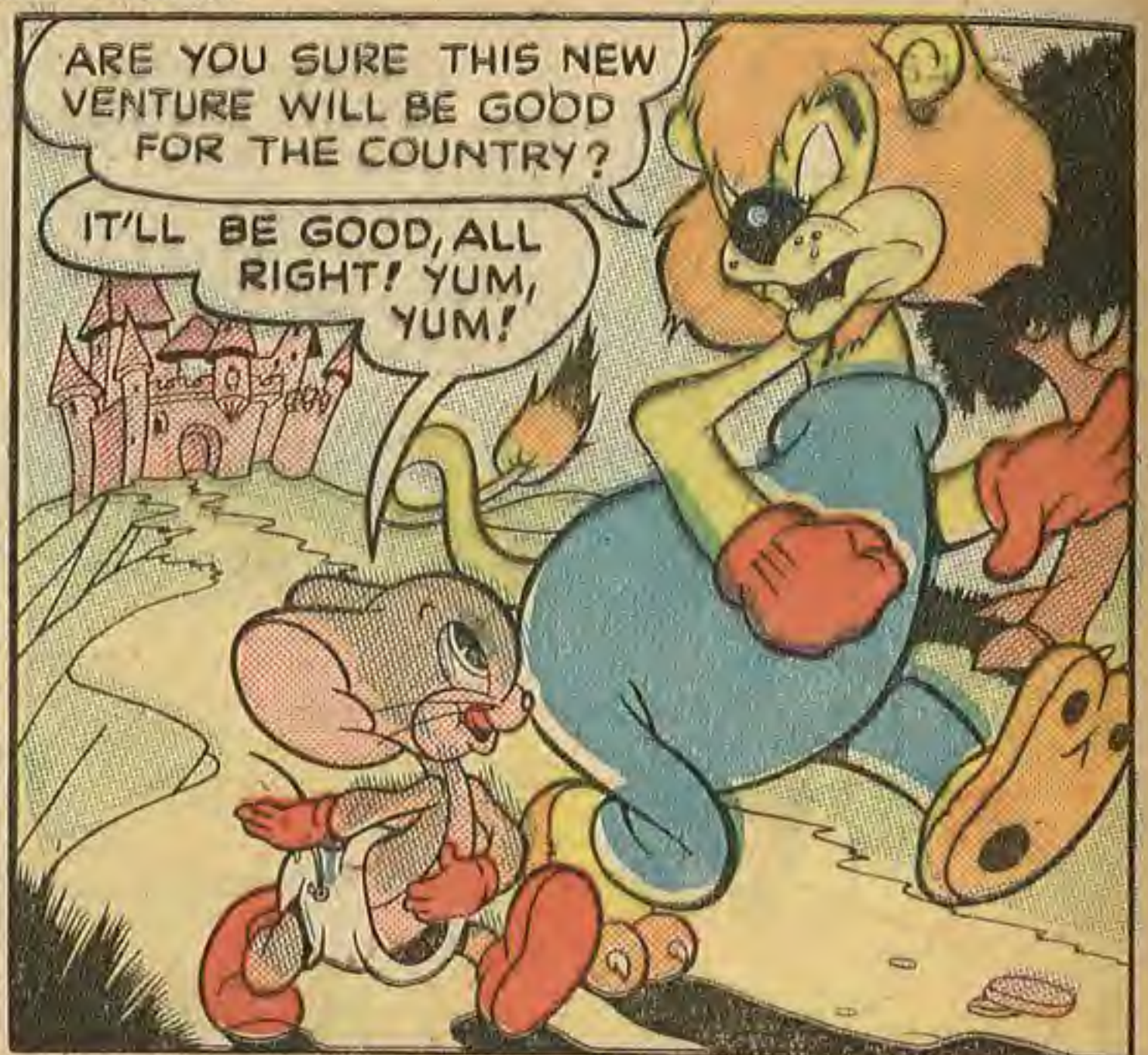
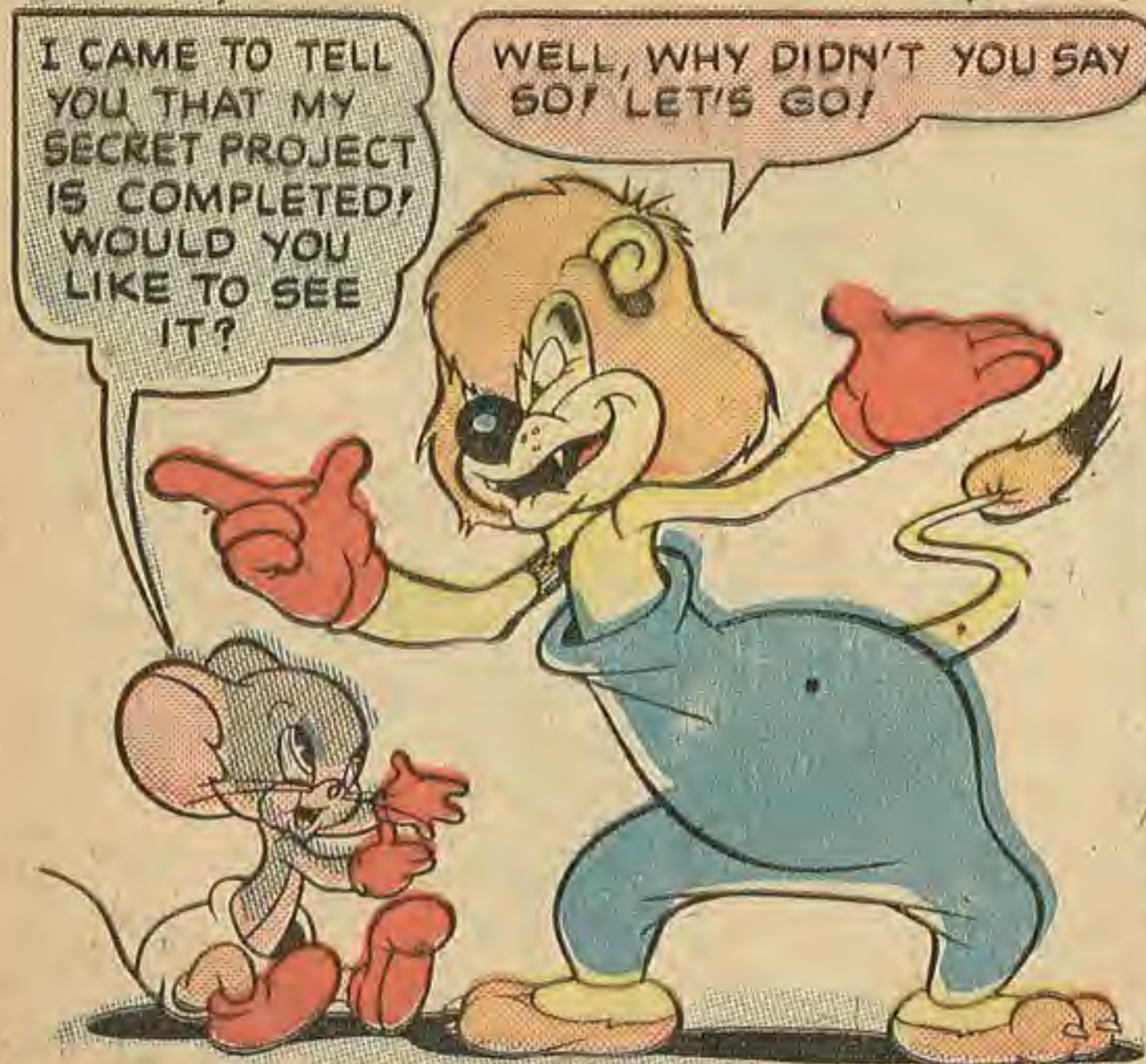
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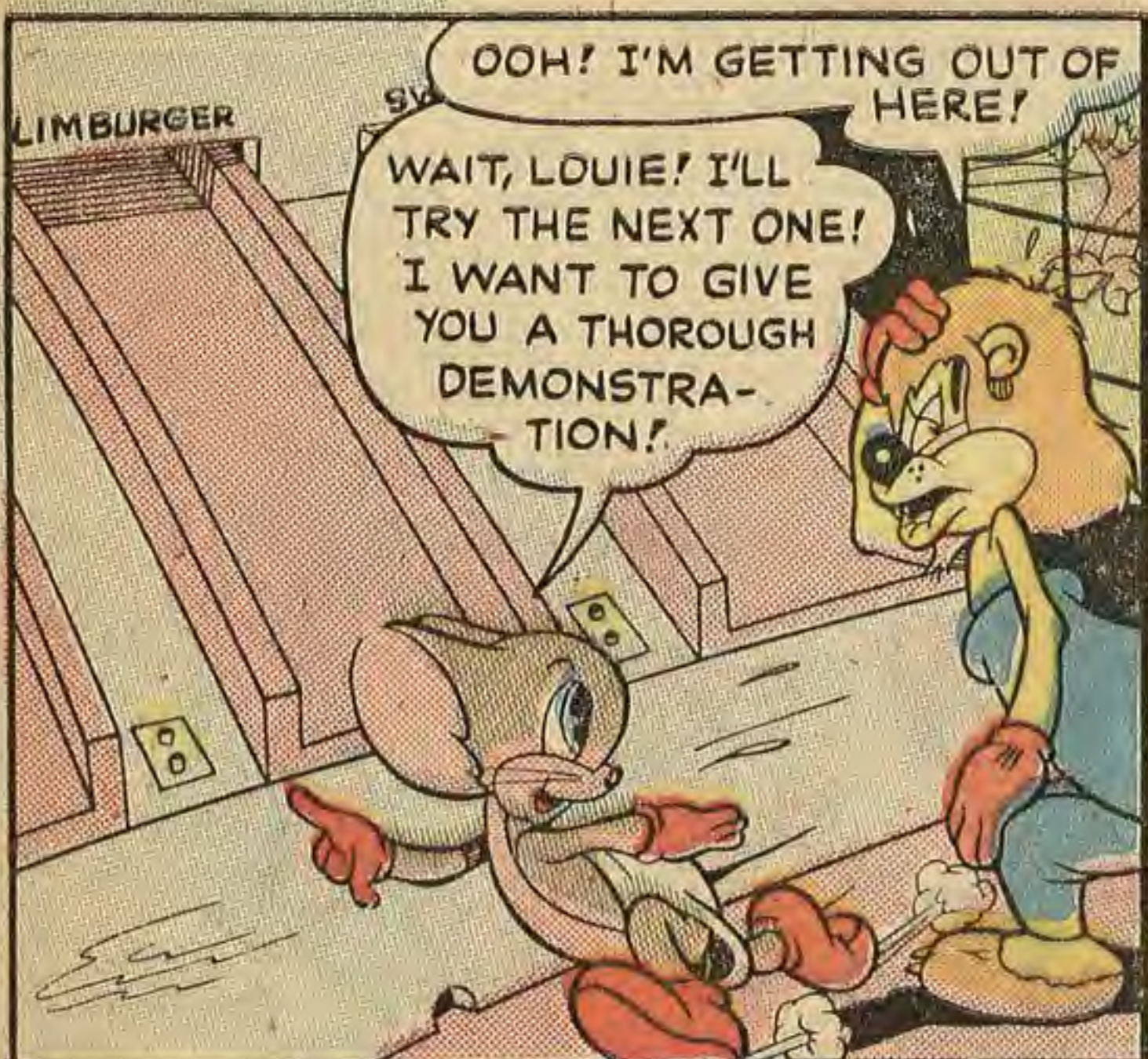
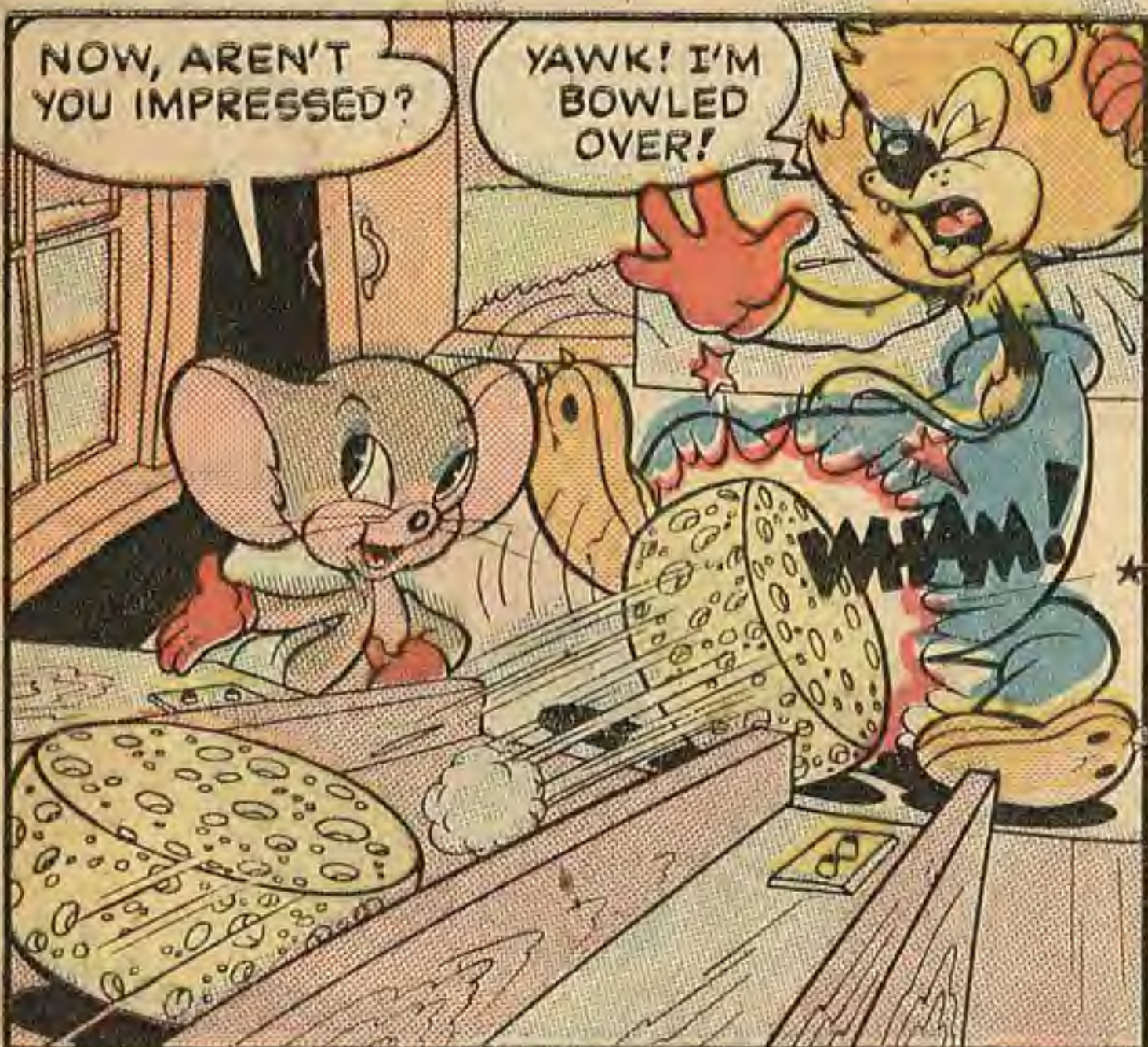
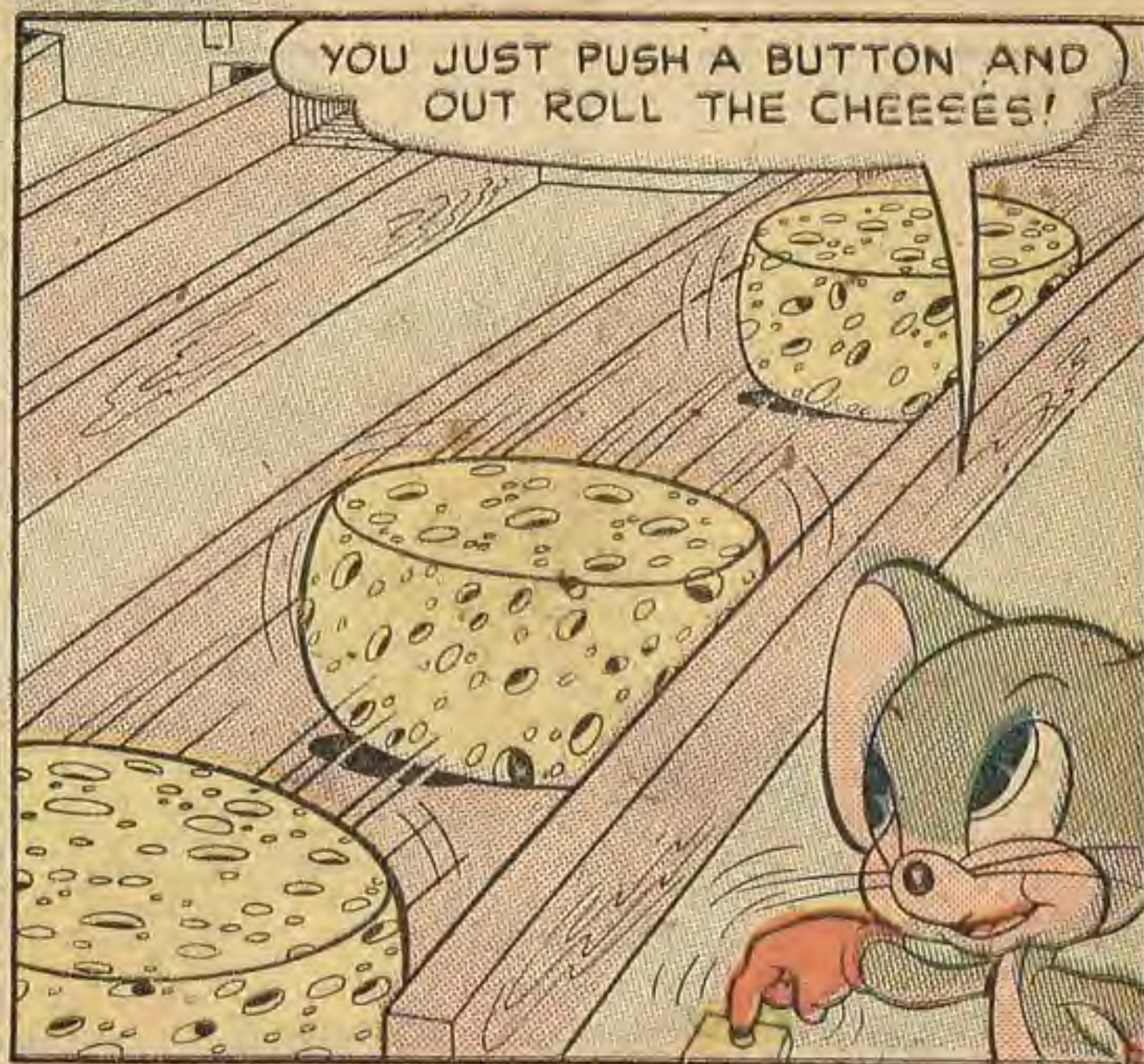
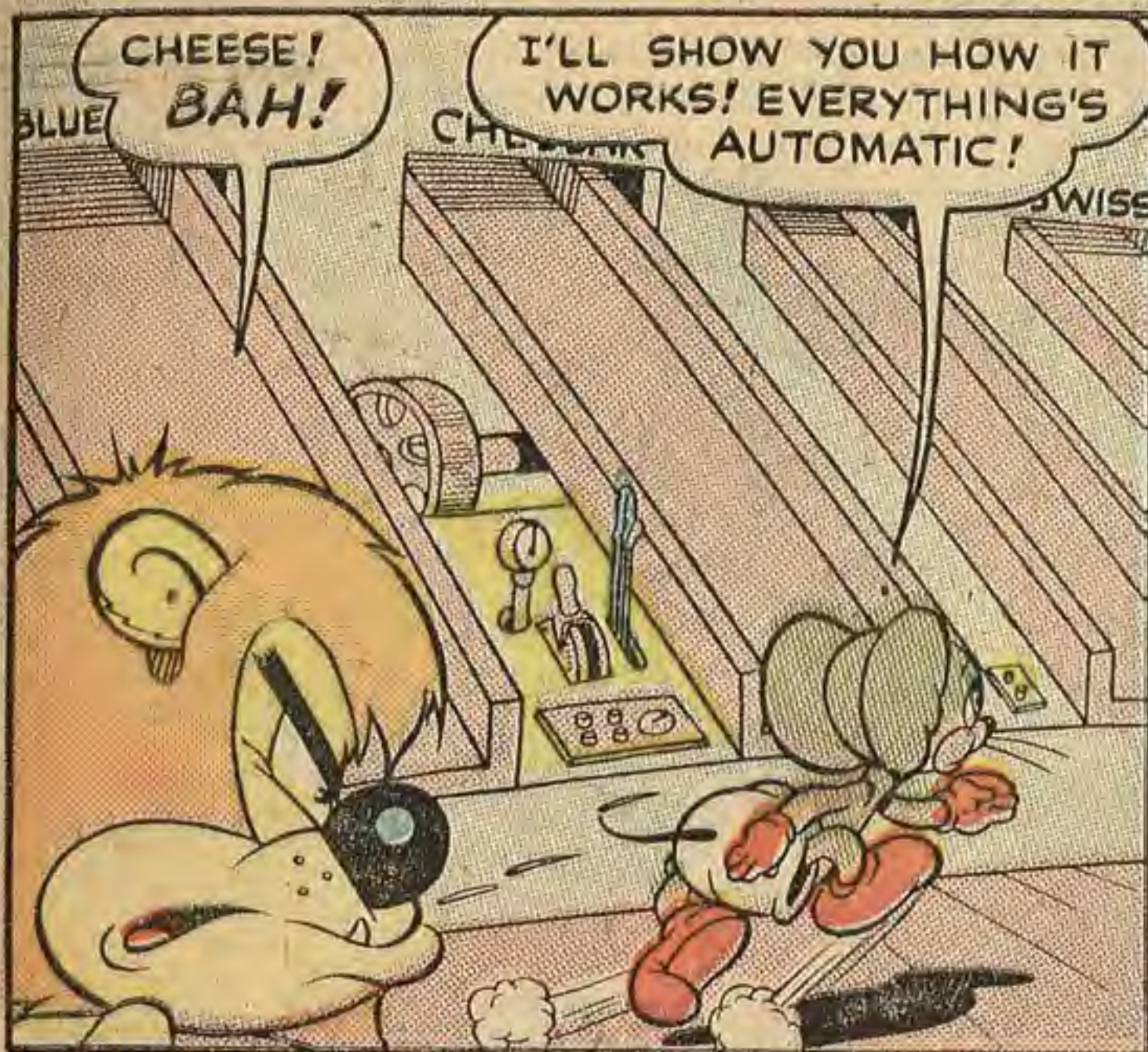
# MARMADUKE MOUSE



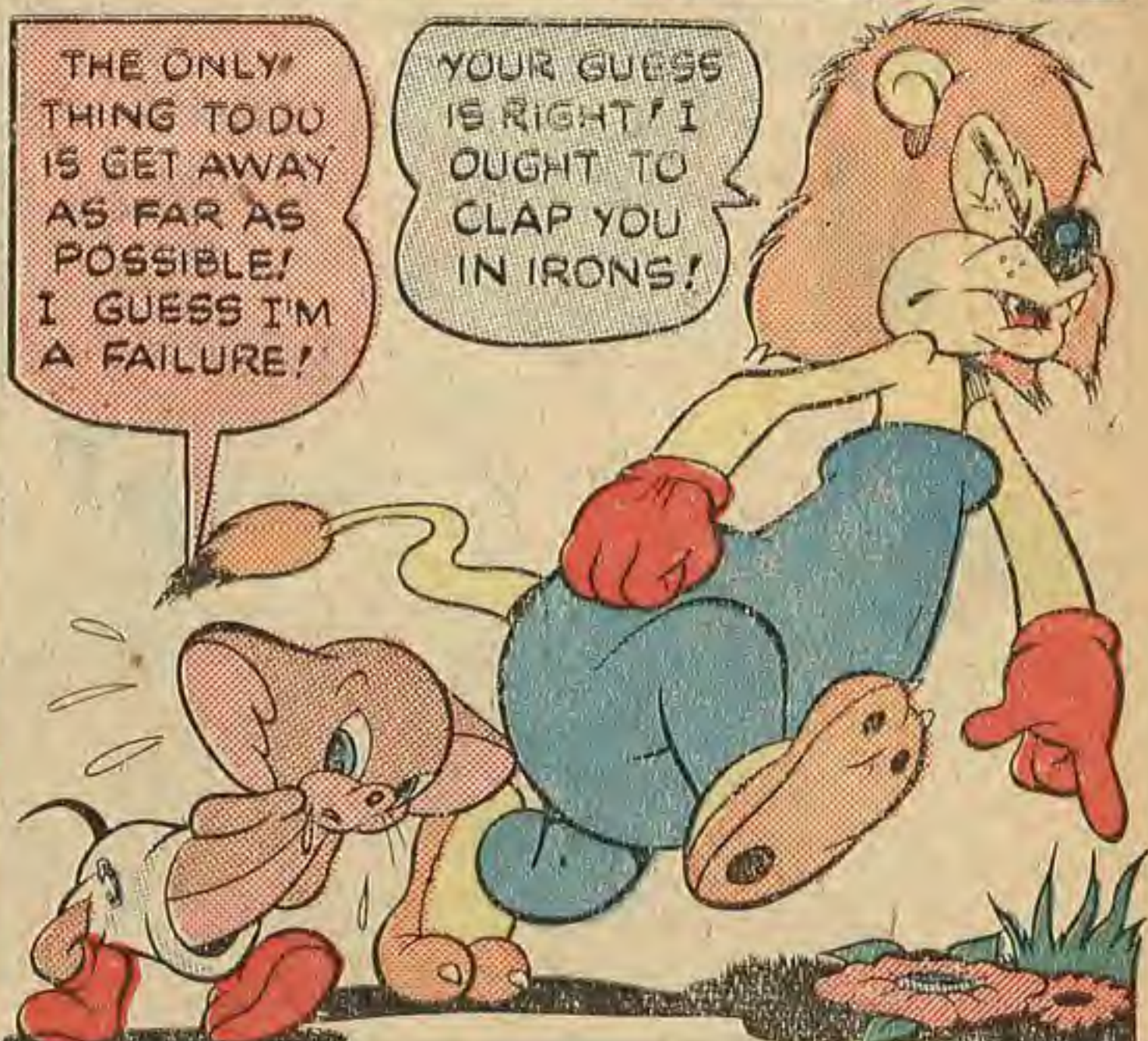
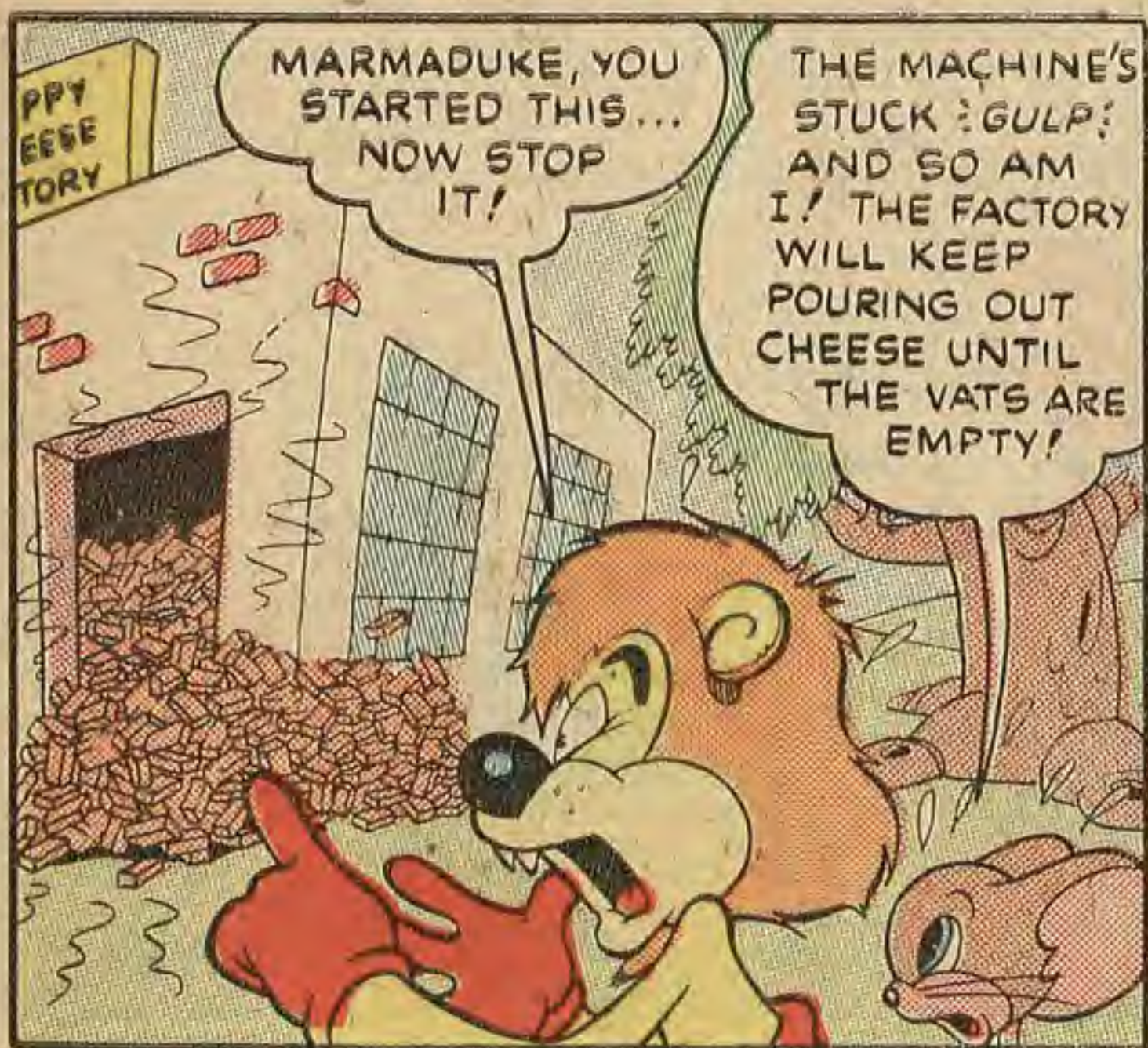
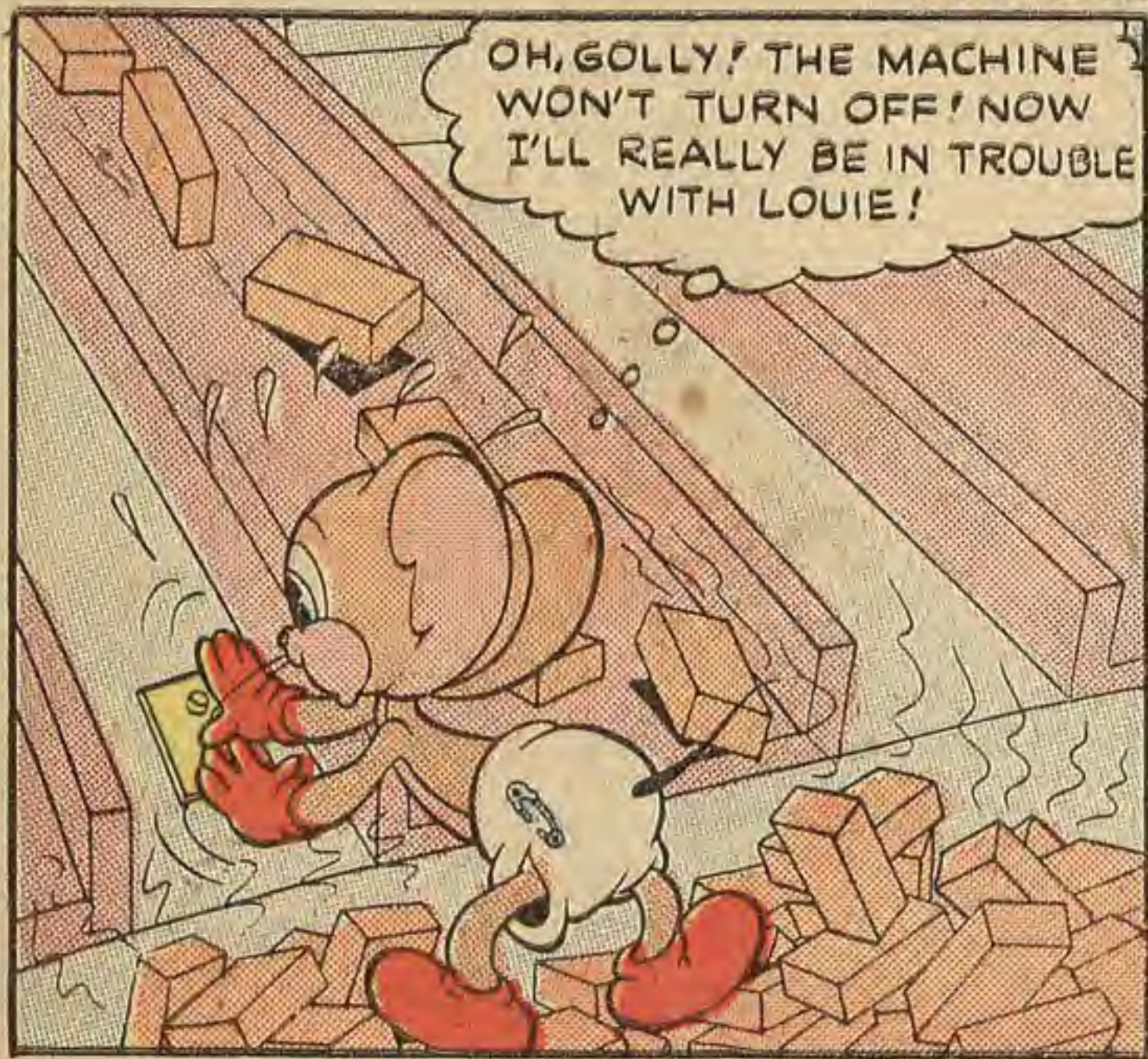




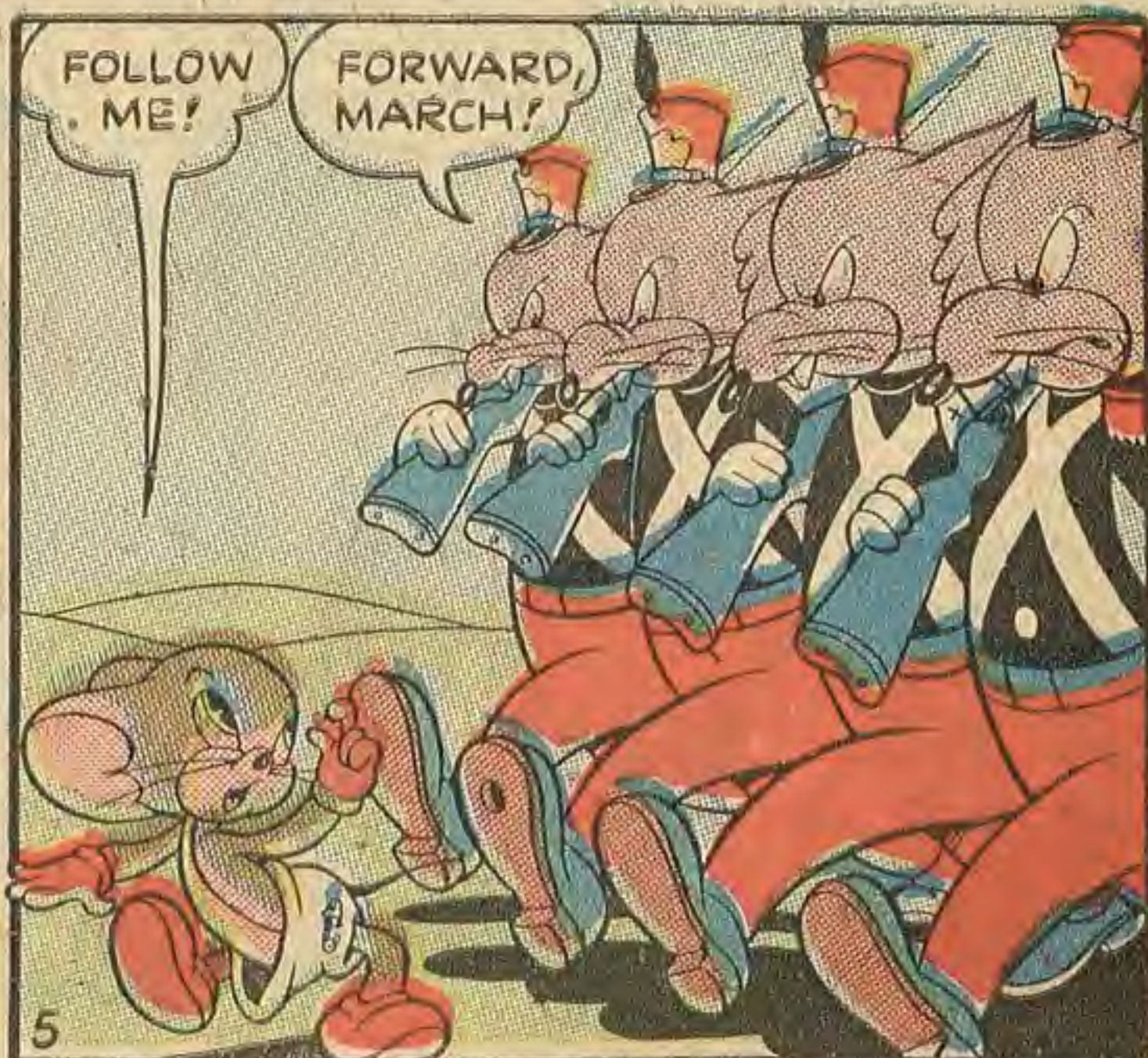
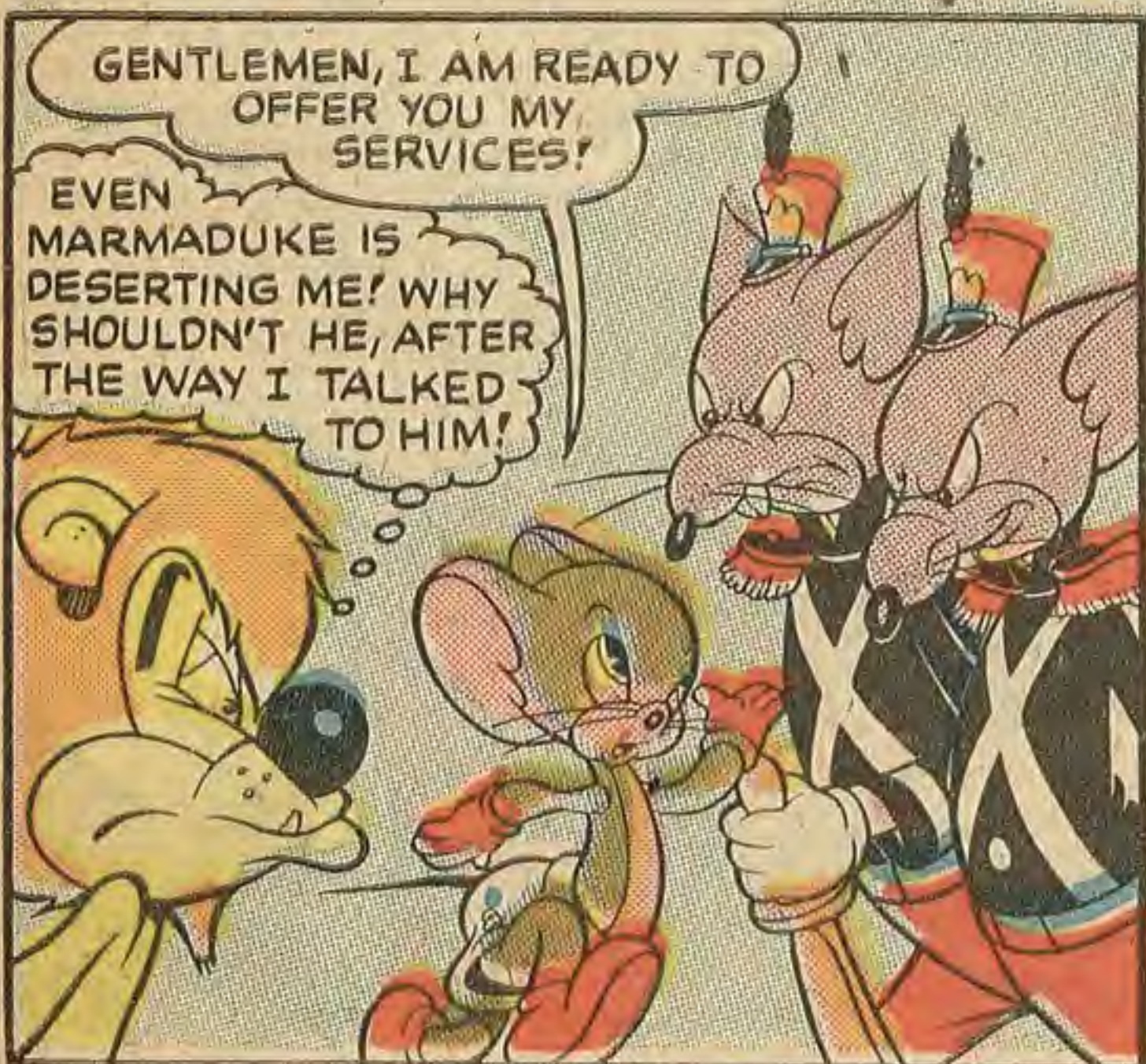
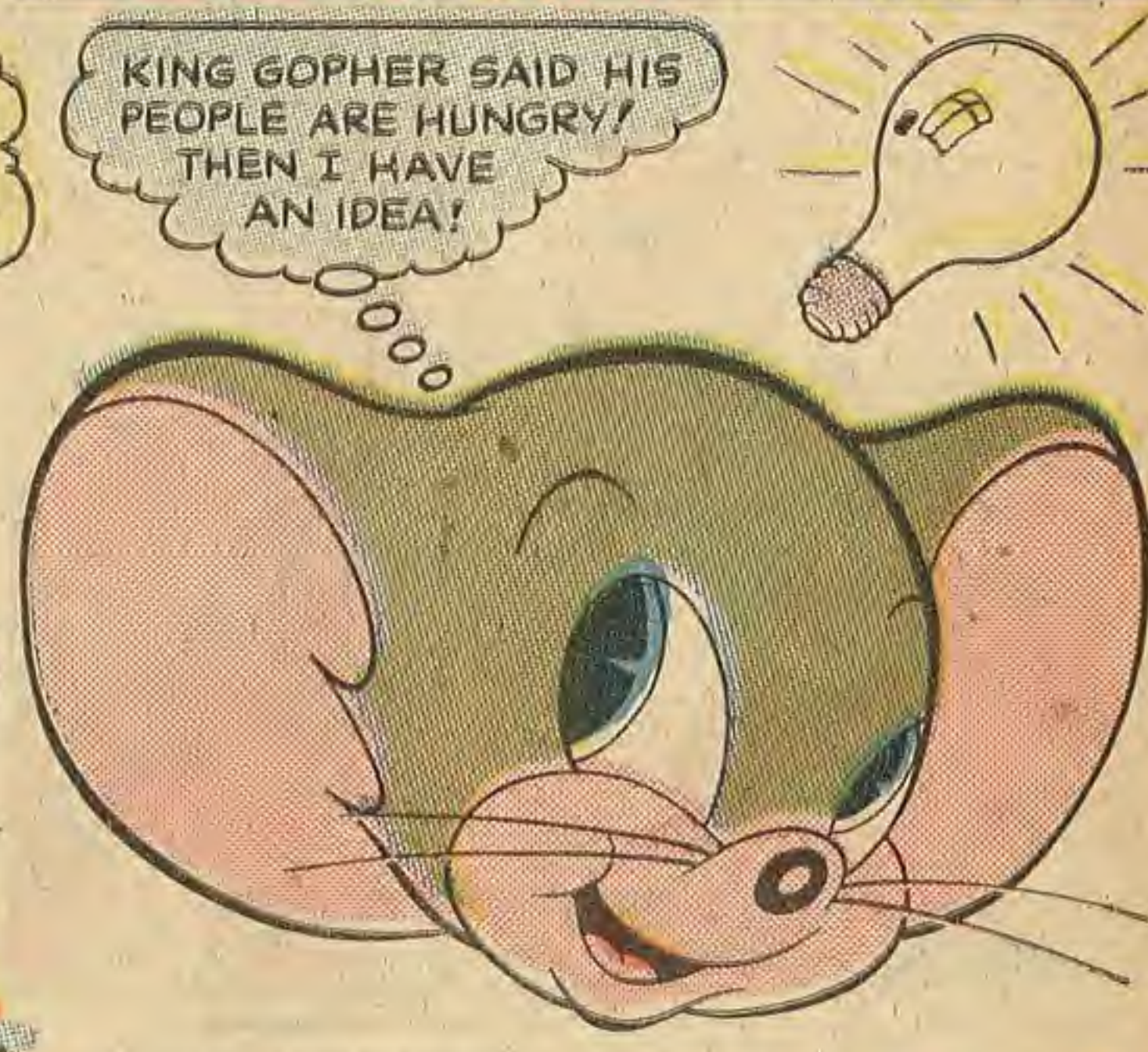




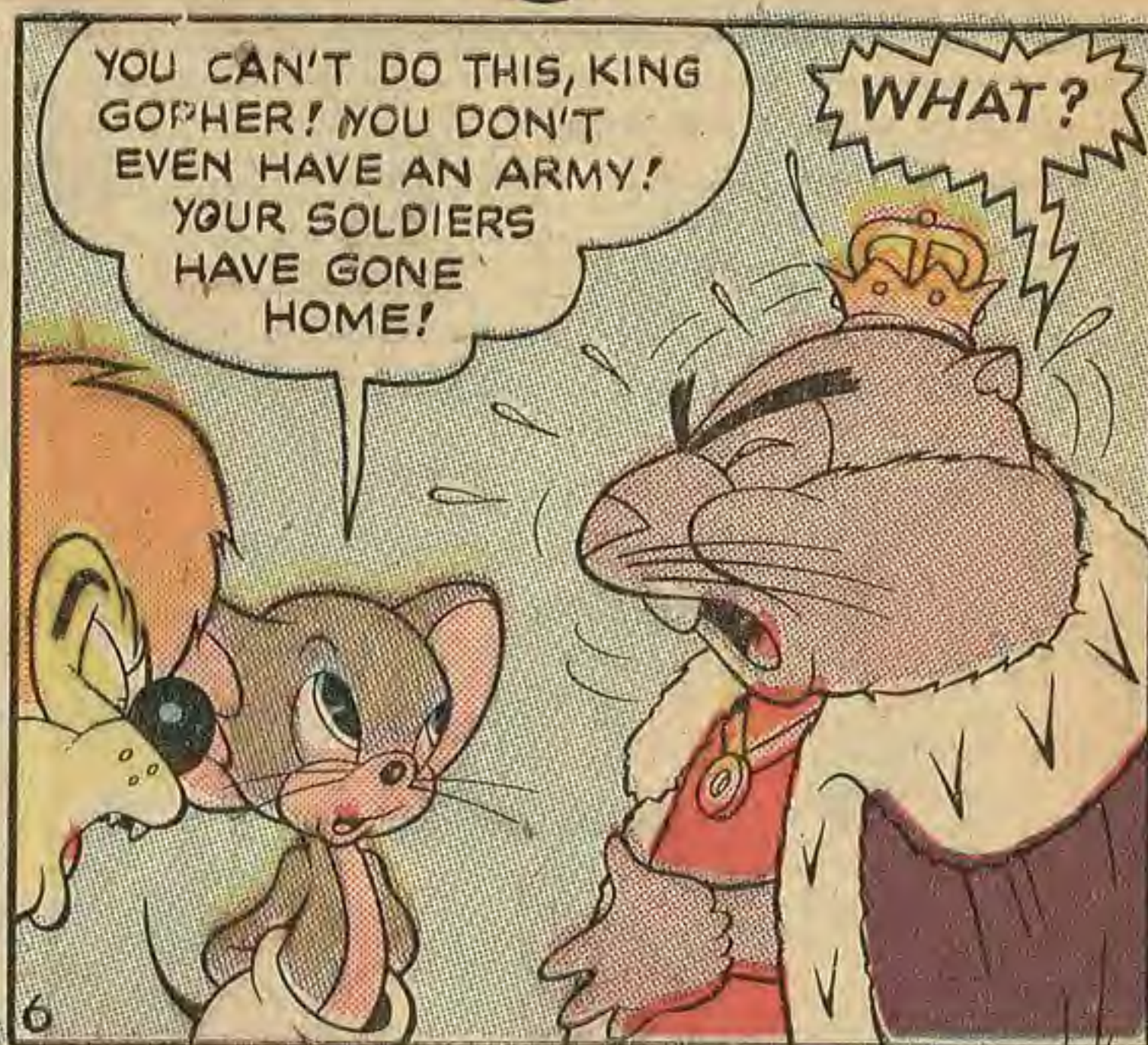
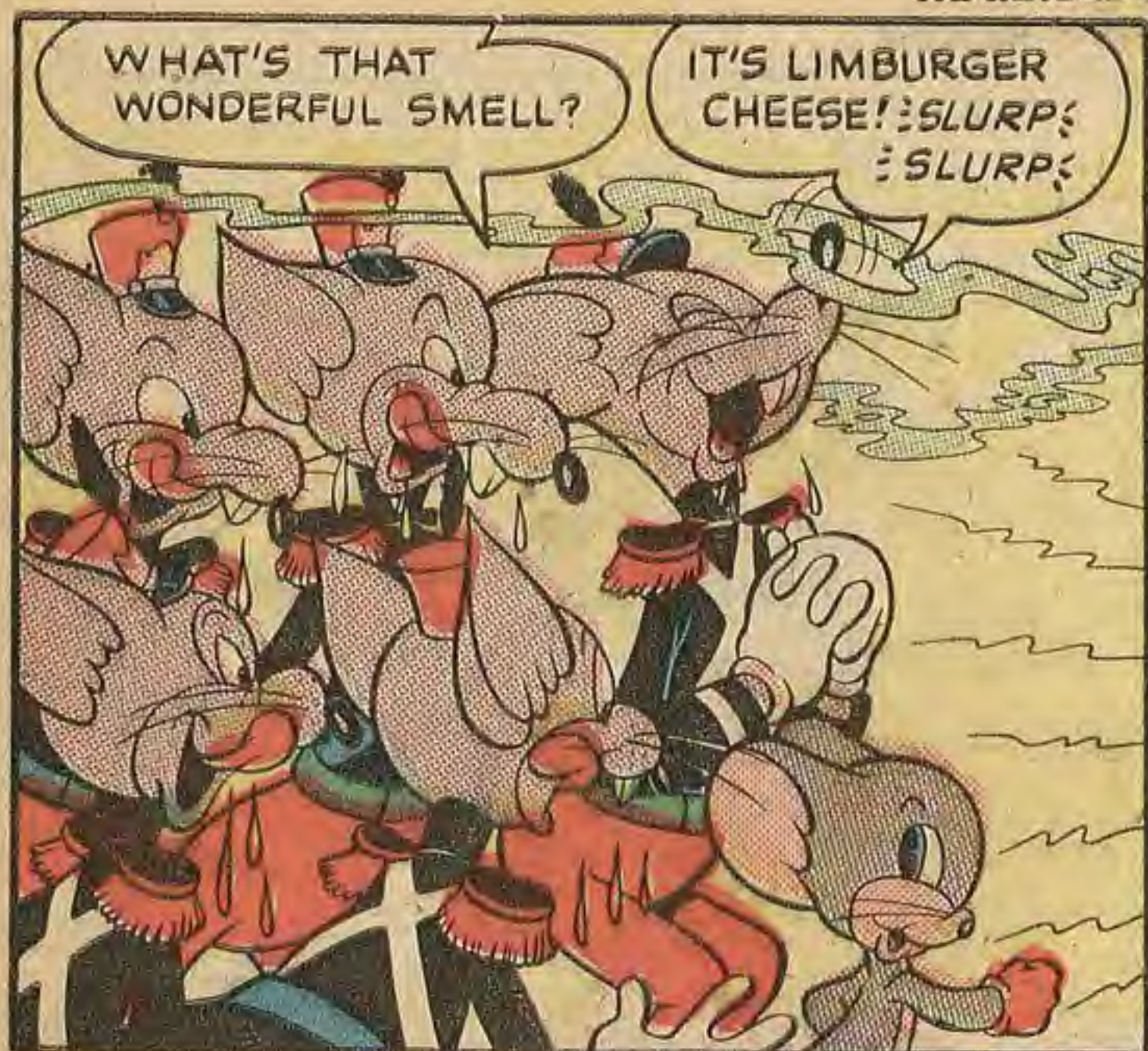






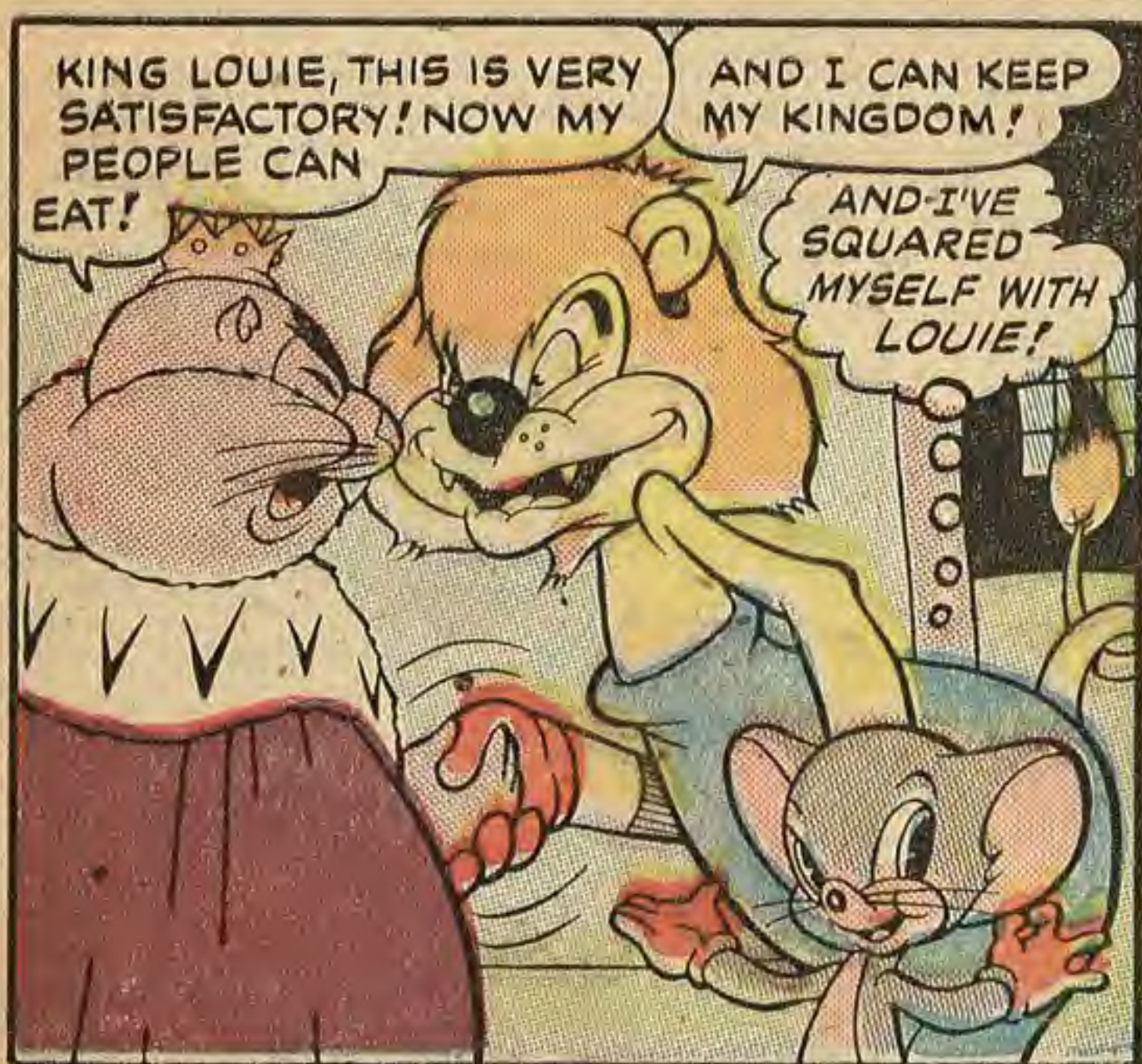
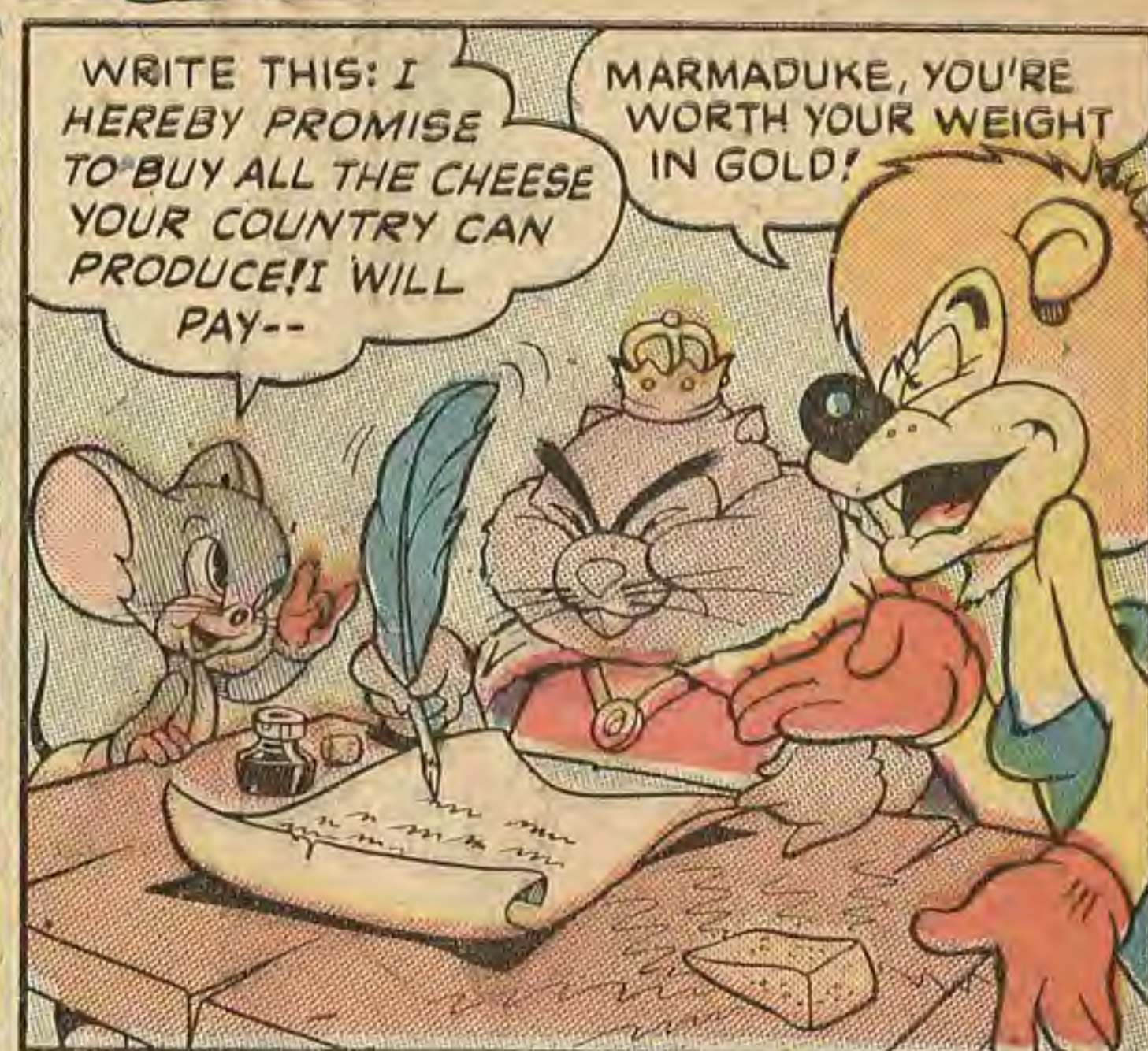
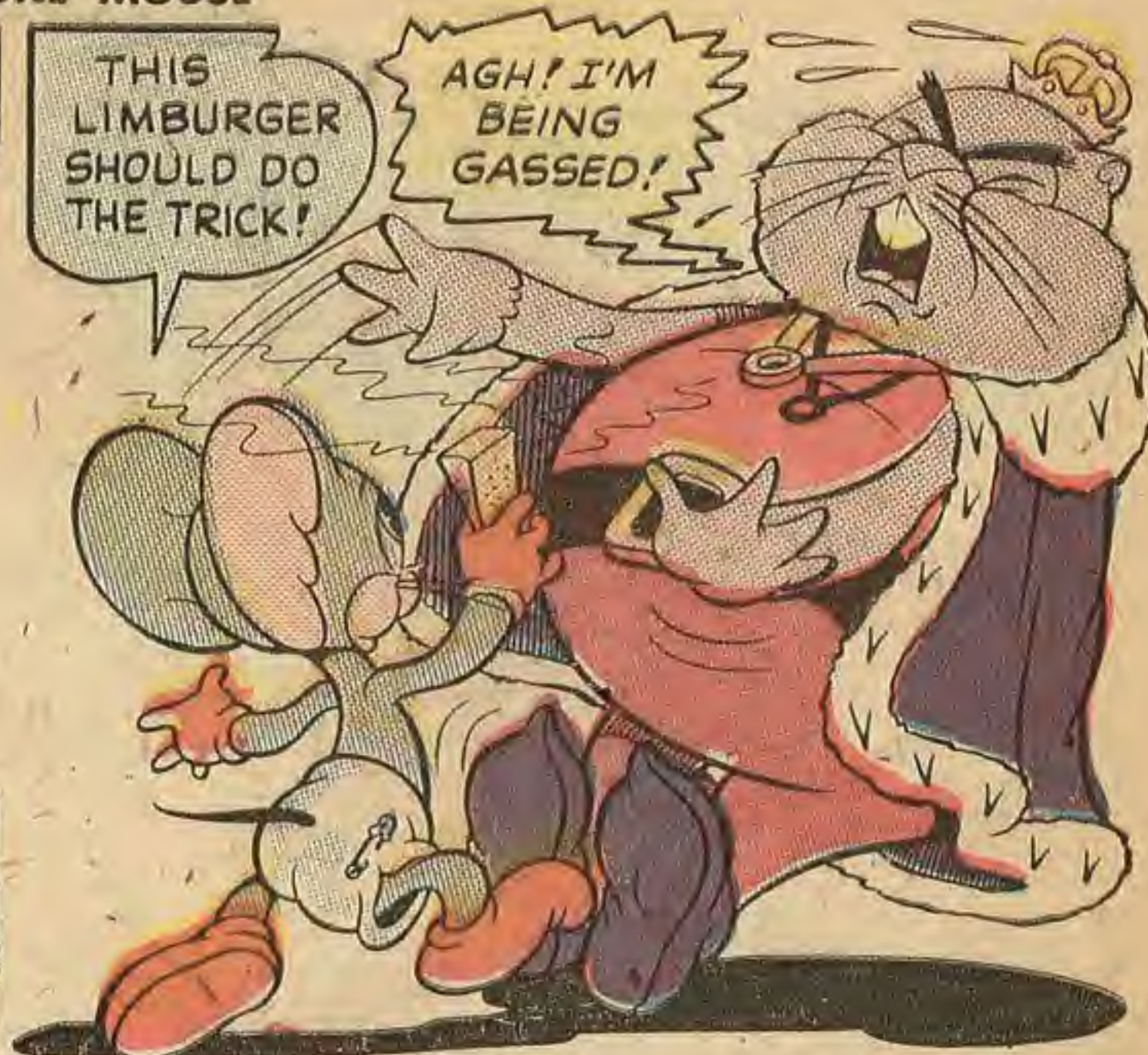






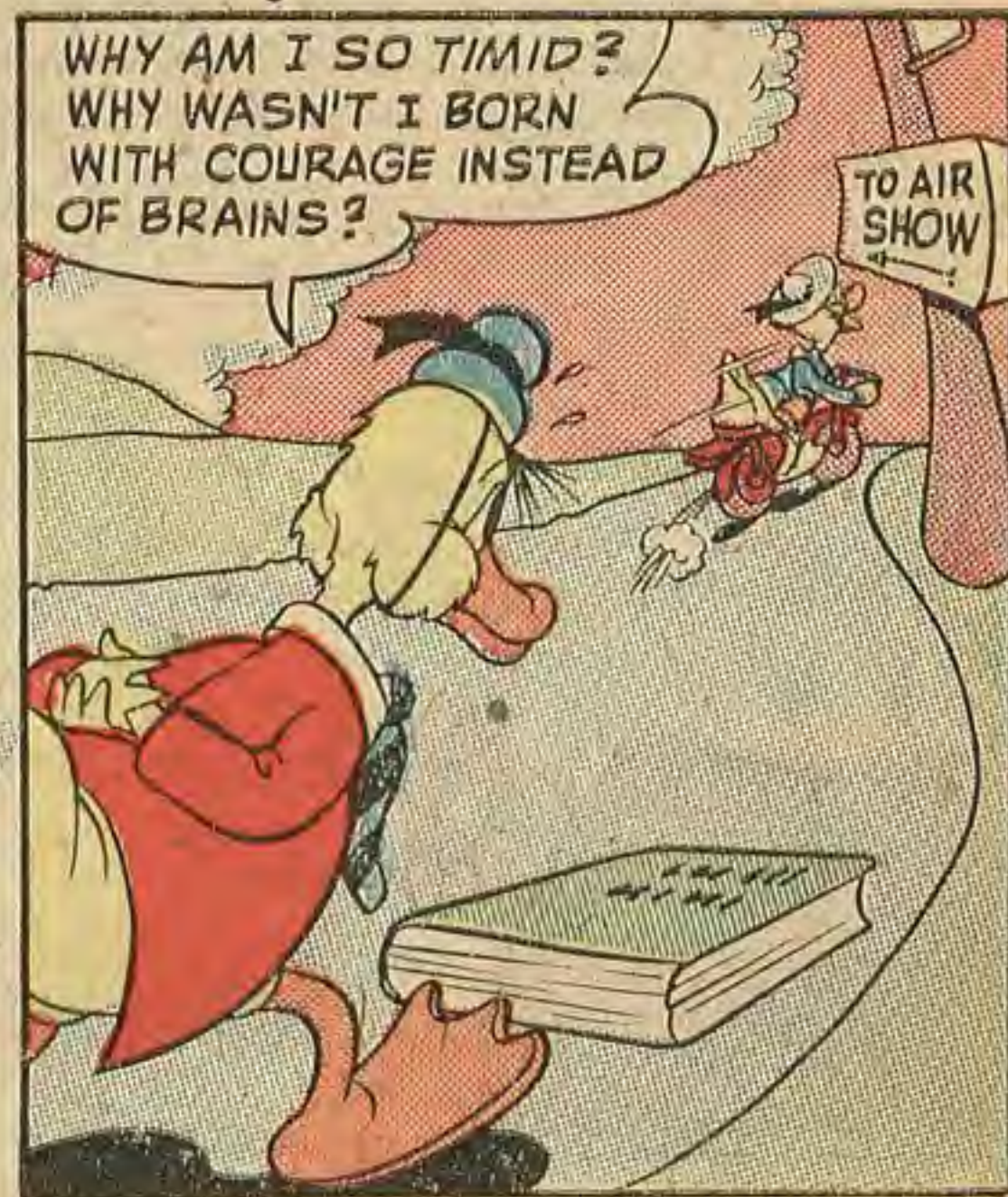
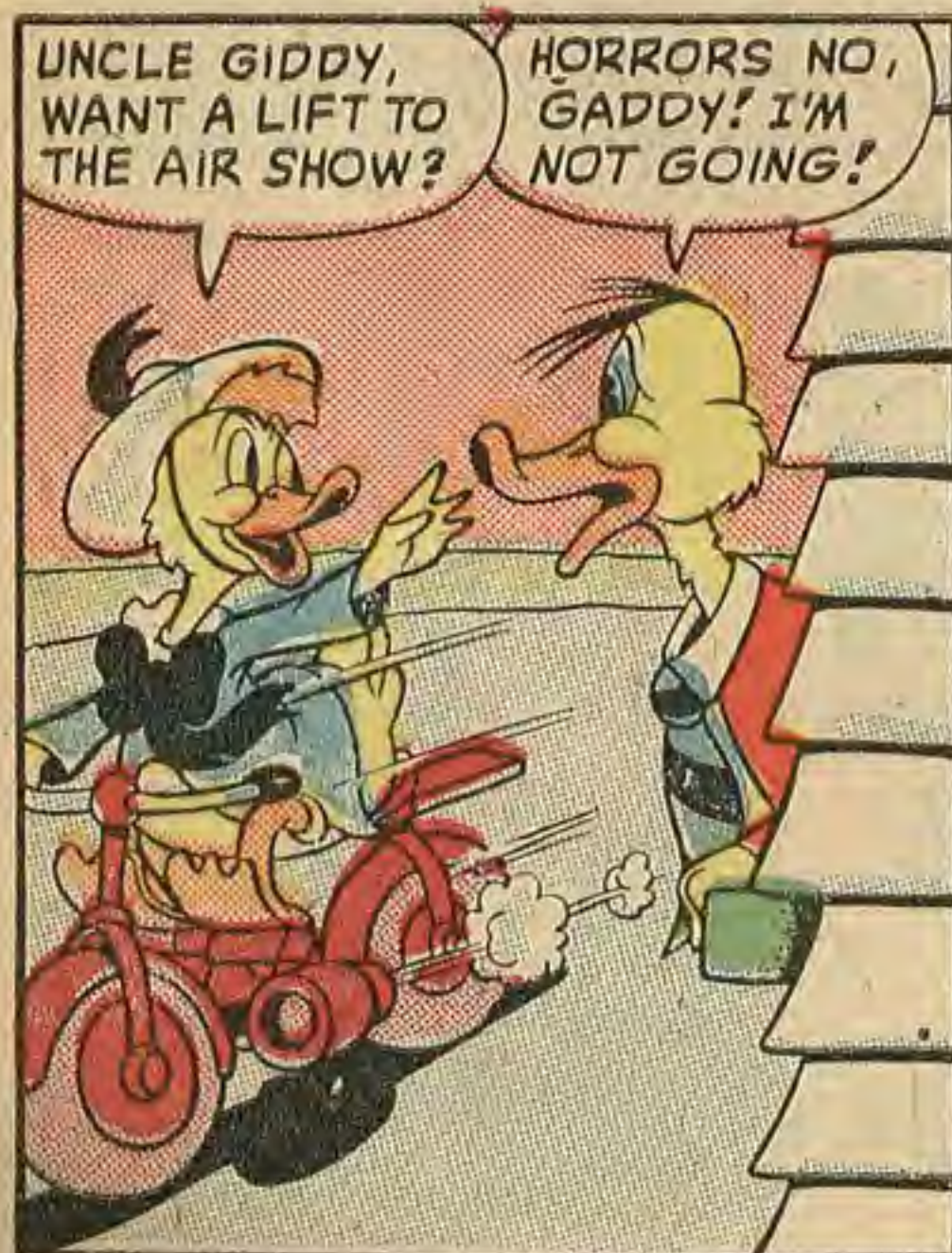


MARMADUKE MOUSE





# GIDDY GOOSE

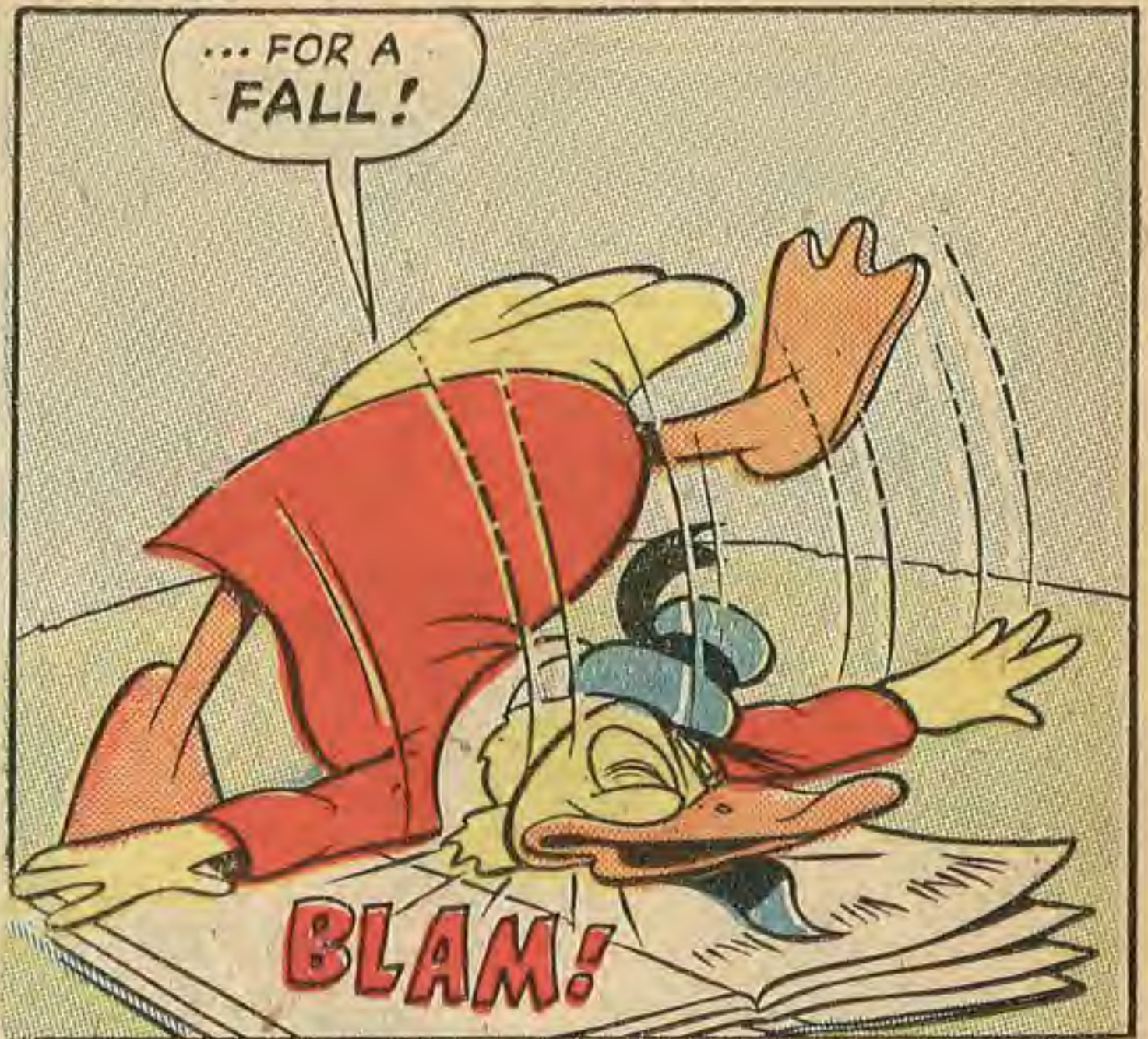




IF THIS KEEPS UP, I'LL  
BE HEADING ...  
**OOPS!**



... FOR A  
**FALL!**



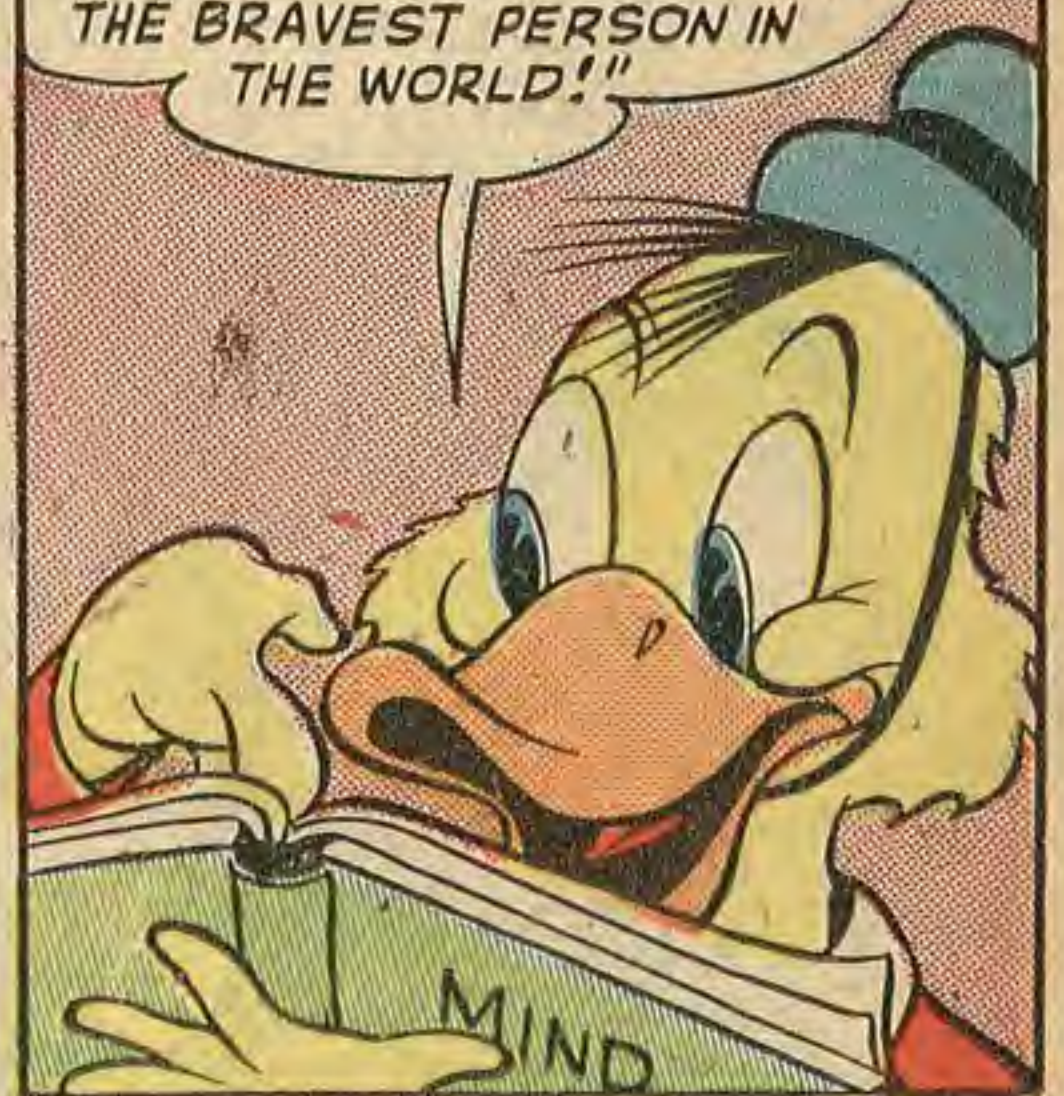
HMM! WHAT'S THIS?  
IT SAYS, "ARE YOU A  
FRAIDY CAT?"



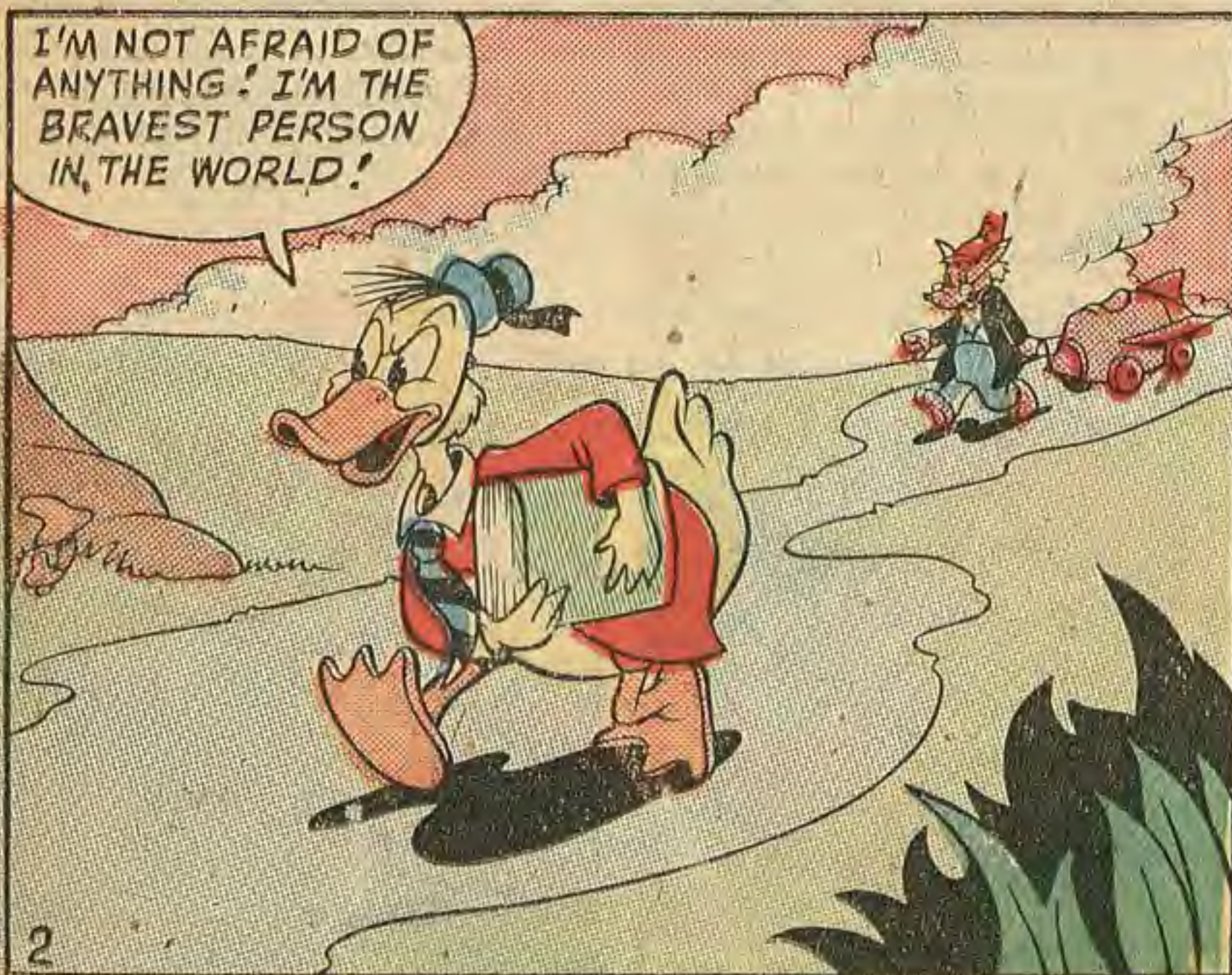
NO, I'M A FRAIDY  
**GOOSE!** HEH,  
HEH!



"IF YOU'RE SCARED OF ANYTHING,  
JUST SAY OUT LOUD, 'I'M NOT  
SCARED OF ANYTHING! I'M  
THE BRAVEST PERSON IN  
THE WORLD!'"



I'M NOT AFRAID OF  
ANYTHING! I'M THE  
BRAVEST PERSON  
IN THE WORLD!



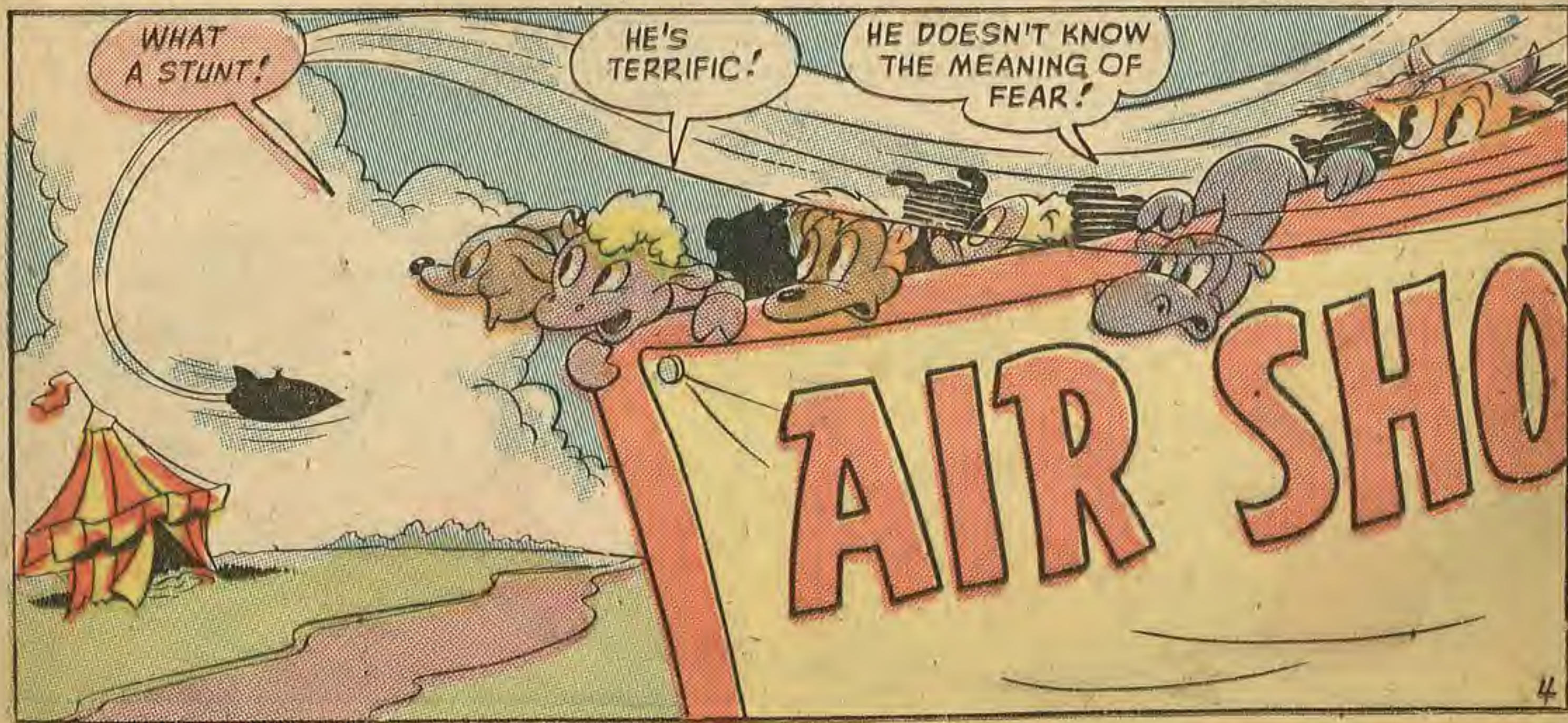
GEE... IT WORKS!  
I FEEL BETTER  
ALREADY!









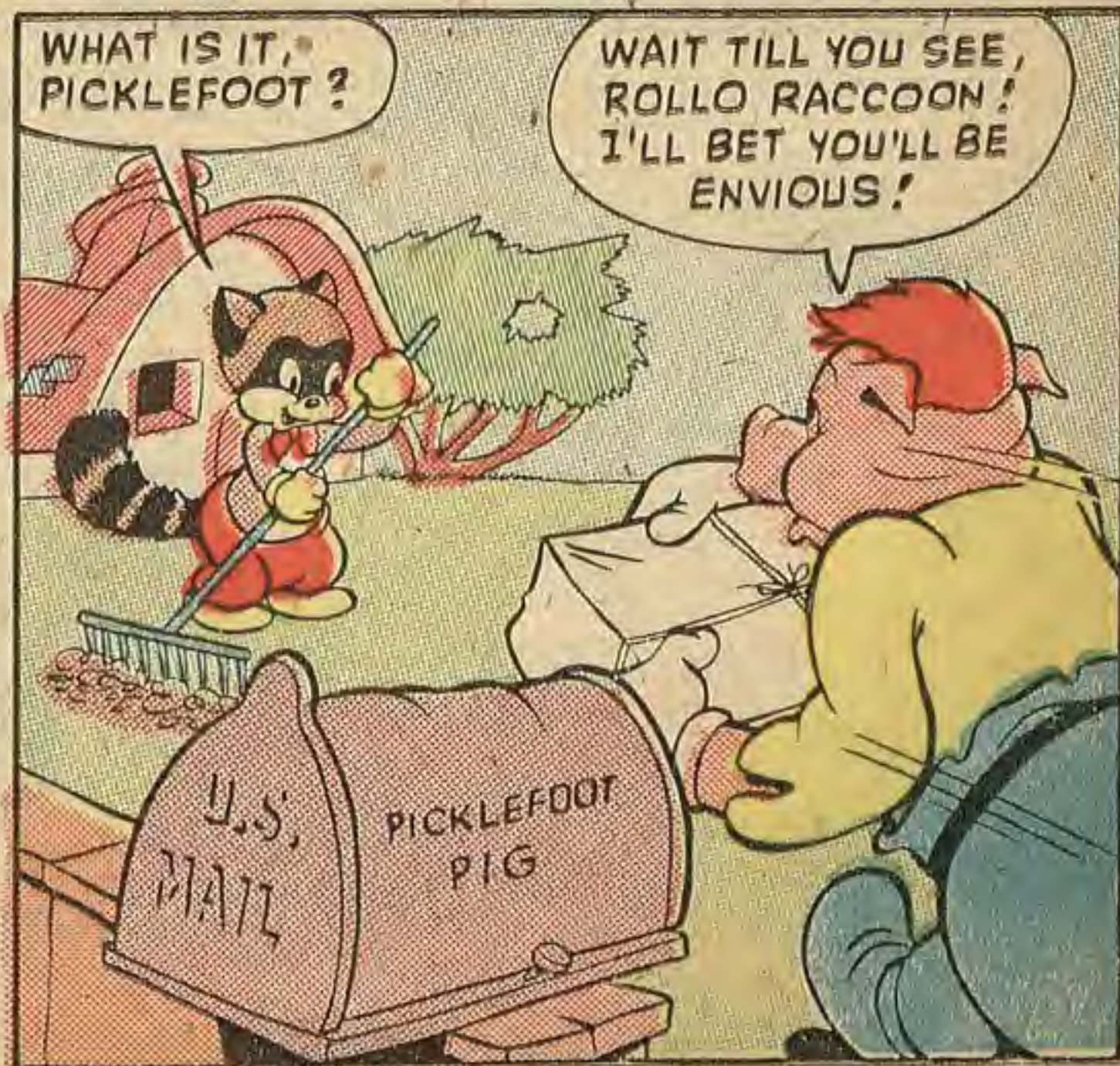
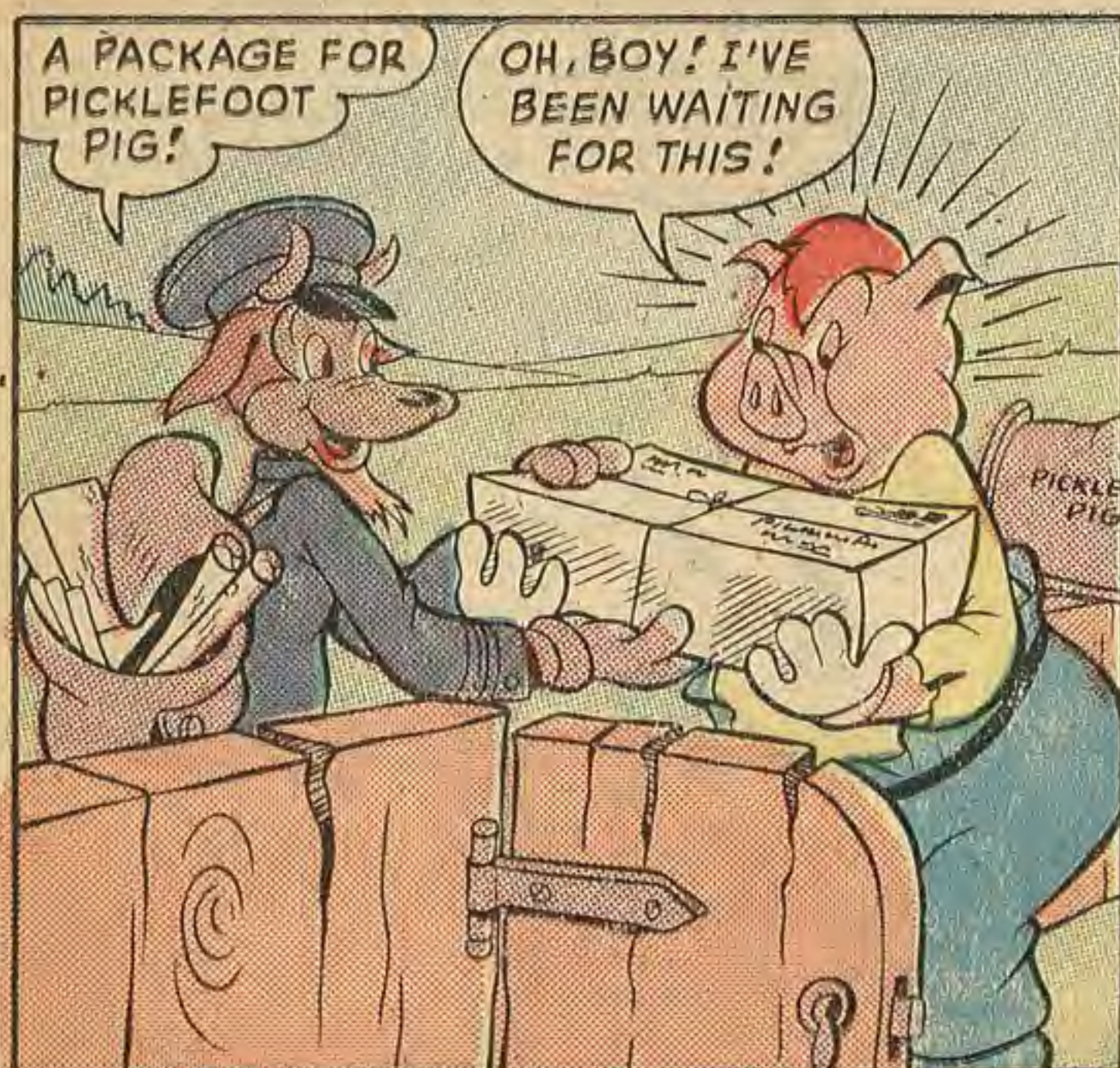




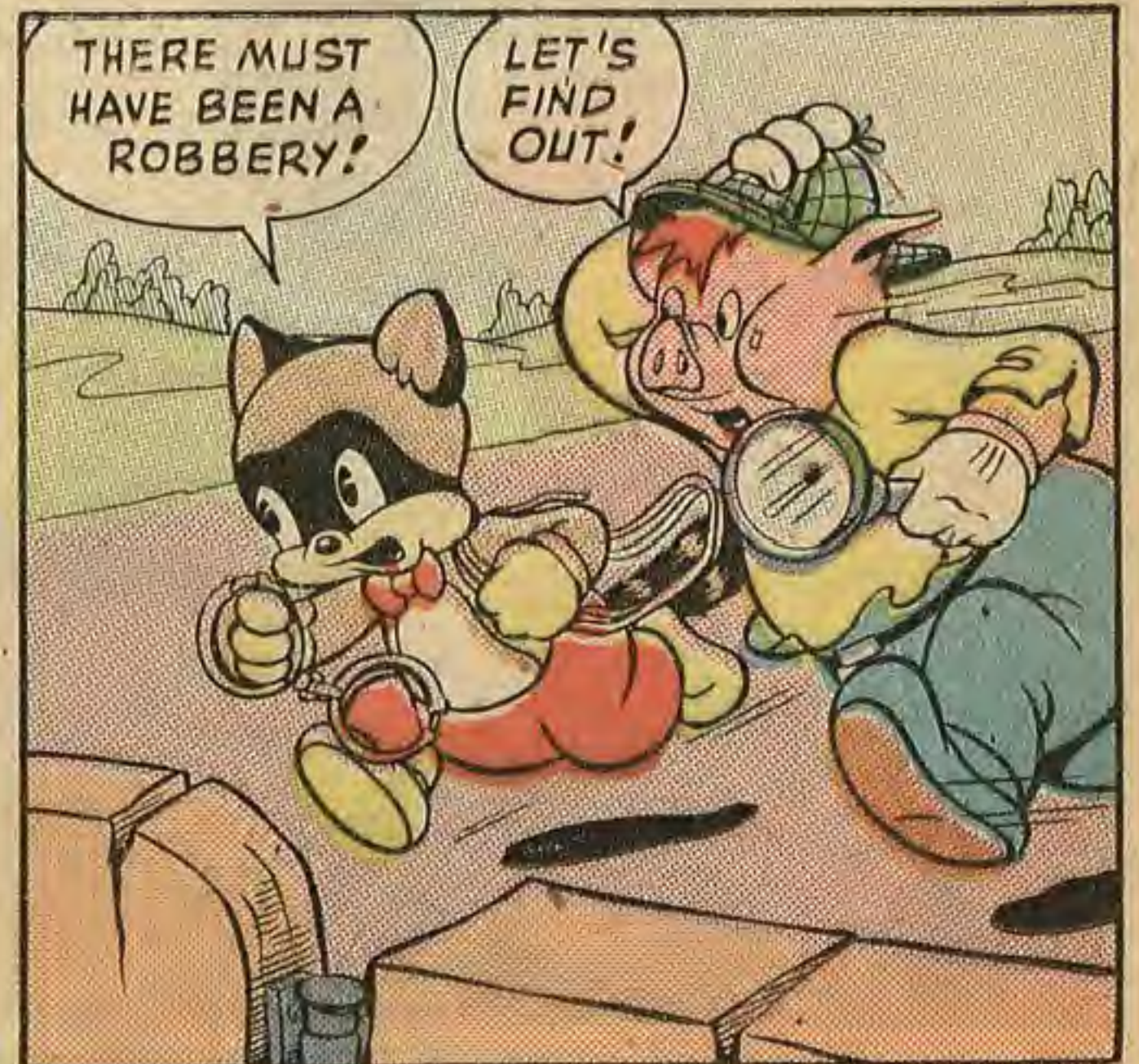
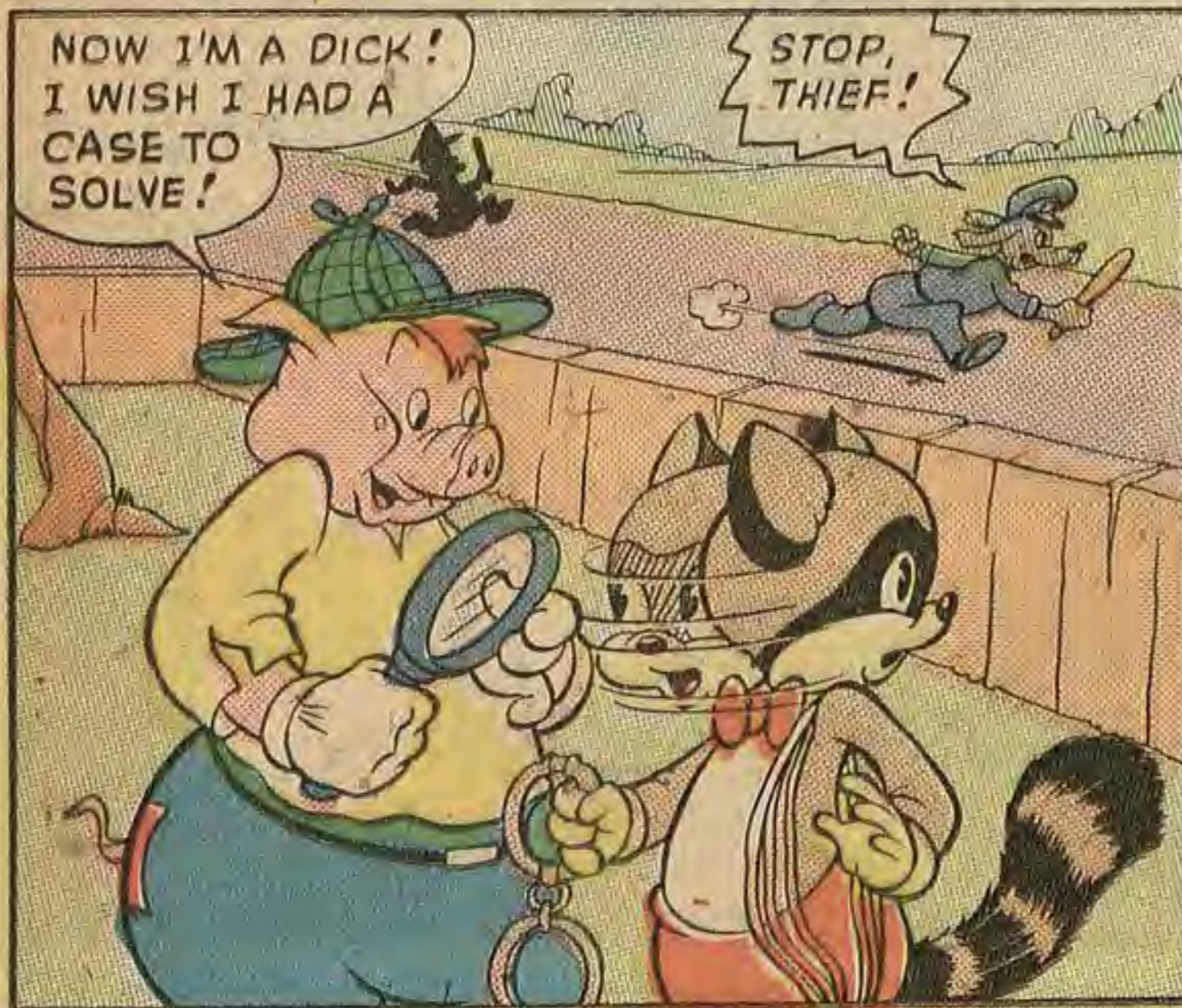




# Rollo Raccoon









MARMADUKE MOUSE



HMM! WHERE WOULD BE THE BEST PLACE AROUND HERE TO HIDE FROM THE COPS?

I WISH I COULD REMEMBER WHAT I'M SUPPOSED TO DO FIRST!



THE WOODED SECTION ALONG THE RIVER SEEMS A LIKELY PLACE! LET'S GO THERE!

I KNOW! FIRST, I LOOK FOR FOOTPRINTS!



HOW CAN I FIND FOOTPRINTS IN THIS UNDER-BRUSH?

LOOK FOR BROKEN TWIGS! NO ONE COULD COME THROUGH HERE WITHOUT BREAKING SOME!



HERE'S WHAT WE'RE LOOKING FOR, DETECTIVE PIG! WE SEEM TO BE ON THE RIGHT TRACK!

DETECTIVE? IT'S LUCKY I SPOTTED THOSE TWO!



I'LL TAKE THEM BY SURPRISE! AND THAT GIVES ME AN IDEA FOR MAKING MY ESCAPE!



HANDS UP, BOTH OF YOU!

YAWK!











# MARMADUKE MOUSE

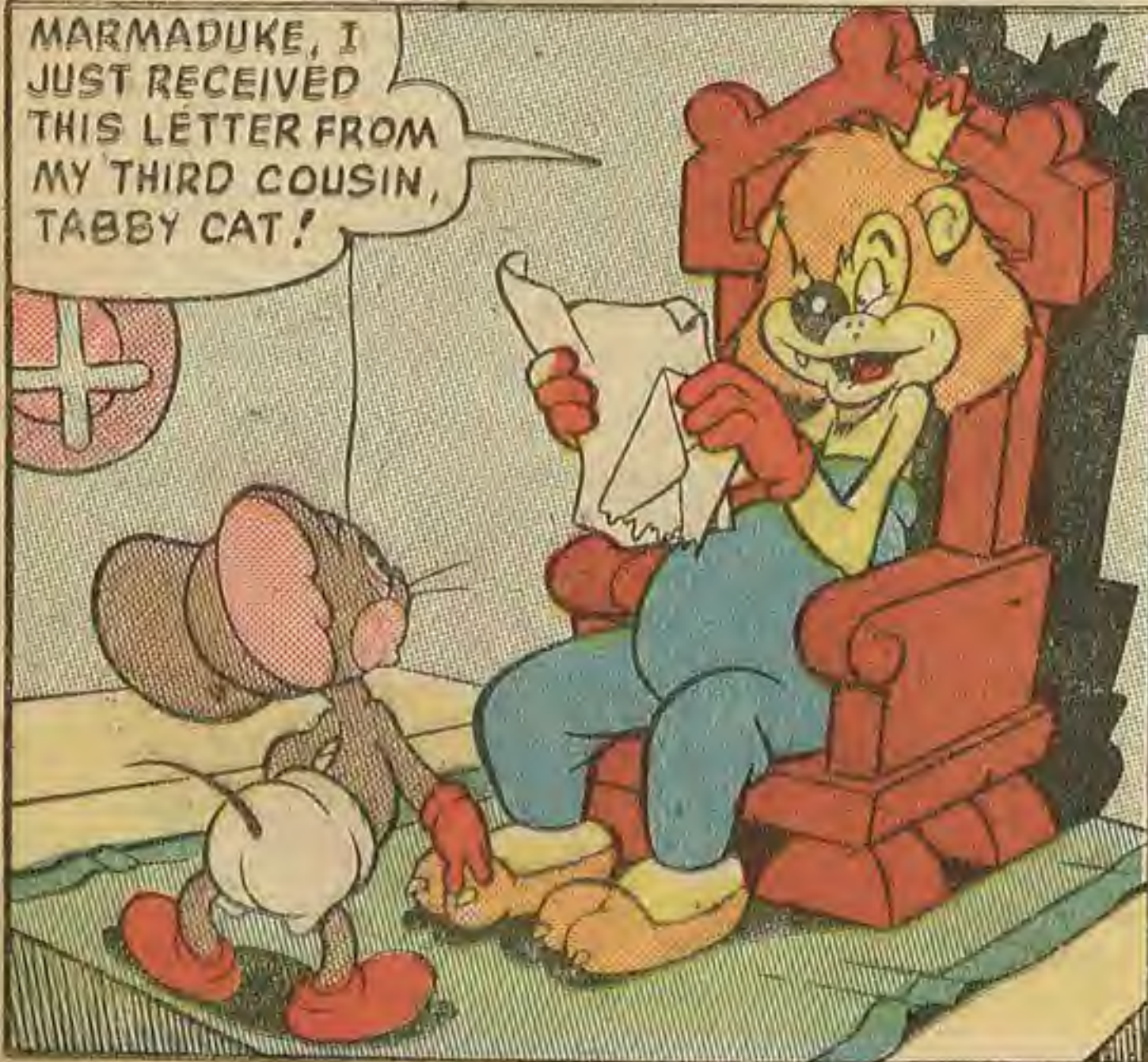
and

King Louie

A CAT HAS  
NINE LIVES!  
I'M TAKING  
NO CHANCES!



MARMADUKE, I  
JUST RECEIVED  
THIS LETTER FROM  
MY THIRD COUSIN,  
TABBY CAT!

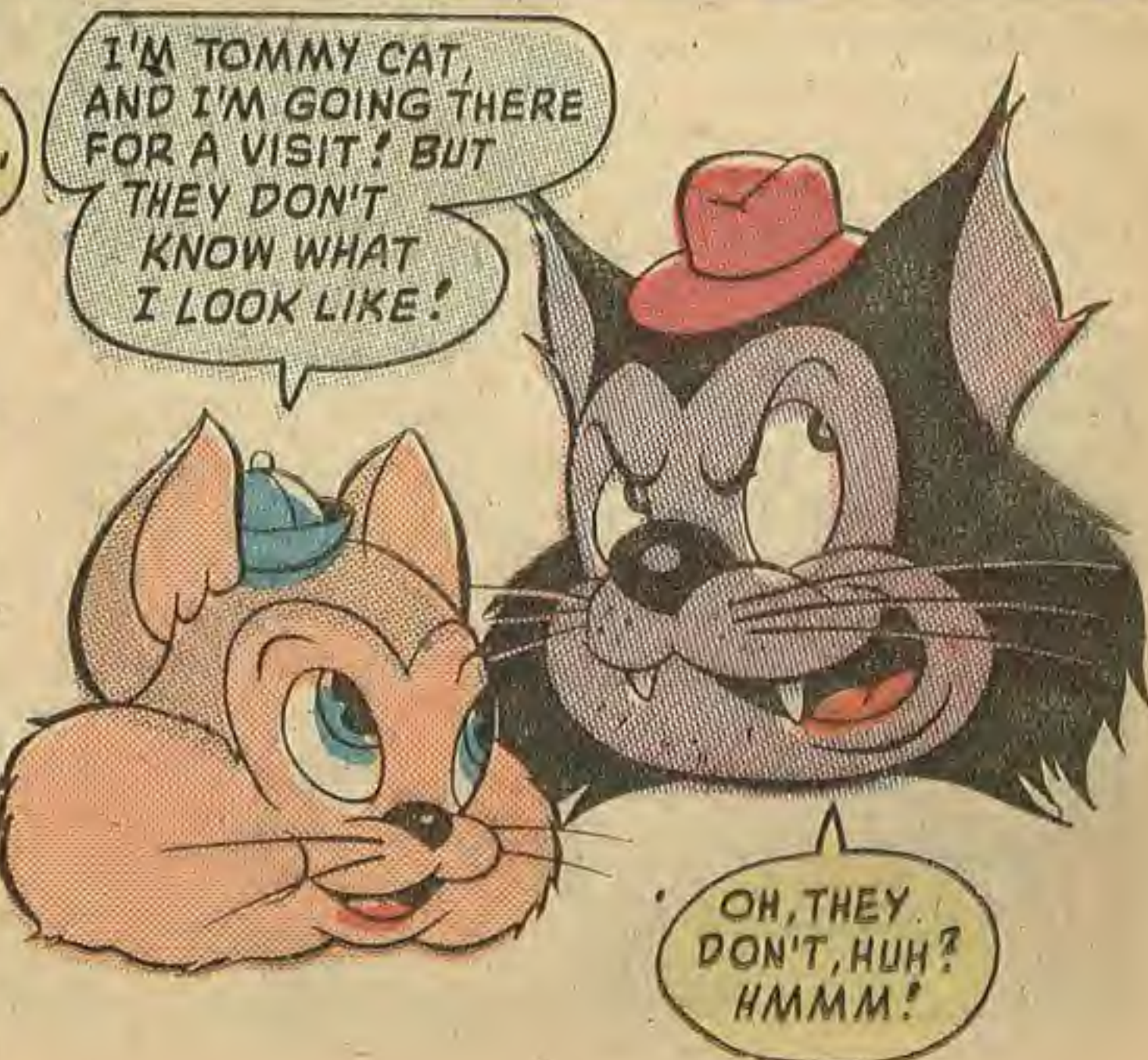


SHE'S SENDING  
HER BOY TOMMY  
HERE FOR A  
VISIT!

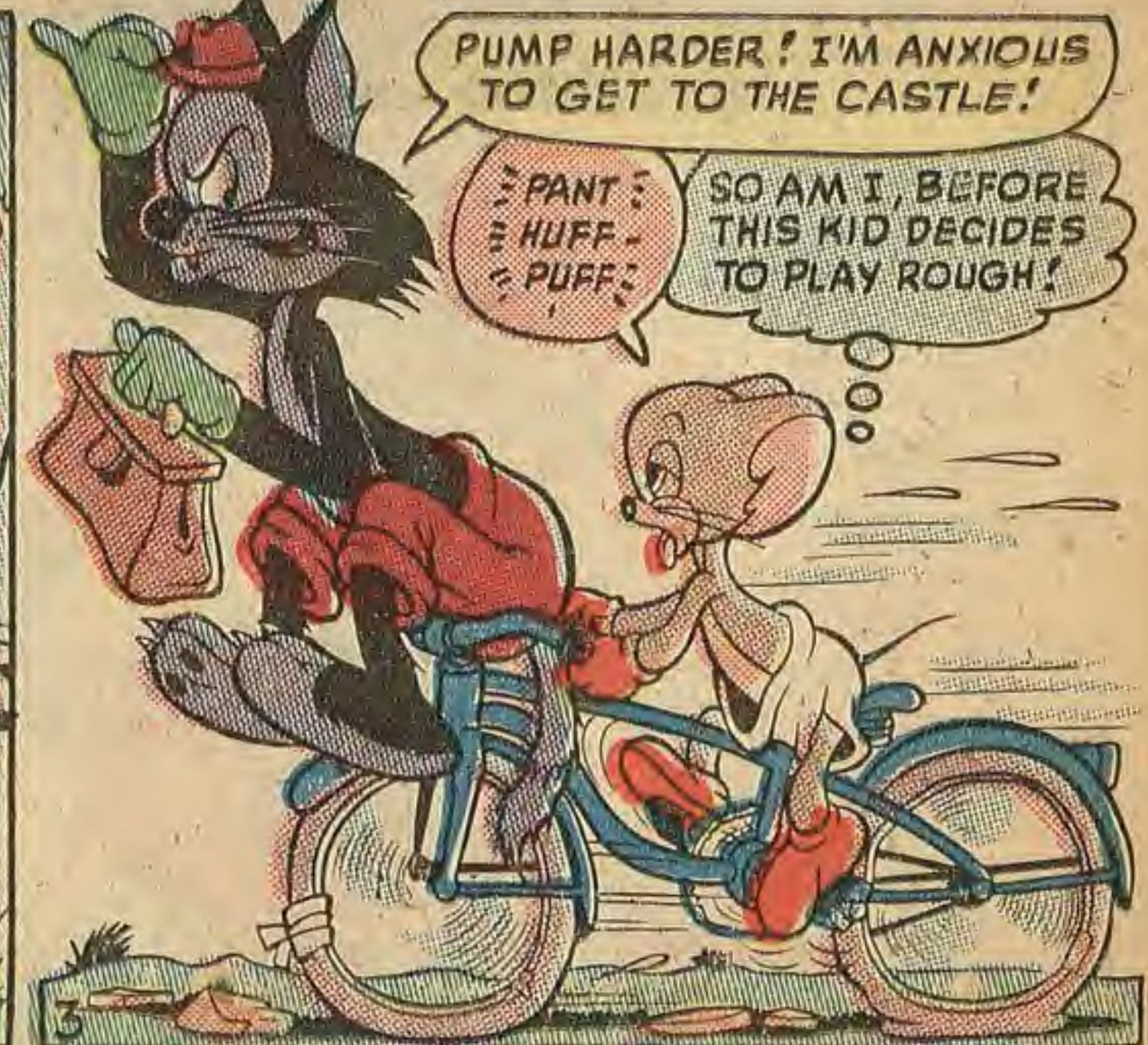
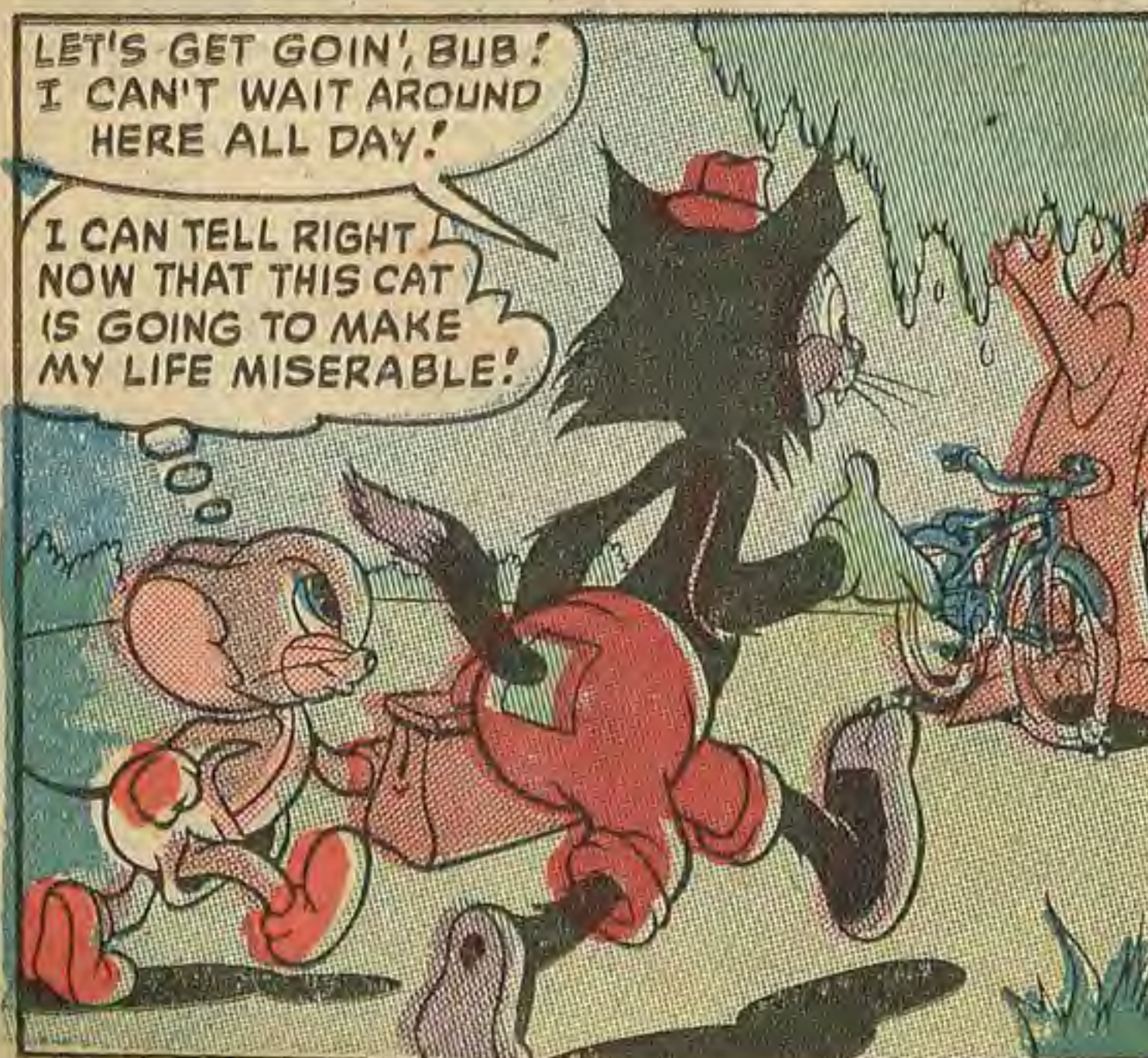
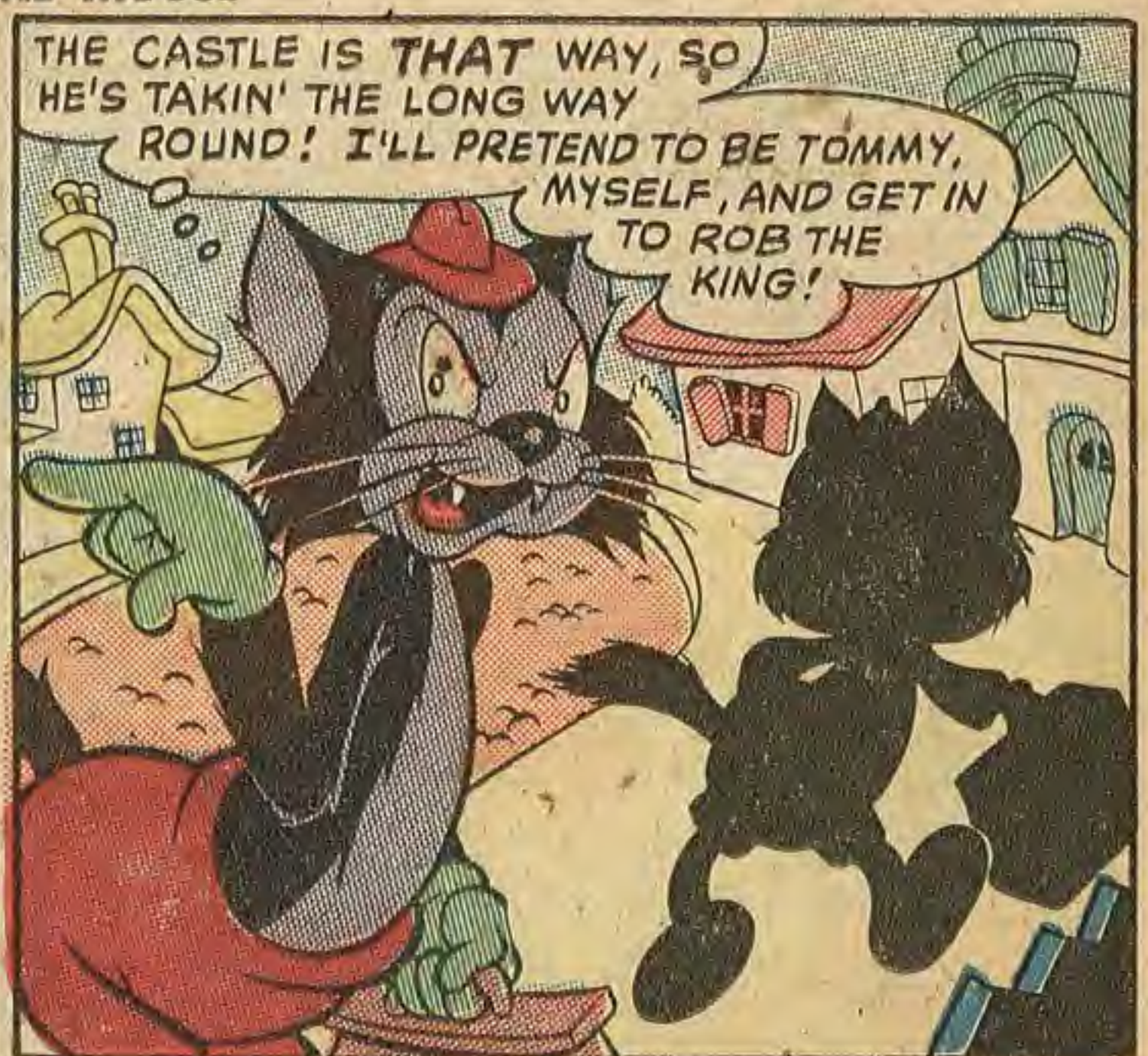
A CAT? THAT  
SOUNDS LIKE  
TROUBLE AHEAD  
FOR ME!



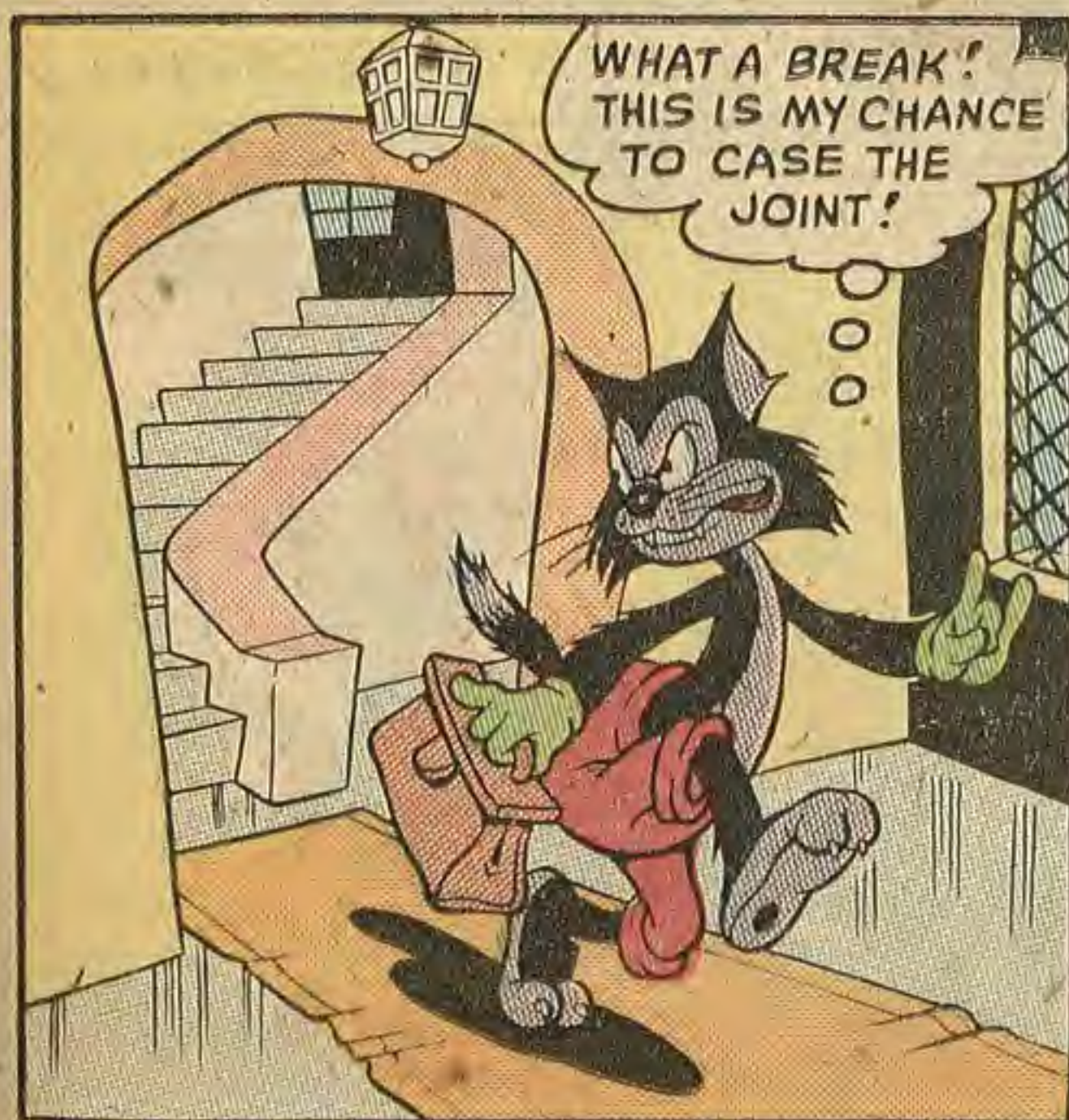
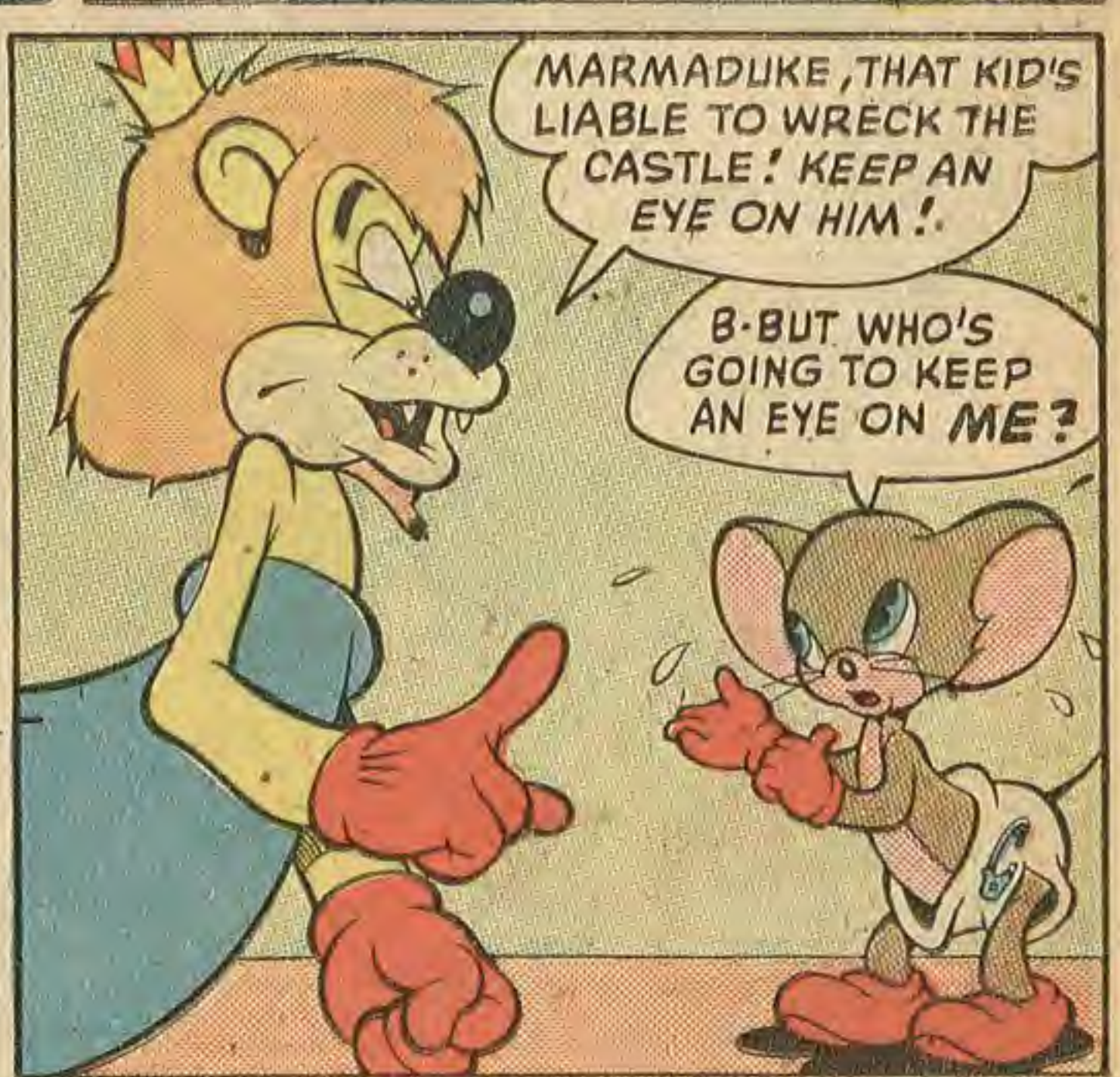




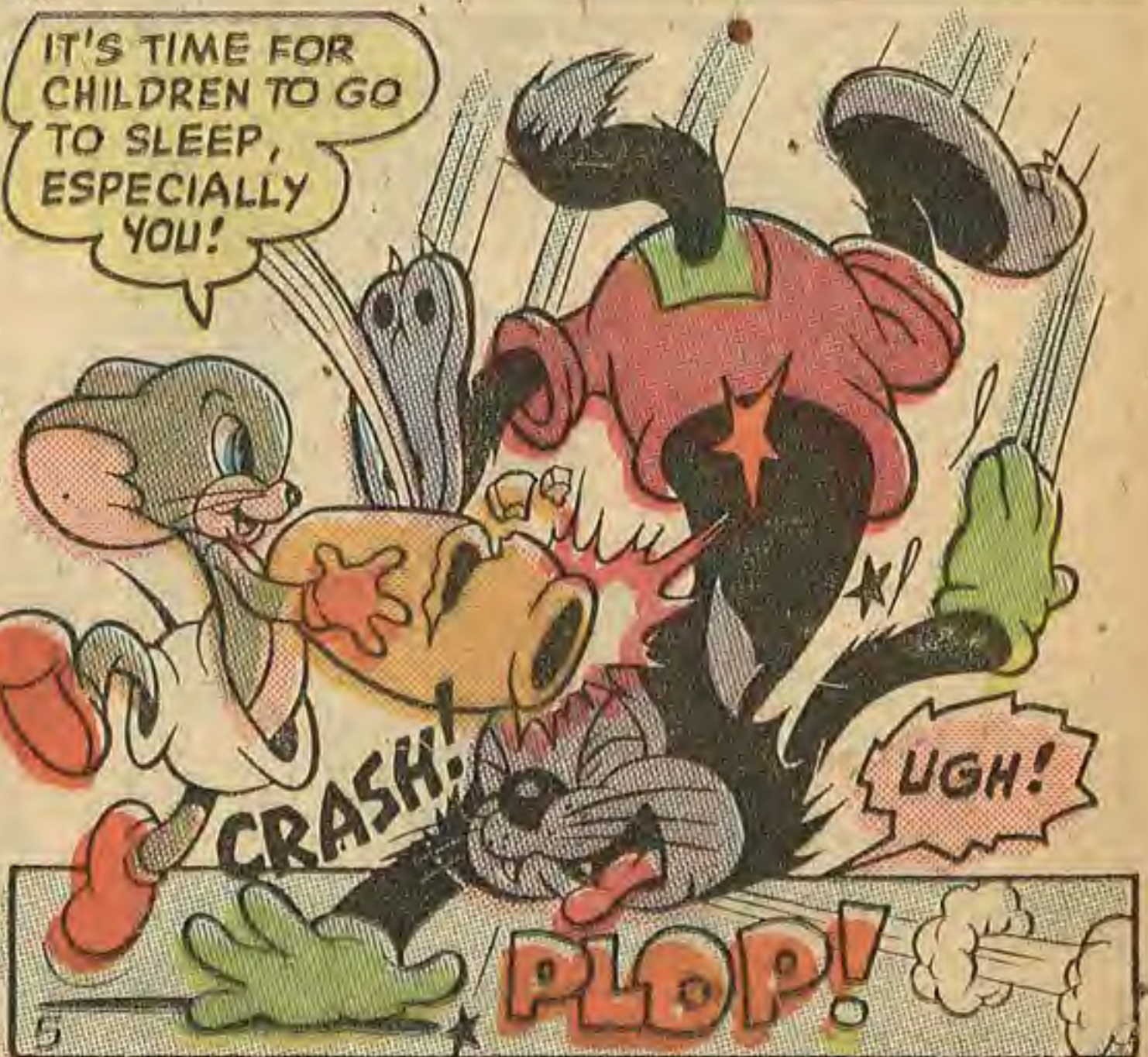
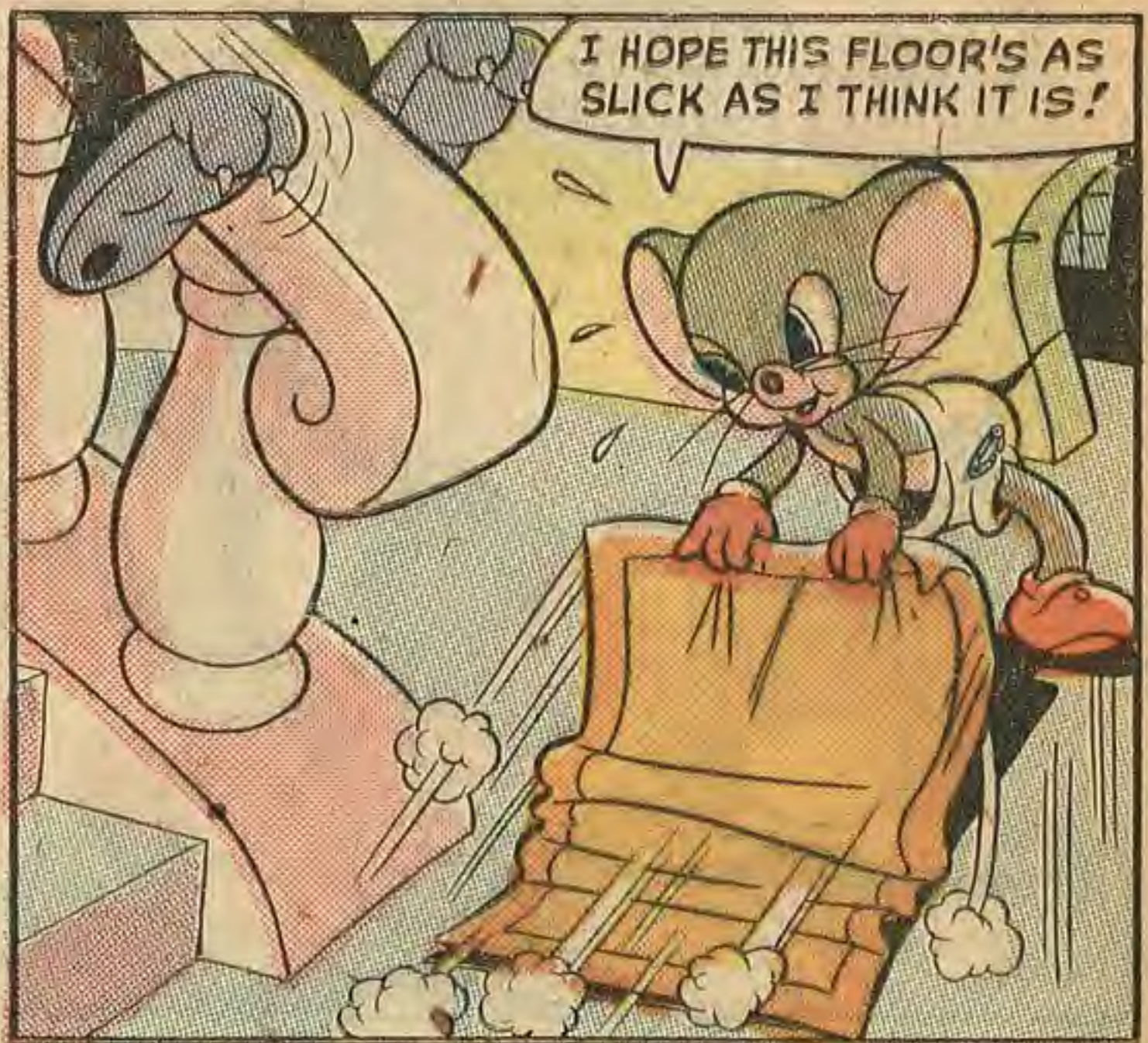






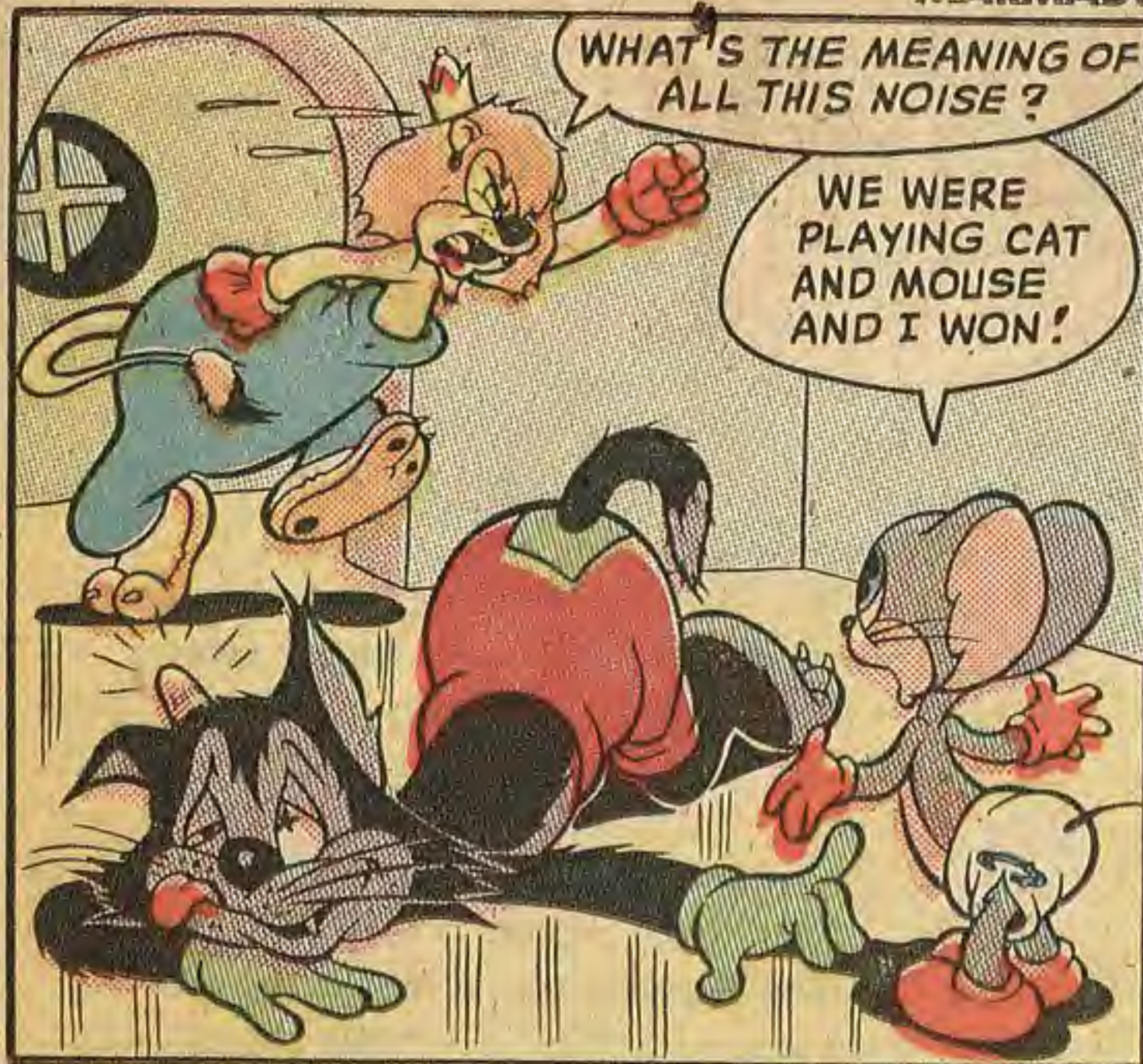








# MARMADUKE MOUSE



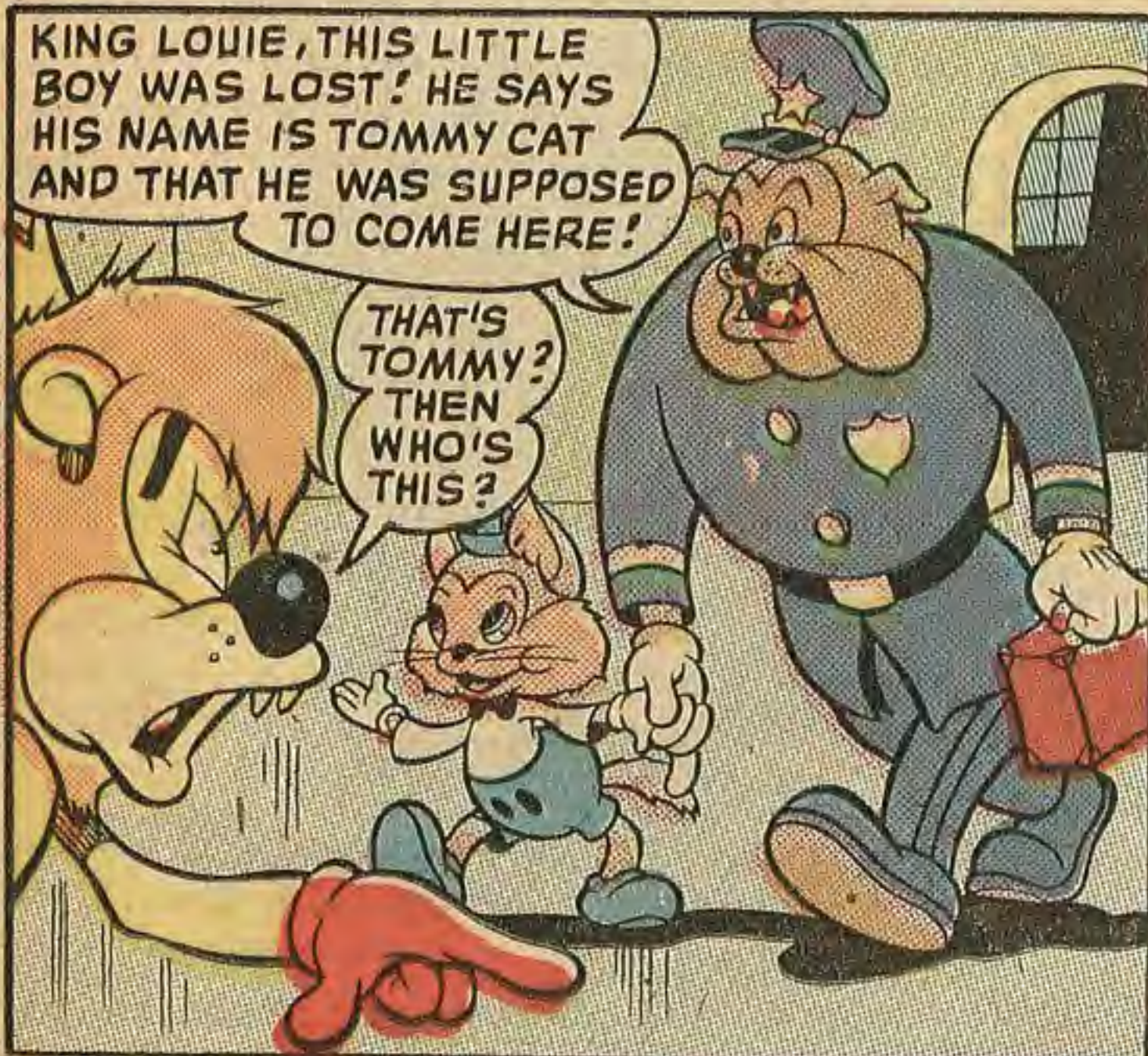
WHAT'S THE MEANING OF ALL THIS NOISE?

WE WERE PLAYING CAT AND MOUSE AND I WON!



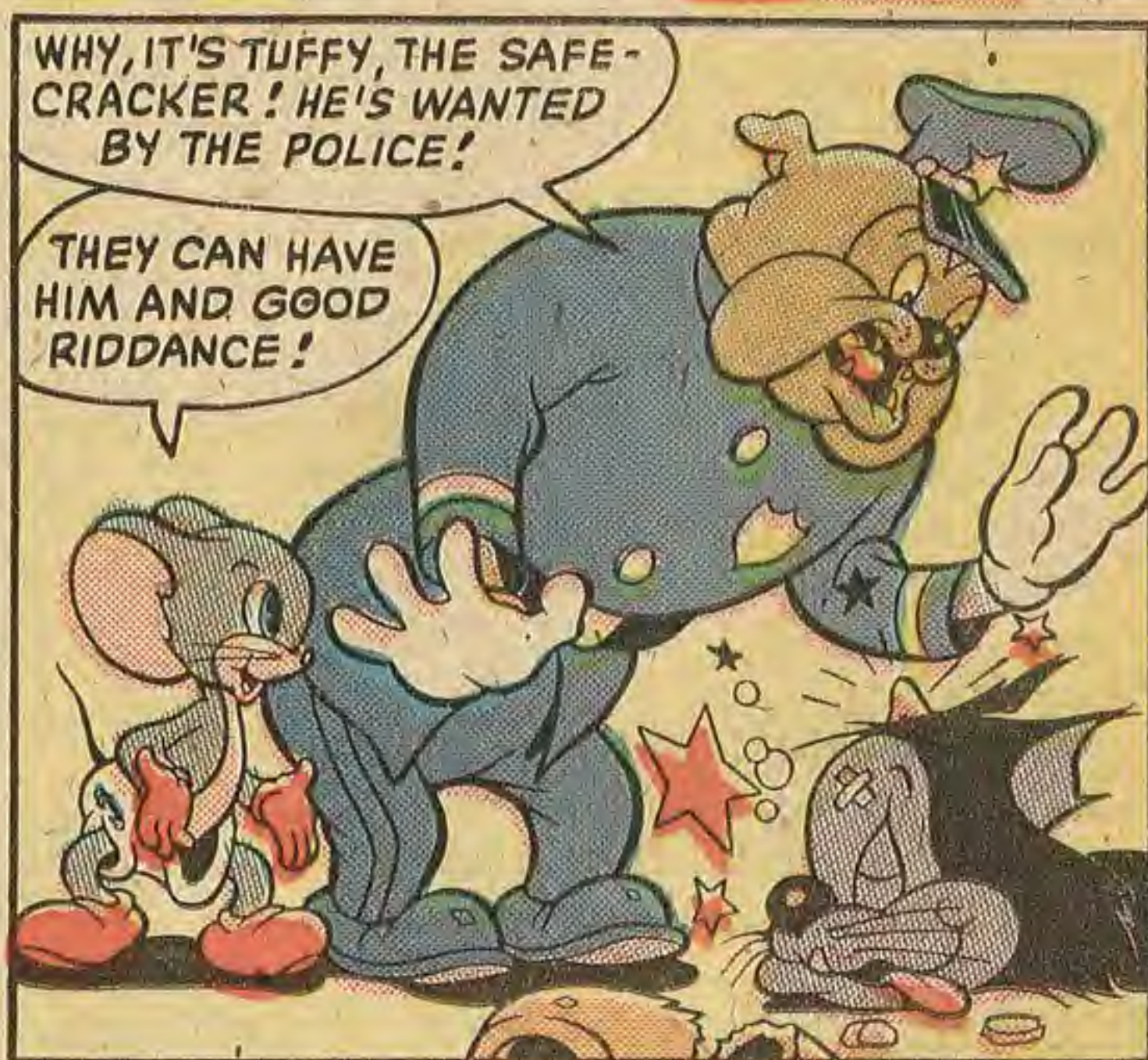
BUT DID YOU HAVE TO KNOCK HIM OUT?

IT SEEMED THE SAFEST WAY TO KEEP HIM FROM KILLING ME AND STEALING YOUR JEWELS!



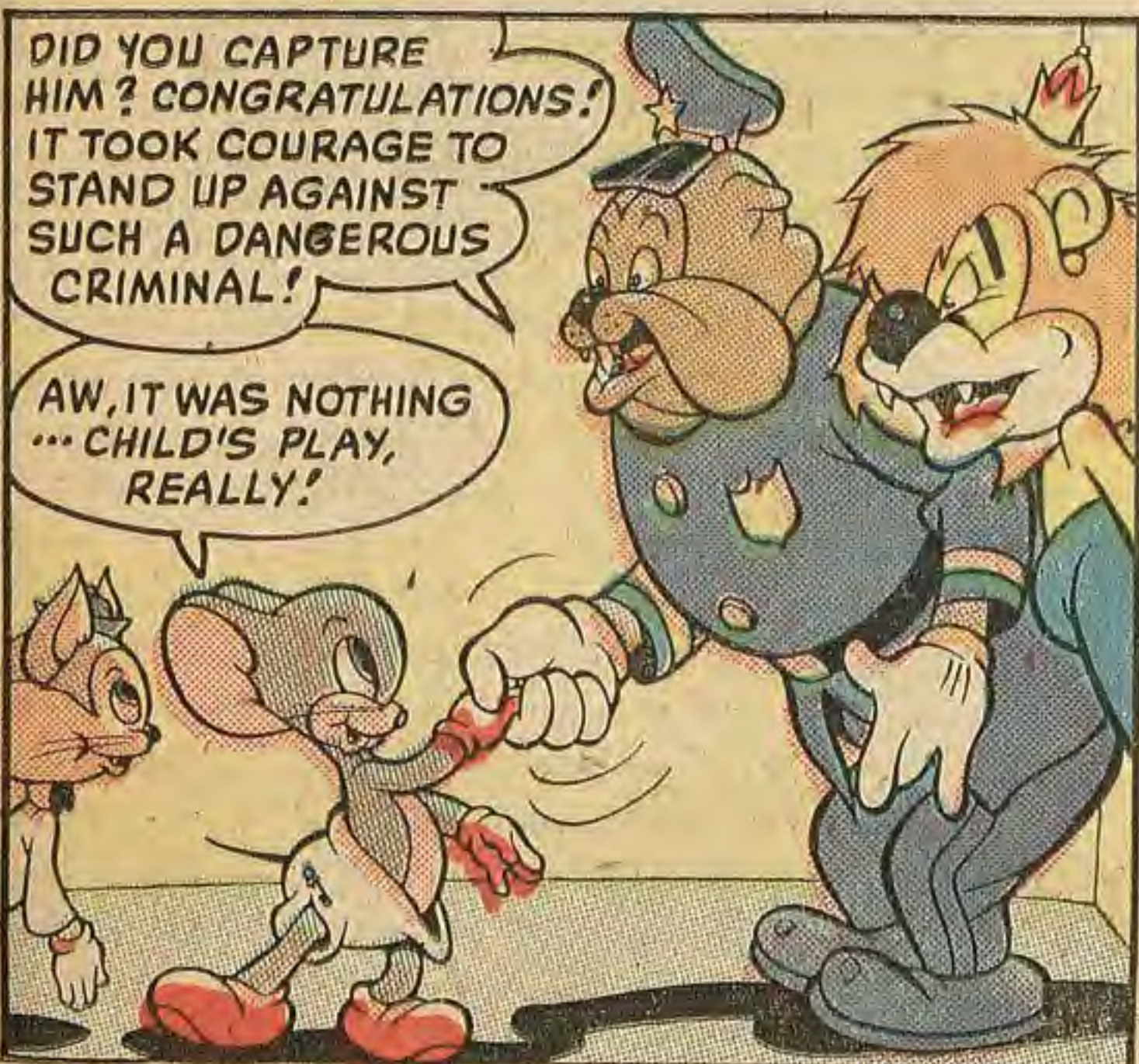
KING LOUIE, THIS LITTLE BOY WAS LOST! HE SAYS HIS NAME IS TOMMY CAT AND THAT HE WAS SUPPOSED TO COME HERE!

THAT'S TOMMY? THEN WHO'S THIS?



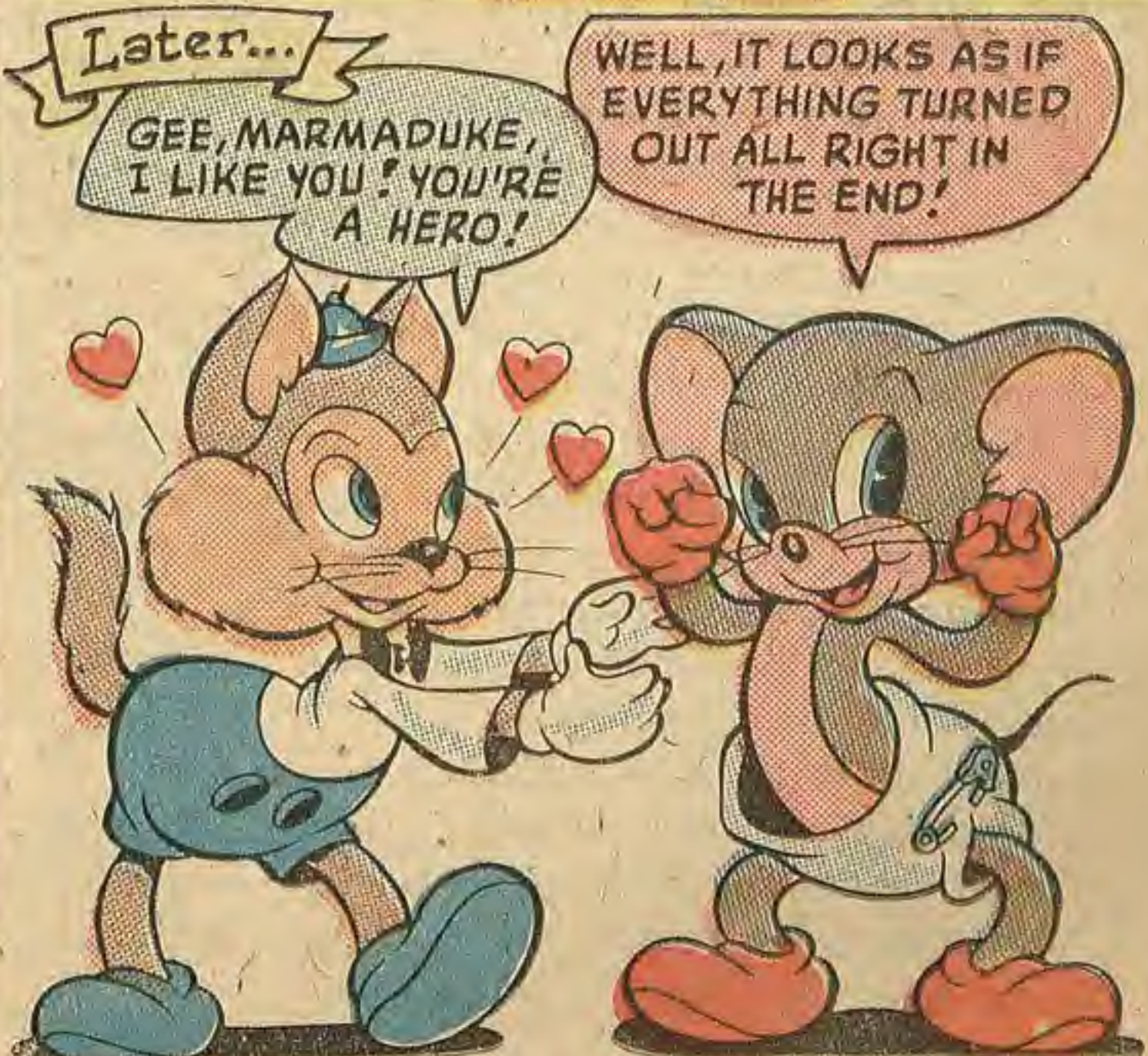
WHY, IT'S TUFFY, THE SAFE-CRACKER! HE'S WANTED BY THE POLICE!

THEY CAN HAVE HIM AND GOOD RIDDANCE!



DID YOU CAPTURE HIM? CONGRATULATIONS! IT TOOK COURAGE TO STAND UP AGAINST SUCH A DANGEROUS CRIMINAL!

AW, IT WAS NOTHING ... CHILD'S PLAY, REALLY!



Later...

GEE, MARMADUKE, I LIKE YOU! YOU'RE A HERO!

WELL, IT LOOKS AS IF EVERYTHING TURNED OUT ALL RIGHT IN THE END!



# MONKEY BUSINESS



"WELL, out with it, you miserable little pipsqueak," roared King Louie. "Did you give Olly my royal command?"

"Er, yes, your Louie-ship, I mean, your highness," Marmaduke Mouse stammered. Head down, he shifted nervously from one tiny foot to the other. "Only he doesn't remember anything about it."

"What?" bellowed King Louie. "That's impossible! An elephant never forgets, especially Olly. If you're playing some kind of game with me," he warned, "I'll have your scrawny hide."

"Honestly, Louie," Marmaduke persisted, "Olly doesn't know where he put the tax money. Ever since Monty the Monkey bounced a coconut off his skull he hasn't been himself."

"Argh," Louie growled, placing his shaggy head between his paws, "who is to support my Highness if I don't have the tax money? The royal exchequer is empty."

"Incidentally," he continued, raising his head and fixing Marmaduke with a nasty look, "I found several of your I. O. U.'s in my royal counting house. I've told you what would happen to you if I caught you borrowing from my Majesty."

"Er, maybe I better go get Olly," Marmaduke squeaked, eying the exit from the throne room. "When I left him he was planning to pack his trunk and return to his home in Pachydermia."

"Very well," growled Louie, "I'll settle with you later . . . after I locate my tax receipts."

Gratefully Marmaduke scurried from the palace. He raced across the royal park to the treasury building and took the steps two at a time. Once inside he hesitated before a heavy oak door marked with the sign: "Olly Elephant, Royal Tax Collector." Great choking sobs came from within.

Marmaduke pushed the door open cautiously and peered in. The little mouse perceived that the great Olly's bulk was squeezed into the reinforced chair before his desk. His massive head was cushioned by his ponderous arms and his shoulders shook convulsively as a steady stream of salty tears splashed to the floor.

Dodging a particularly large tear that threatened to engulf him, Marmaduke slipped to Olly's side. He tugged on the limp trunk that hung over the edge of the desk.

The elephant raised his head and gazed with red-rimmed eyes at the little mouse. "Go away," he sobbed. "I don't want to talk to anyone. I'm disgraced! It's too, too dreadful."

"Brace up, Olly," Marmaduke said comfortingly, "everybody forgets once in a while."

"Not an elephant," Olly trumpeted, breaking into fresh sobs. "An elephant can never forget; it's our tradition. Now how can I ever face my friends and family in Pachydermia?"

"Easy on those tears, Olly," Marmaduke pleaded. "The water's up to my knees already." He gave another tug on the unhappy elephant's trunk and said, "If we don't get back to Louie in a hurry we'll both get the axe."

"Come on," he urged, bracing his tiny feet and pulling on the limp trunk. "We'll get Doc Badger to examine that lump on your head. He can cure you if anyone can."

"Do you really think so?" Olly asked hopefully, lifting his head and blinking the great tears from his eyes. At the sudden jerk Marmaduke lost his footing and splashed into the pool of tears.

"Sure," the mouse gurgled, as he climbed from the salty pool and shook himself, "but we better get to Louis first before he blows his mane."

Side by side, Olly and Marmaduke walked across the royal park. The path was lined with stately palm trees. They had covered about half the distance to the palace when a shrill chattering broke out overhead.

"There he is, fellows," a voice called. "Let him have it!" Marmaduke looked up quickly, then took refuge behind one of Olly's huge legs. It was raining coconuts.

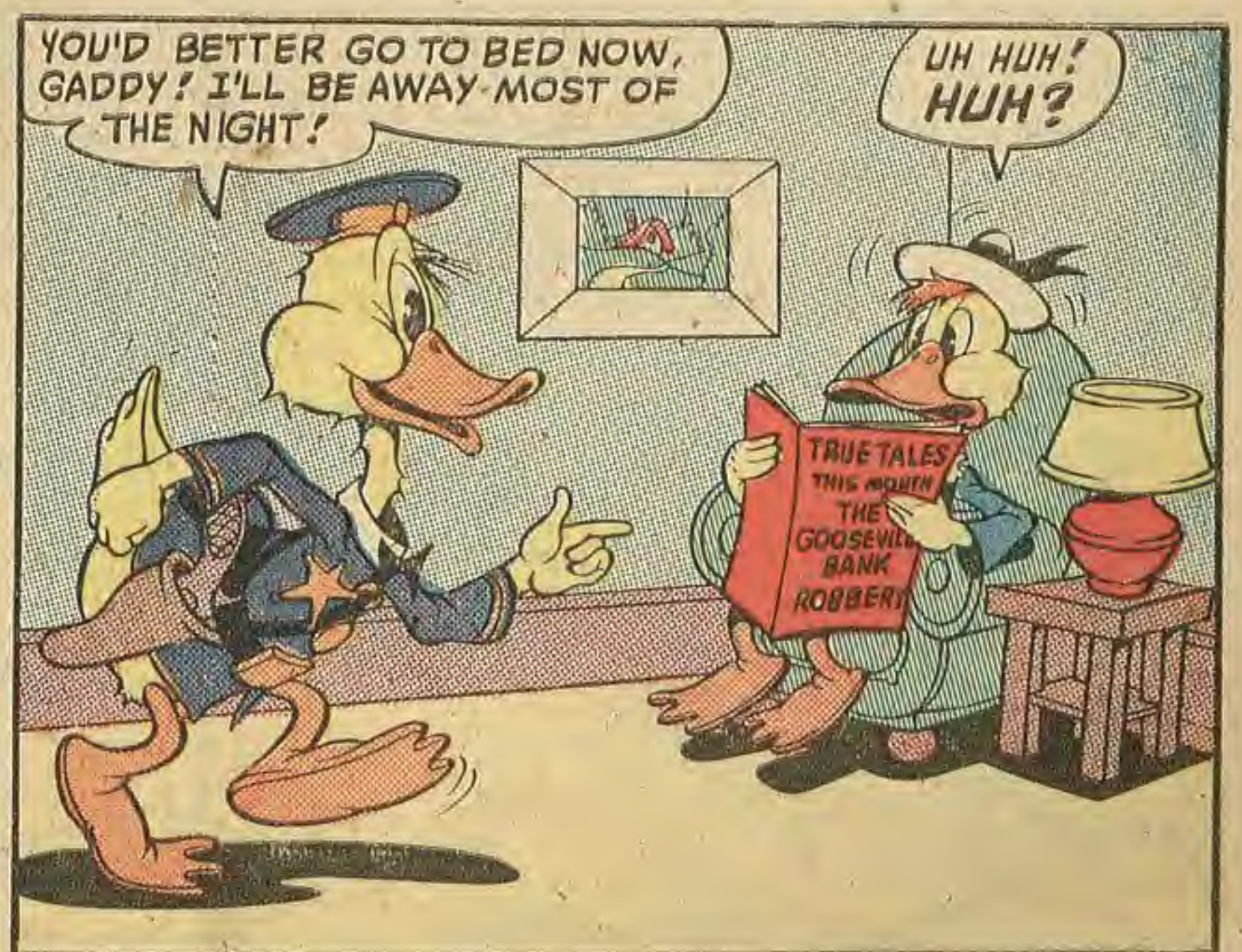
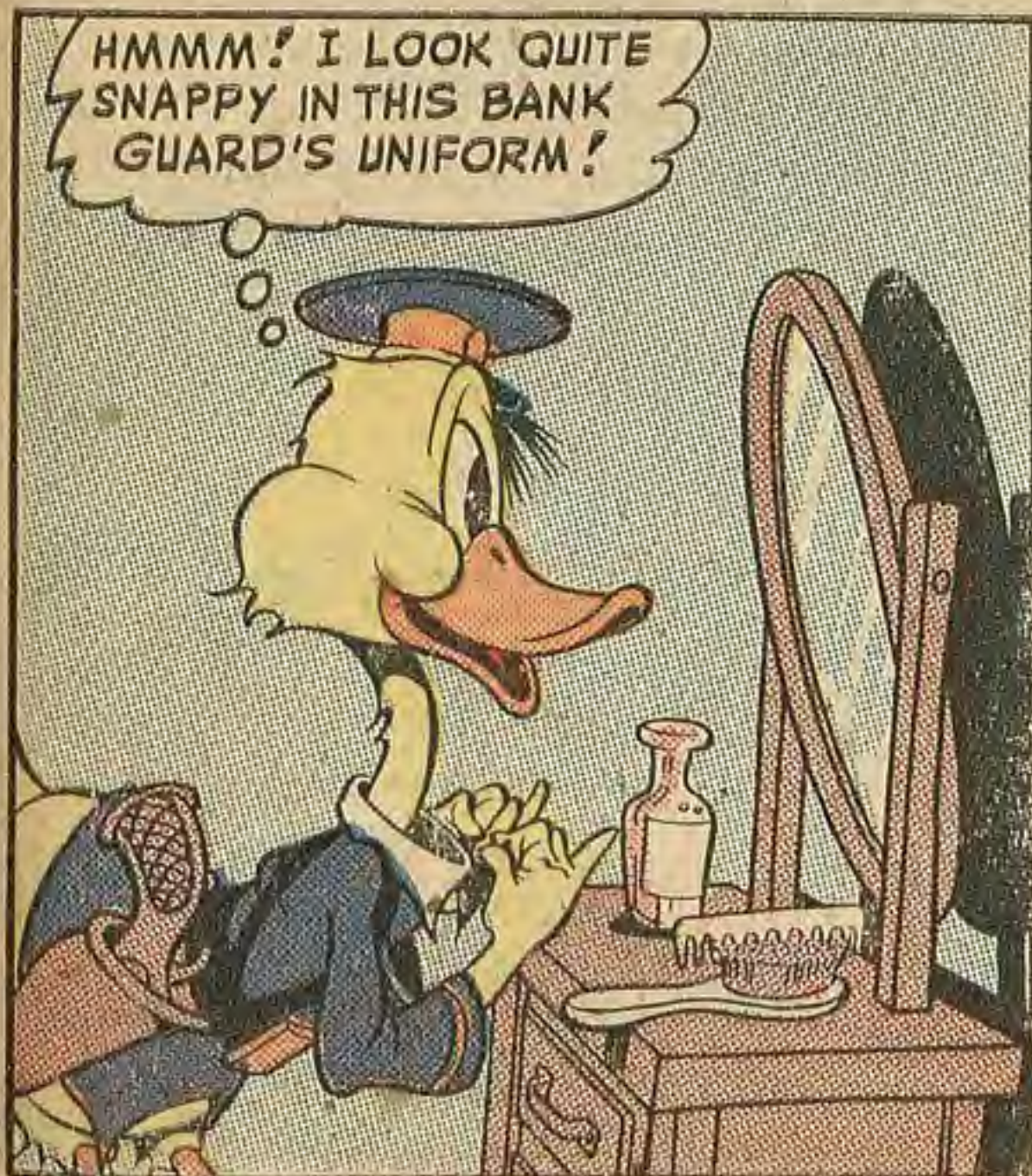
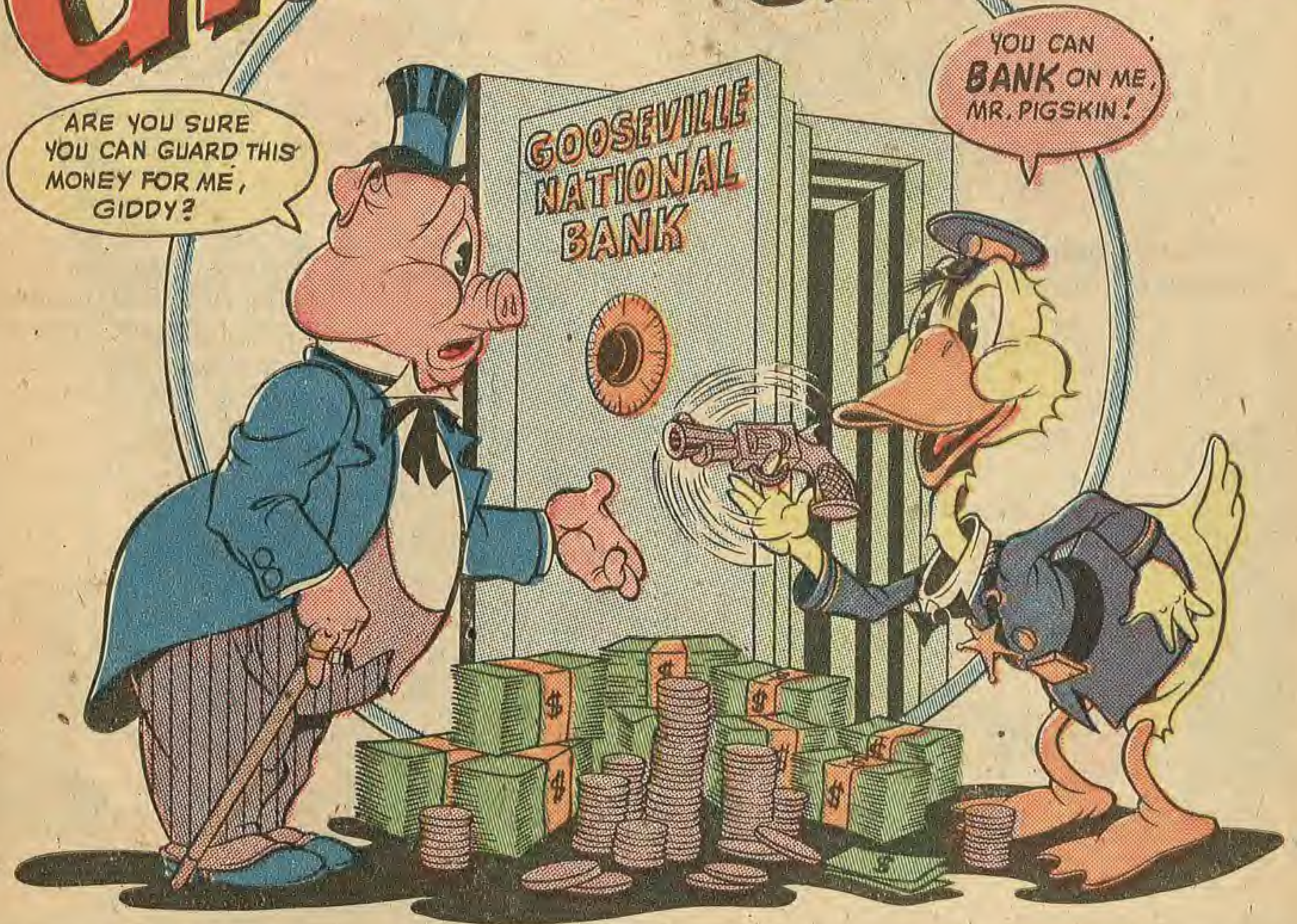
Later that evening Marmaduke made his report to King Louie. "After that second barrage of coconuts," he explained, "Olly remembered that he was afraid to collect your royal taxes. Every time he tried, Monty and his gang peppered him with coconuts."

"I guess I'll need a really brave collector then," Louie purred maliciously, "so I hereby appoint you my Royal Highness's Tax Collector . . . at least you'll be a small target."

"Hmm," said Marmaduke, stroking his chin. "Monty made a monkey out of an elephant and now you want to make a monkey out of a mouse."



# Giddy Goose





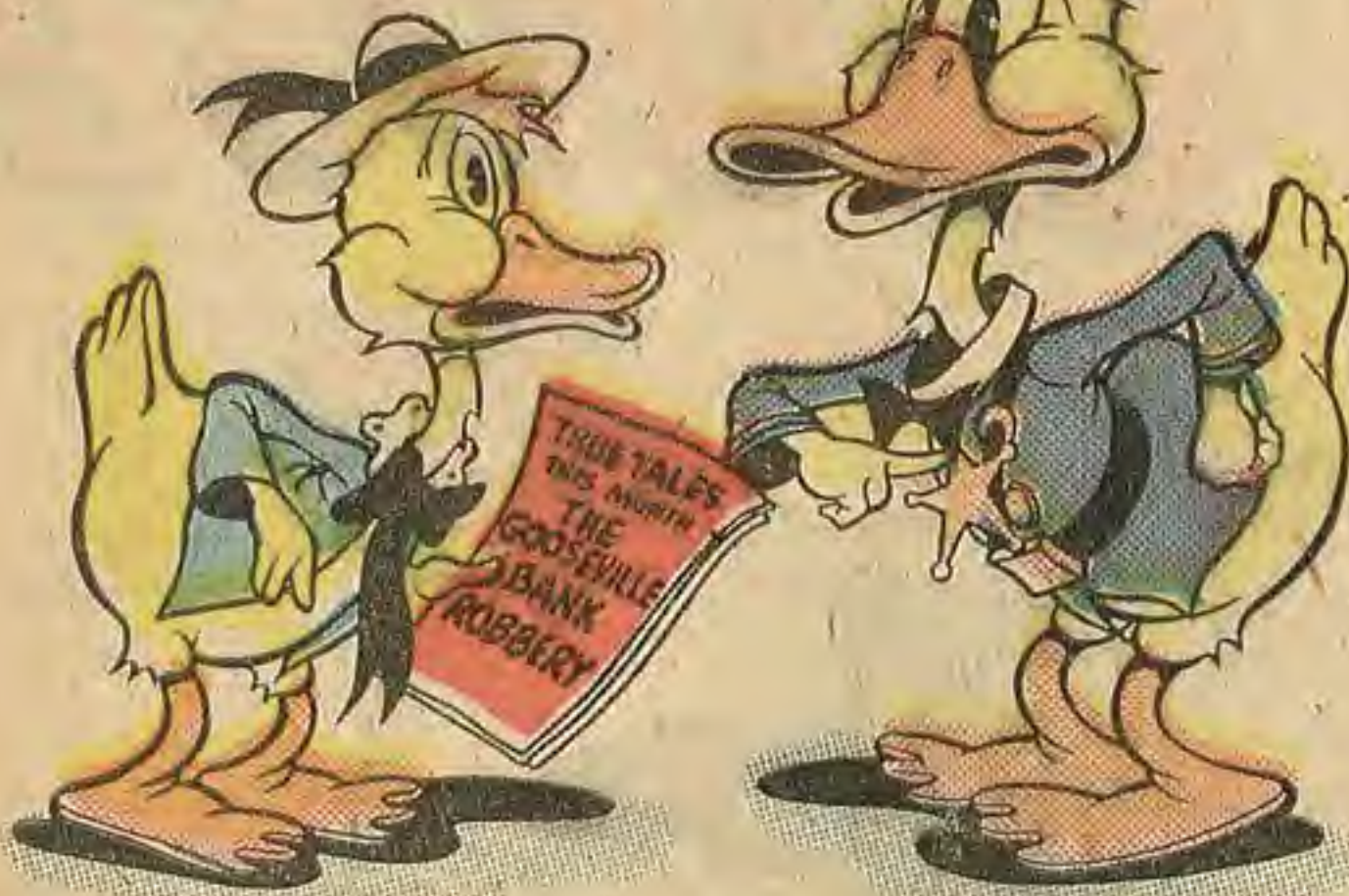
# MARMADUKE MOUSE

ARE YA GOING TO A MASQUERADE BALL, UNCLE GIDDY?

OF COURSE NOT! THE BANK PRESIDENT, MR. PIGSKIN, HAS MADE ME THE NIGHT BANK GUARD!

GOLLY, UNCLE GIDDY, THAT'S A TOUGH JOB! WHY, THIS STORY SAYS THAT...

NEVER MIND WHAT YOUR MAGAZINE SAYS! YOU JUST TODDLE OFF TO BED, WHILE I GO TO WORK!



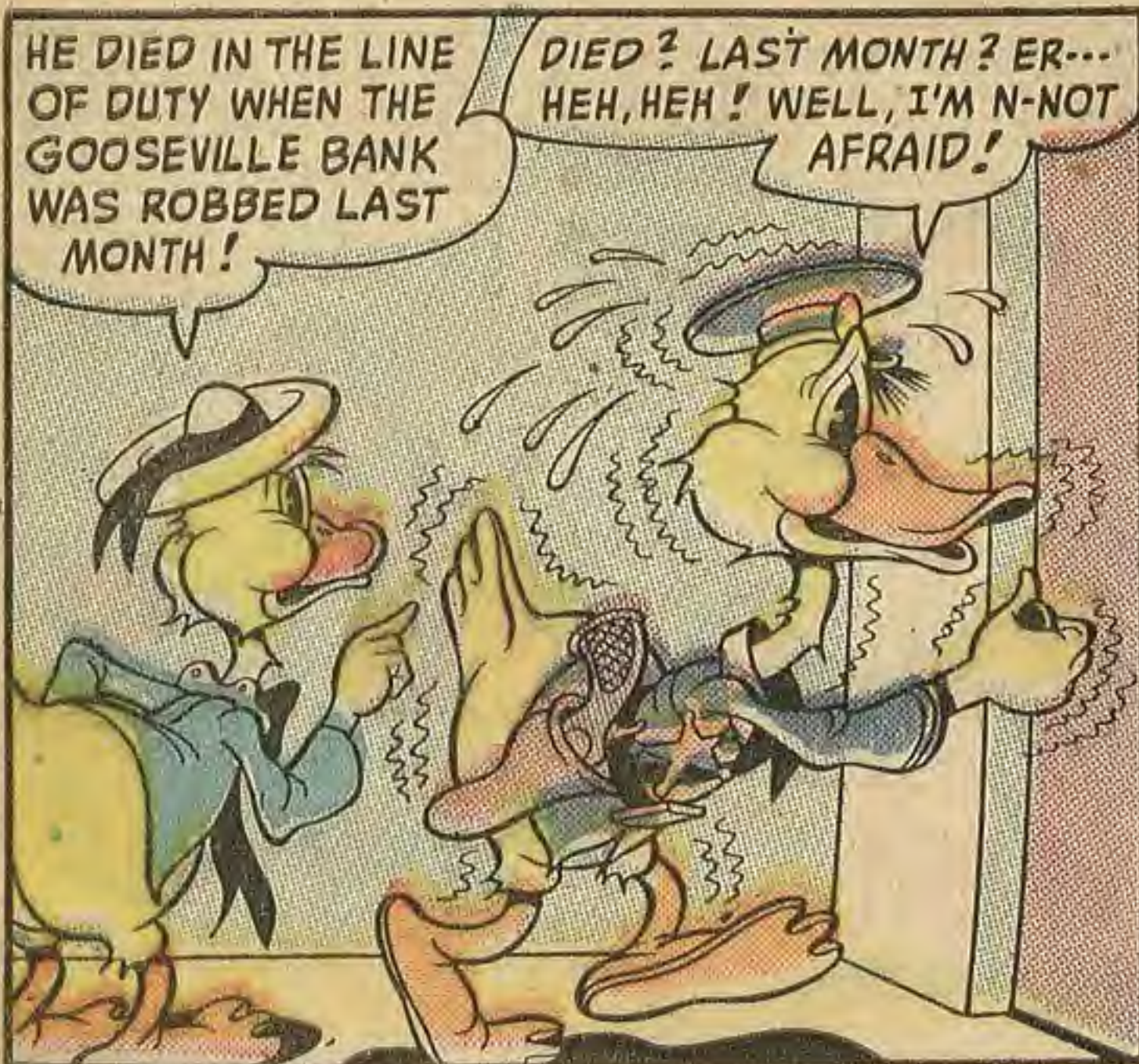
WELL, THE LAST BANK GUARD DIDN'T LIVE TO TELL THE TALE, THAT'S ALL!

NONSENSE... ULP! WHAT DID YOU SAY, GADDY?



HE DIED IN THE LINE OF DUTY WHEN THE GOOSEVILLE BANK WAS ROBBED LAST MONTH!

DIED? LAST MONTH? ER... HEH, HEH! WELL, I'M N-NOT AFRAID!

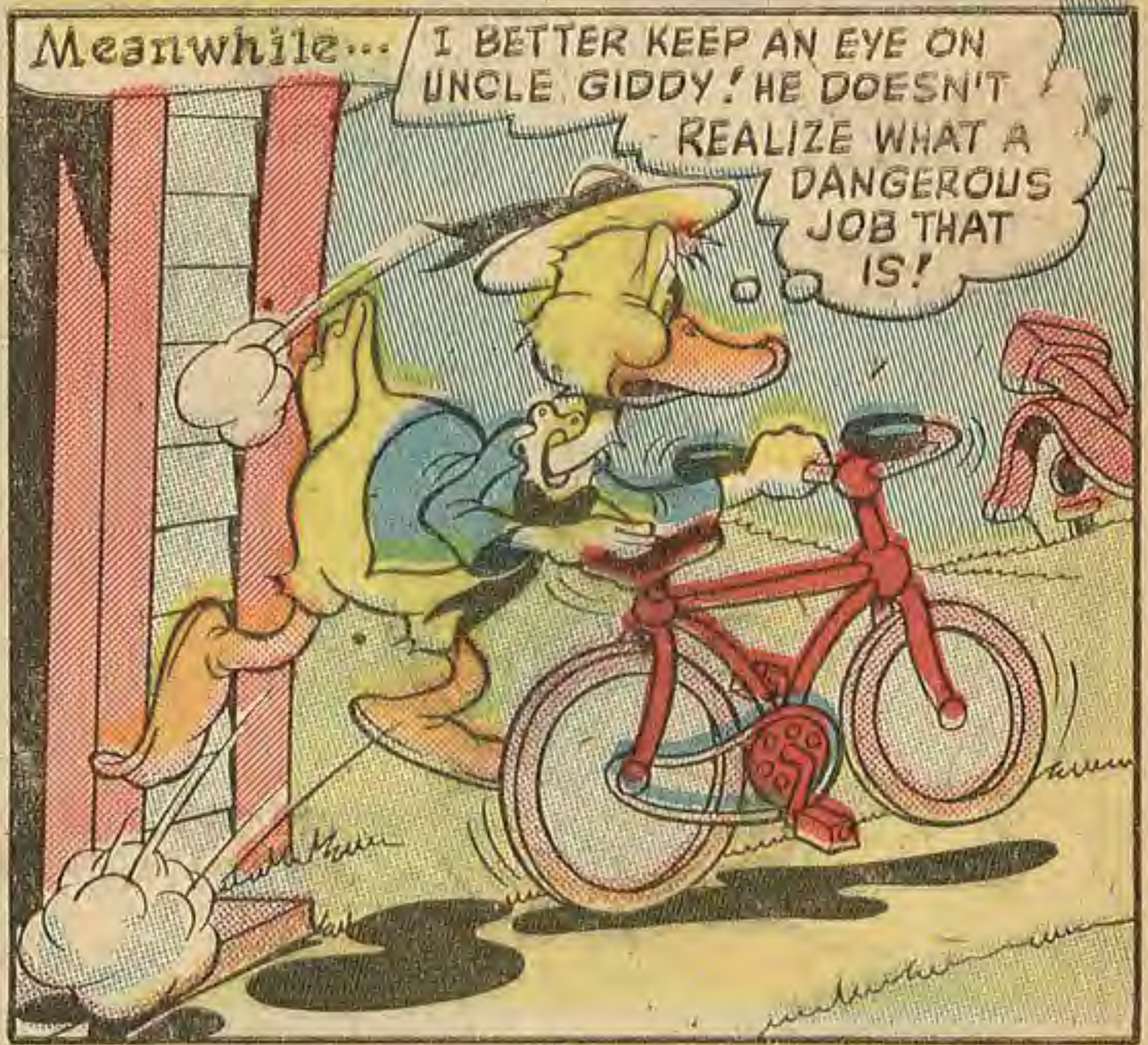
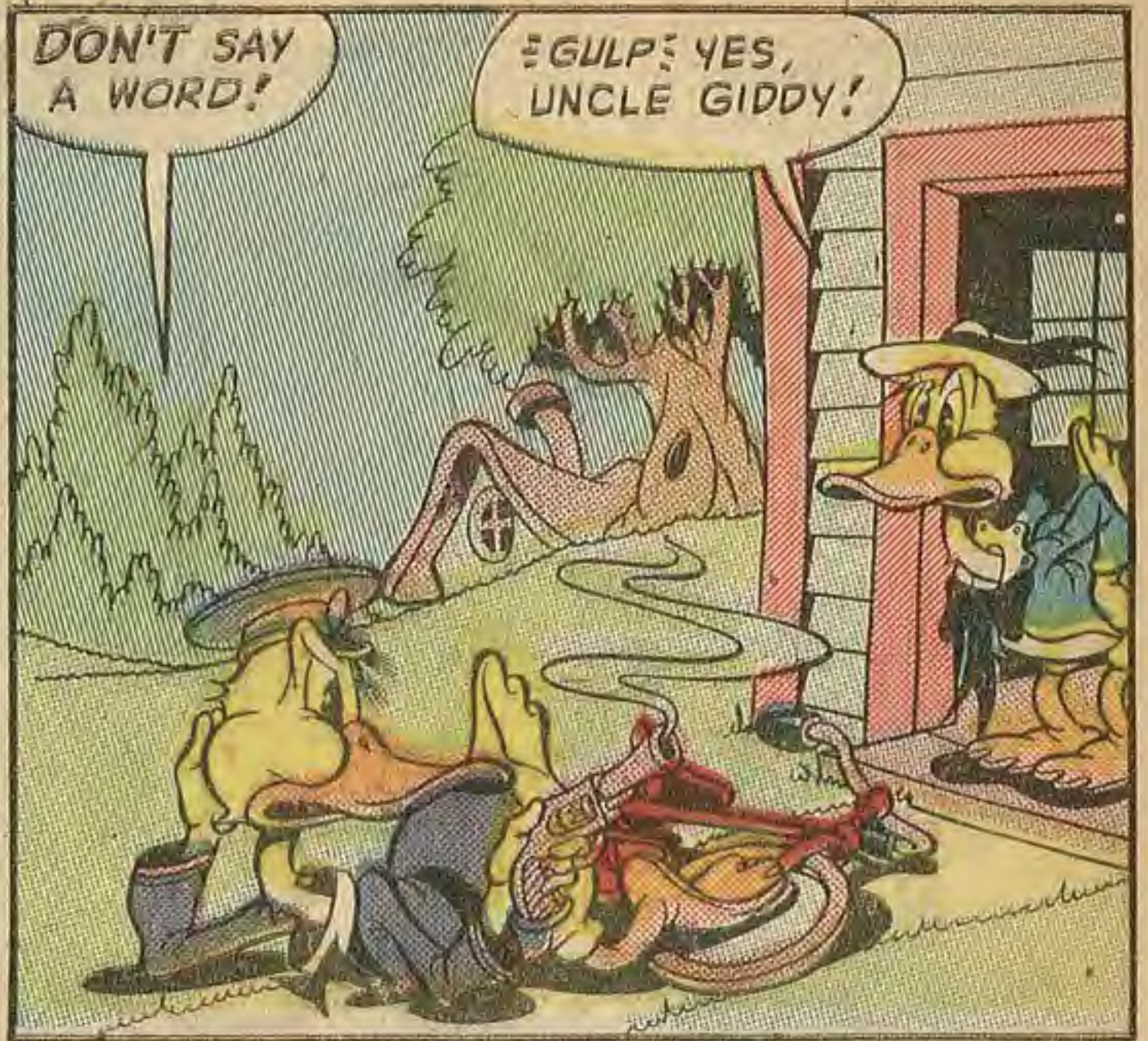


WELL, YOU'RE SORT OF TIMID FOR A JOB LIKE THAT!

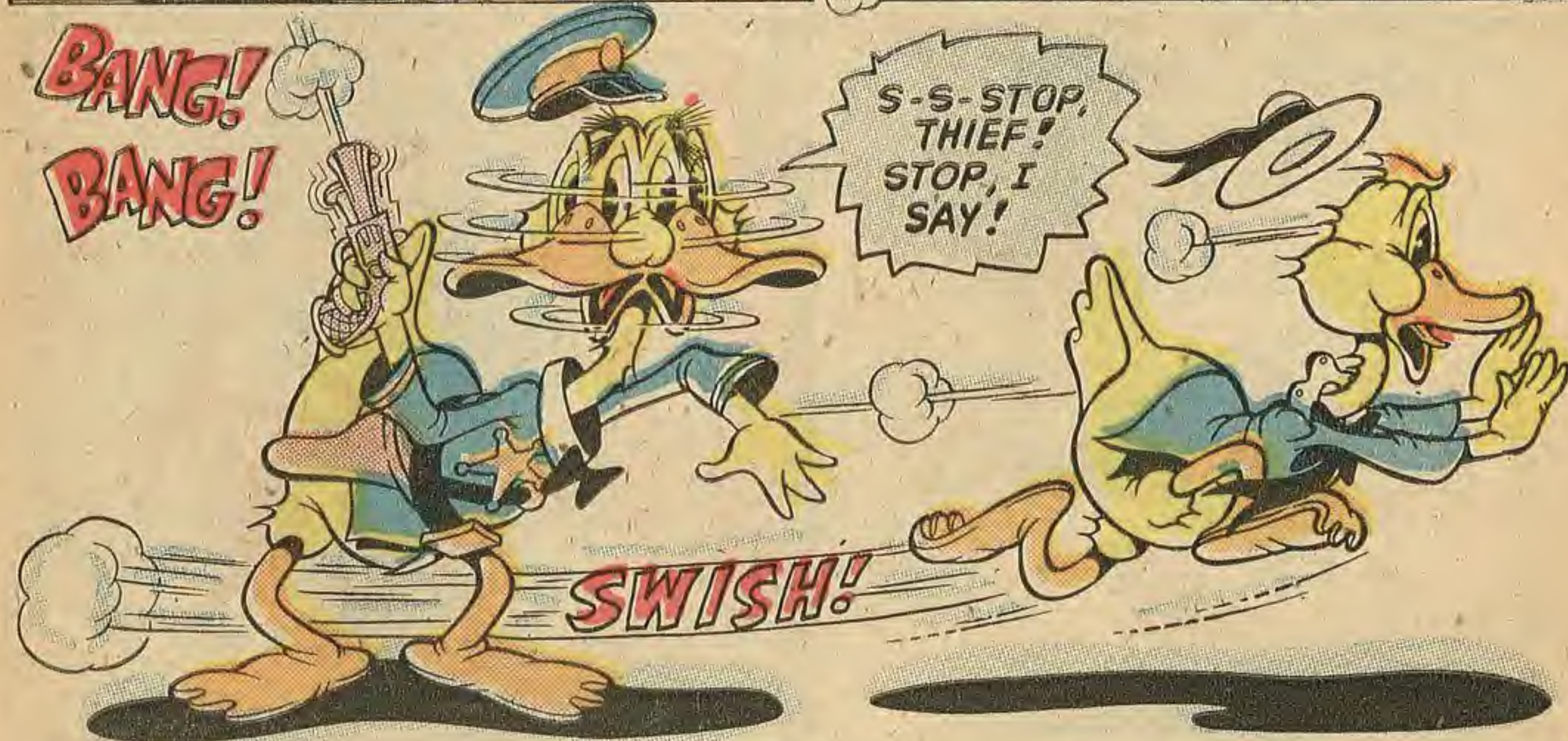
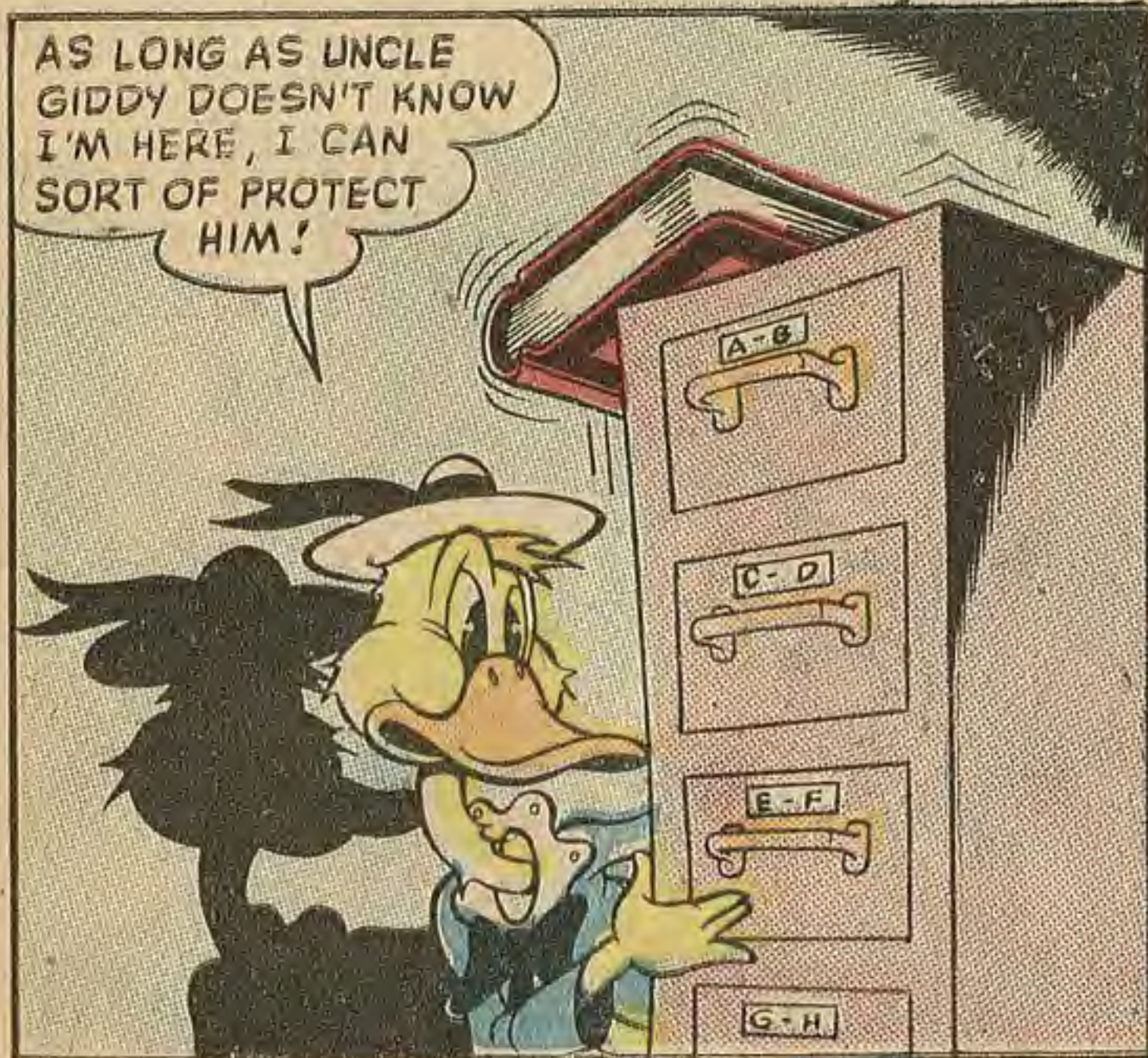
ENOUGH OF THAT, YOUNG MAN!



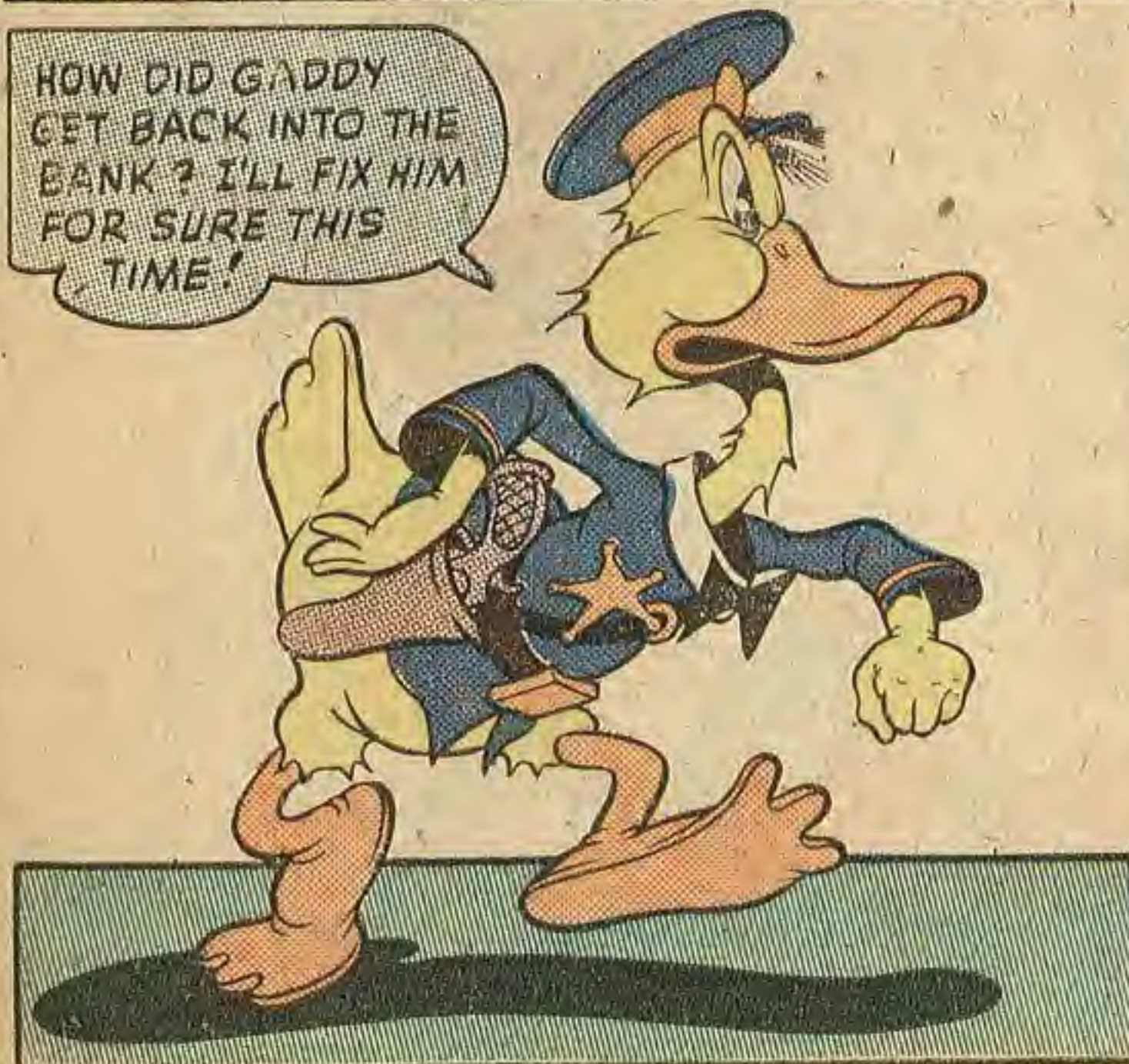




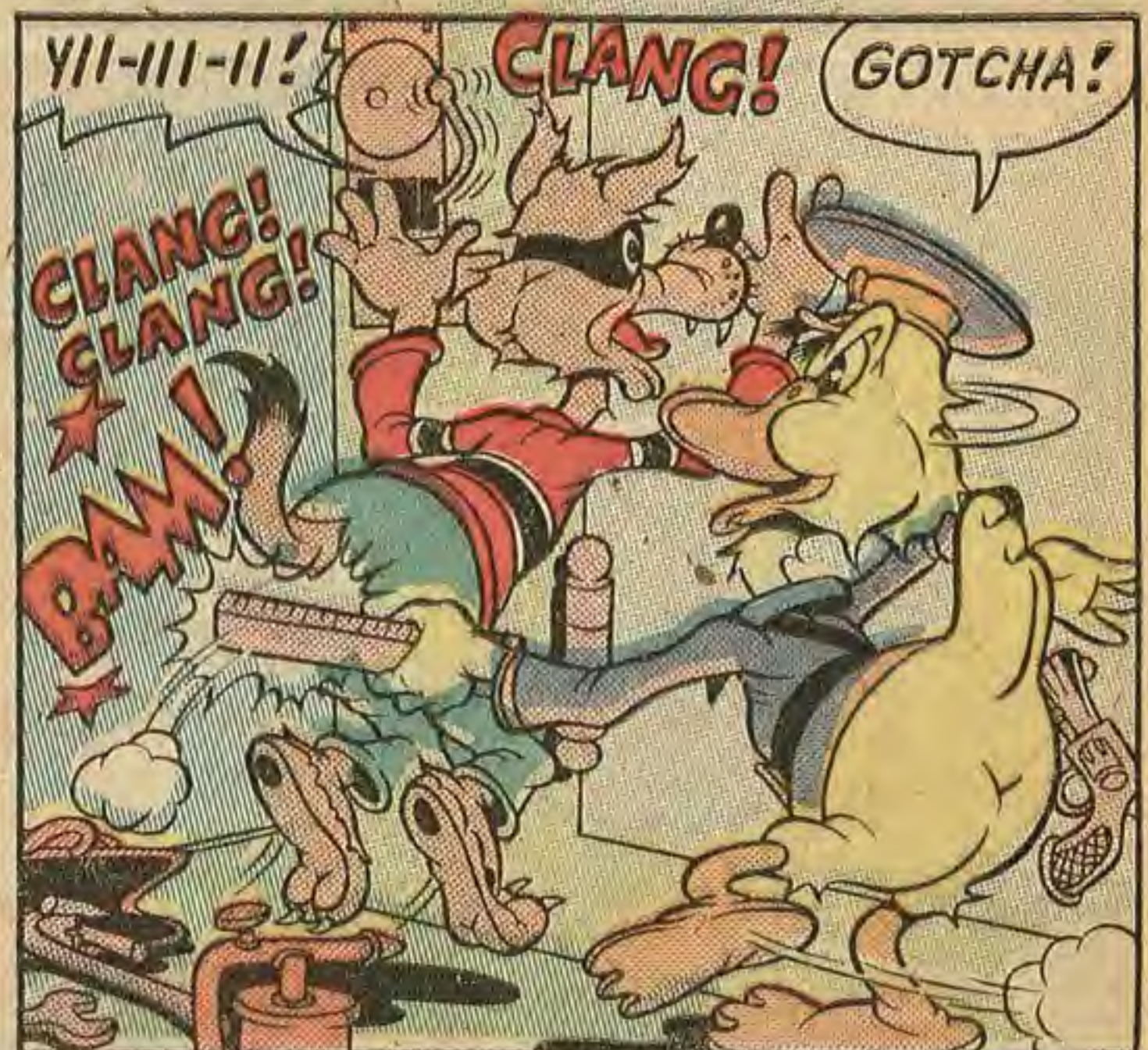




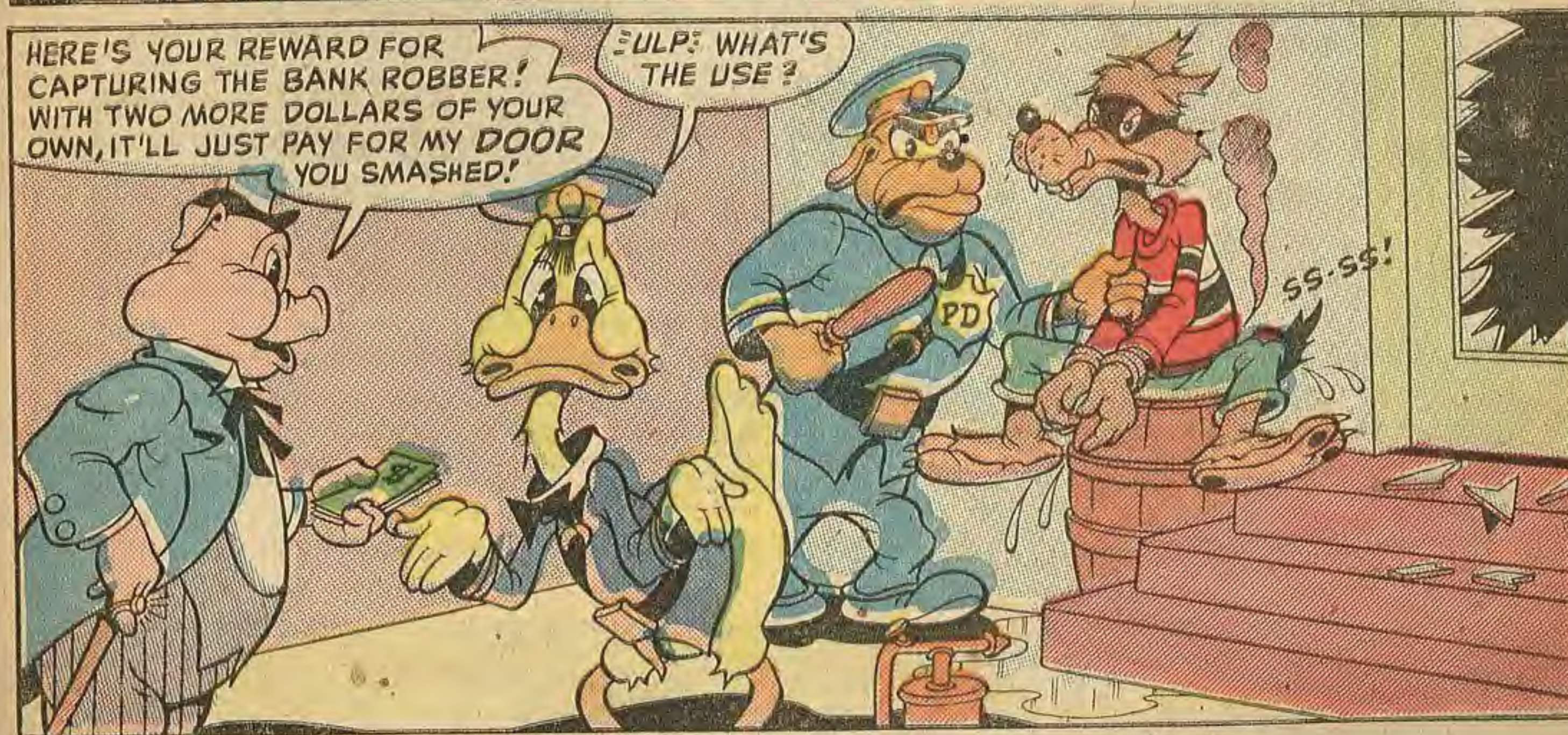








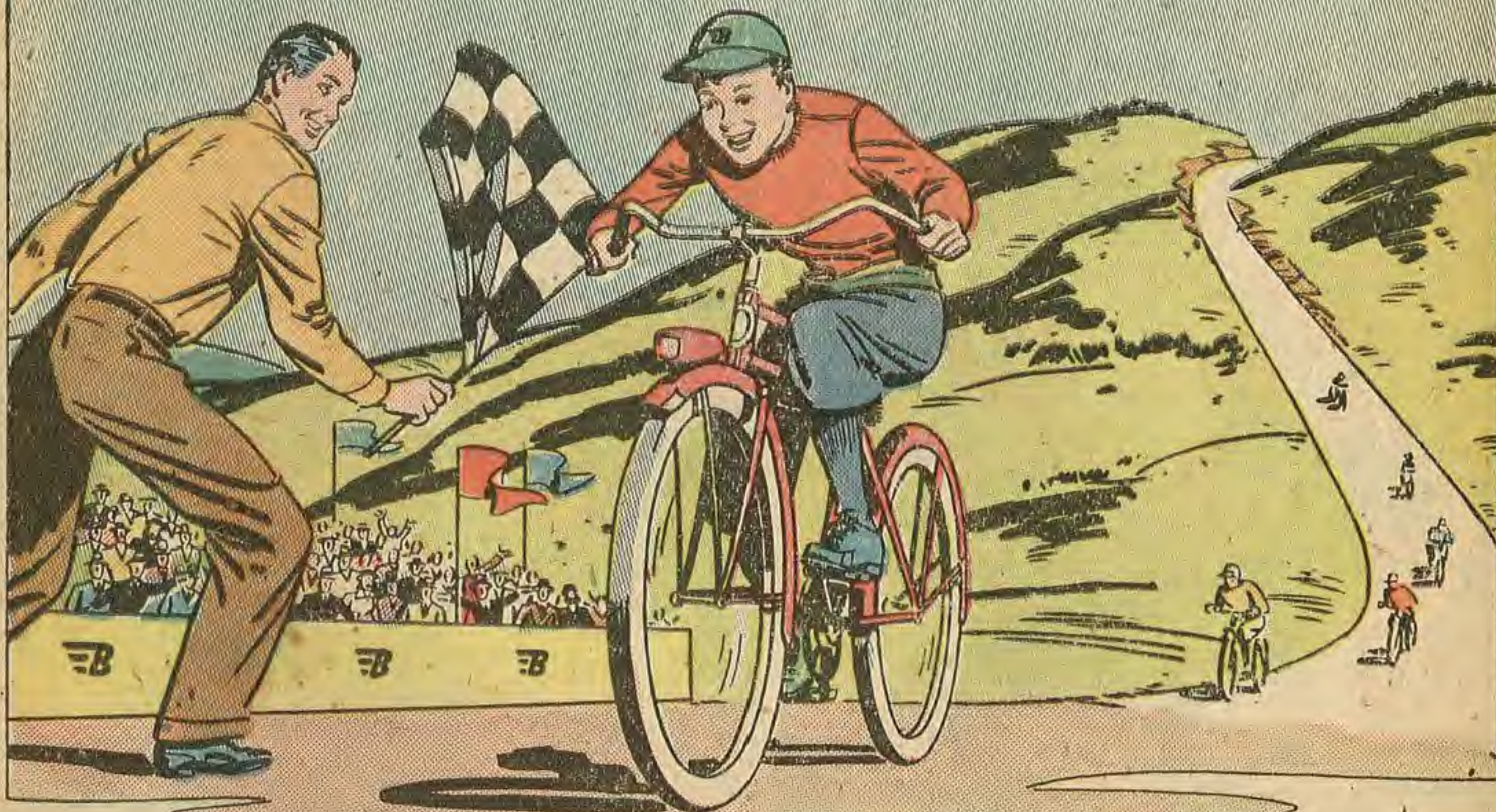




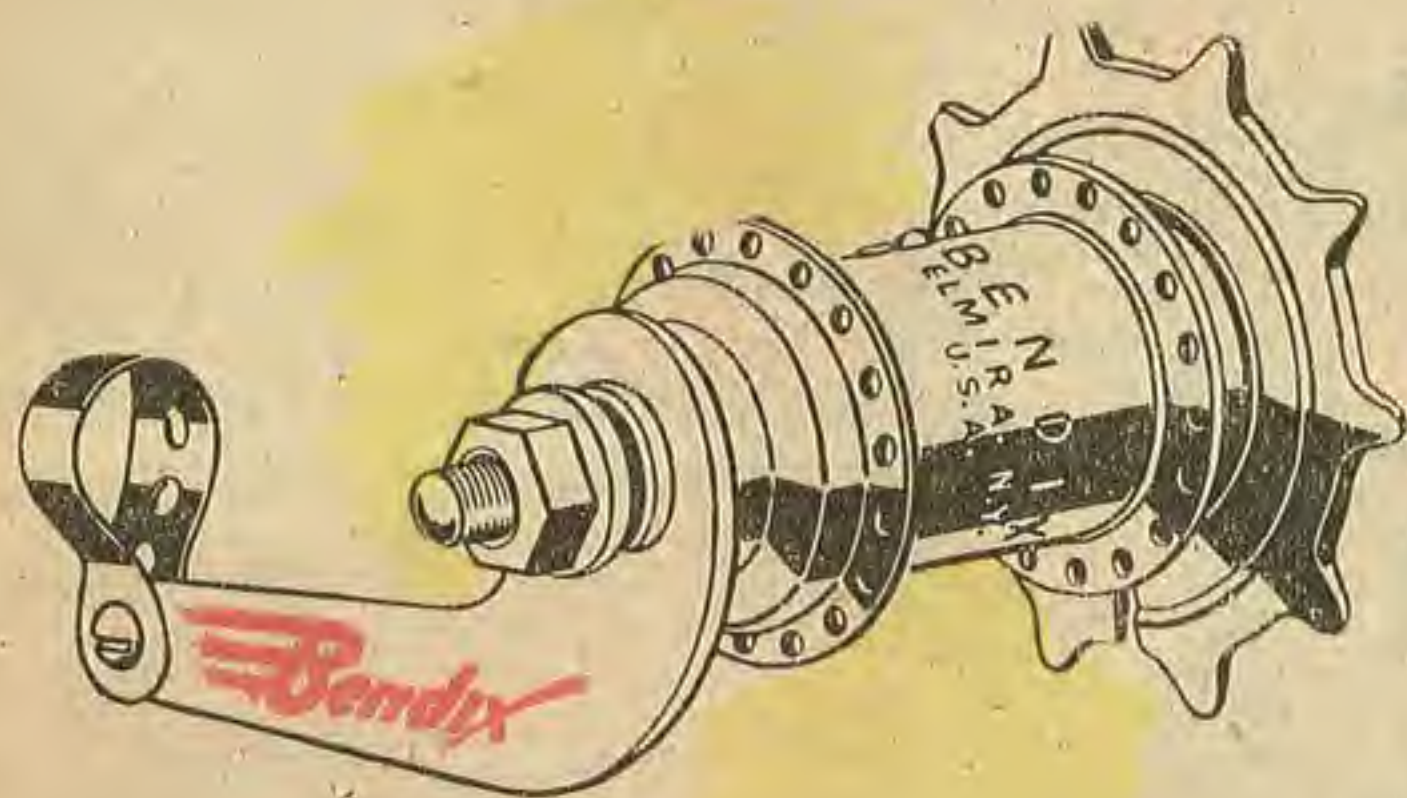




# Coaster Brake Wins Again!



Built and tested in the hills of New York State!



That's right! Bendix\* Coaster Brakes are tested in the hills around our factory—and you should see how high and how steep they are! One test hill is over a mile long, and by the time we get to the bottom our bikes are really flying—though always under perfect control! On the curves, too, Bendix Coaster Brakes work like magic—slow us down until we're safely around, then let us pick up full speed again in a jiffy! Actual comparisons prove that Bendix coasts farther and faster! Ask your bicycle dealer to show you a Bendix Coaster Brake with all its new features, and always make sure any new bike you get has a Bendix Coaster Brake.

\*REG. U. S. PAT. OFF

ECLIPSE MACHINE DIVISION of



ELMIRA, NEW YORK



# FIREWORKS

## RICH BROS.' ALL-AMERICAN ASSORTMENT

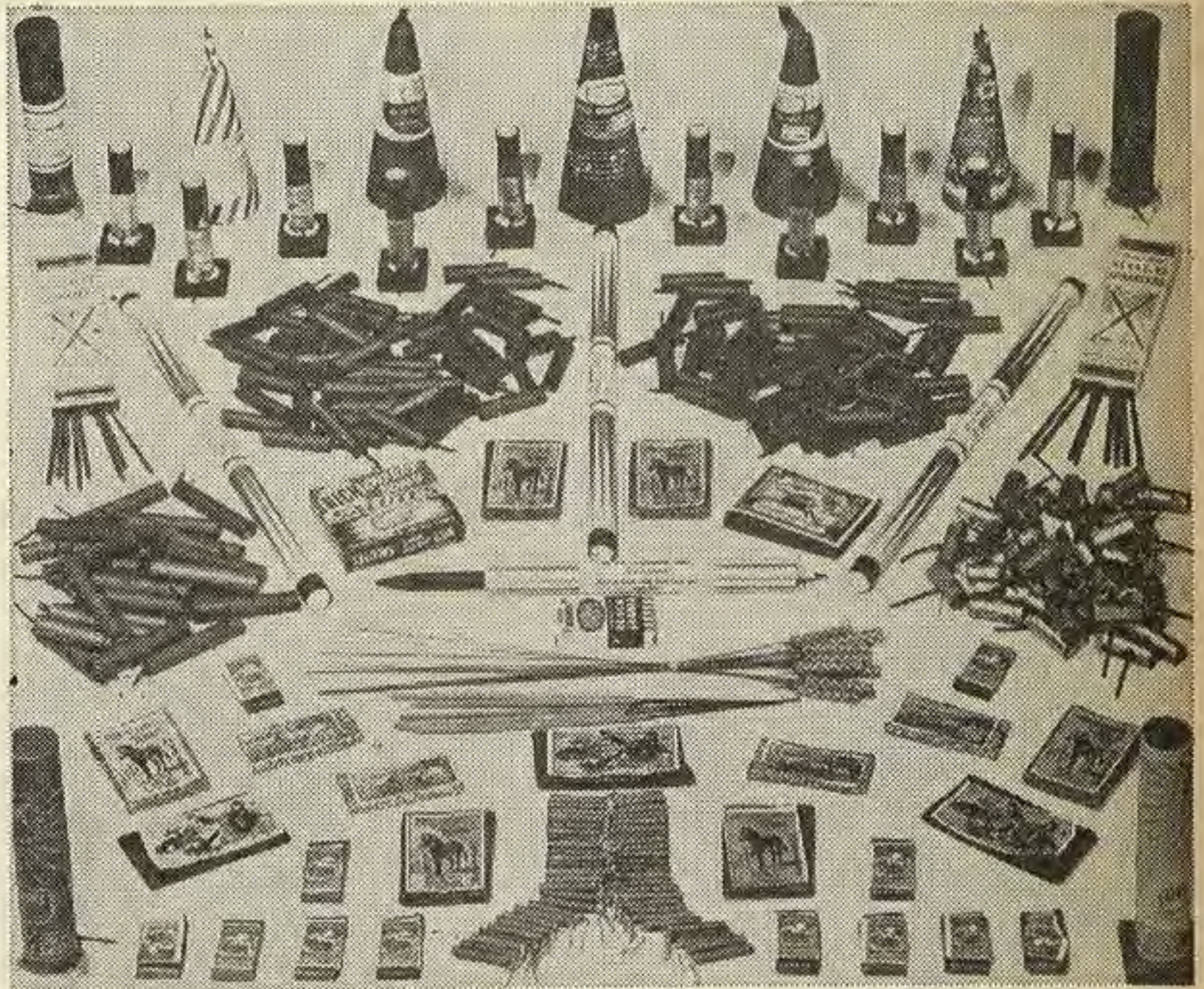
The largest selection ever offered at this price! Contains: 24 packages (over 550 pieces) of firecrackers, including 6 packages of the famous Zebra brand; 36 electro-cannon salutes (bulldogs); comet; whistling bomb; two-shot repeaters; roman candles; musical fountain; red, white and blue cone; fountains; fireworks cones; sparklers; flower pot; aerial bombs; snakes; 150 2" and 3" salutes; and 12 special imported sky rockets. FREE PUNK. ➔

ACTUAL  
RETAIL VALUE

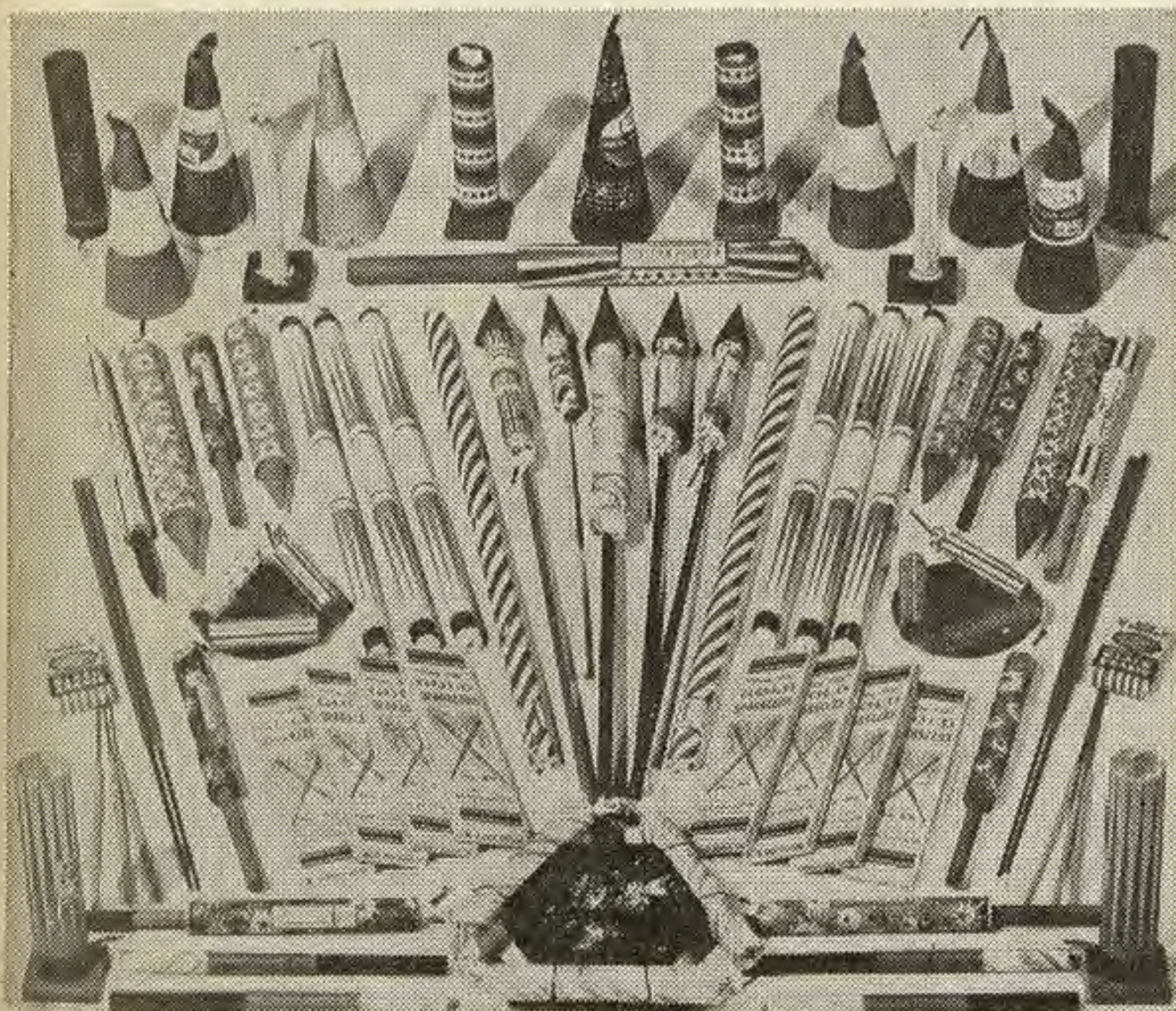
**\$12<sup>05</sup>**

for only

**4<sup>95</sup>**



## LAWN DISPLAY "NO NOISE" ASSORTMENT



← One of the best lawn display assortments ever assembled by anyone! Loads of exciting, colorful fireworks to give you a brilliant, but noiseless, Fourth of July evening! Contains: 64 sparklers; eight 12- and 8-ball roman candles; large pinwheels; red and green fire cones; vesuvius fountains; golden jewel; silver cascade; oriental and radiant fountains; flower pots; 6 giant parade sparklers; silver wheels; sky rockets; comets; handle lawn fountains; snakes; torches; red, white and blue cones; cosmic fountains; pyrolon and cascade base display pieces; FREE PUNK.

ACTUAL  
RETAIL VALUE

**\$12<sup>15</sup>**

for only

**5<sup>95</sup>**

Send for Free Catalog of Other Assortments and Family Lawn Displays  
Also Send for Free Cap and Pistol Circular!

Order Shipped Ry. Express Only. None sent C.O.D. Enclose M.O. or Check. Name Nearest Express Office.

**RICH BROS.' FIREWORKS CO.**

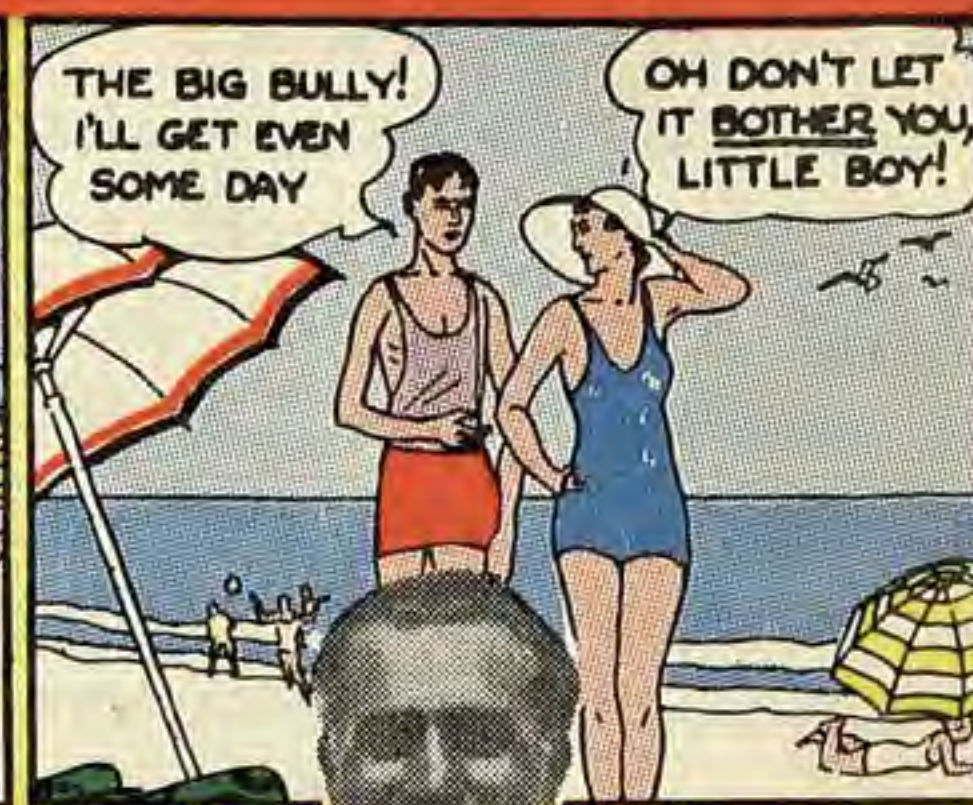
DEPT. 40 BOX 514

SIOUX FALLS, SOUTH DAKOTA



HOW JOE'S BODY  
BROUGHT HIM

# FAME INSTEAD OF SHAME



**I Can Make YOU a New Man, Too, in Only 15 Minutes a Day!**

If YOU, like Joe, have a body that others can "push around"—if you're ashamed to strip for sports or a swim—then give me just 15 minutes a day! I'll PROVE you can have a body you'll be proud of, packed with red-blooded vitality! "Dynamic Tension." That's the secret! That's how I changed myself from a spindle-shanked, scrawny weakling to winner of the title, "World's Most Perfectly Developed Man."

## "Dynamic Tension" Does It!

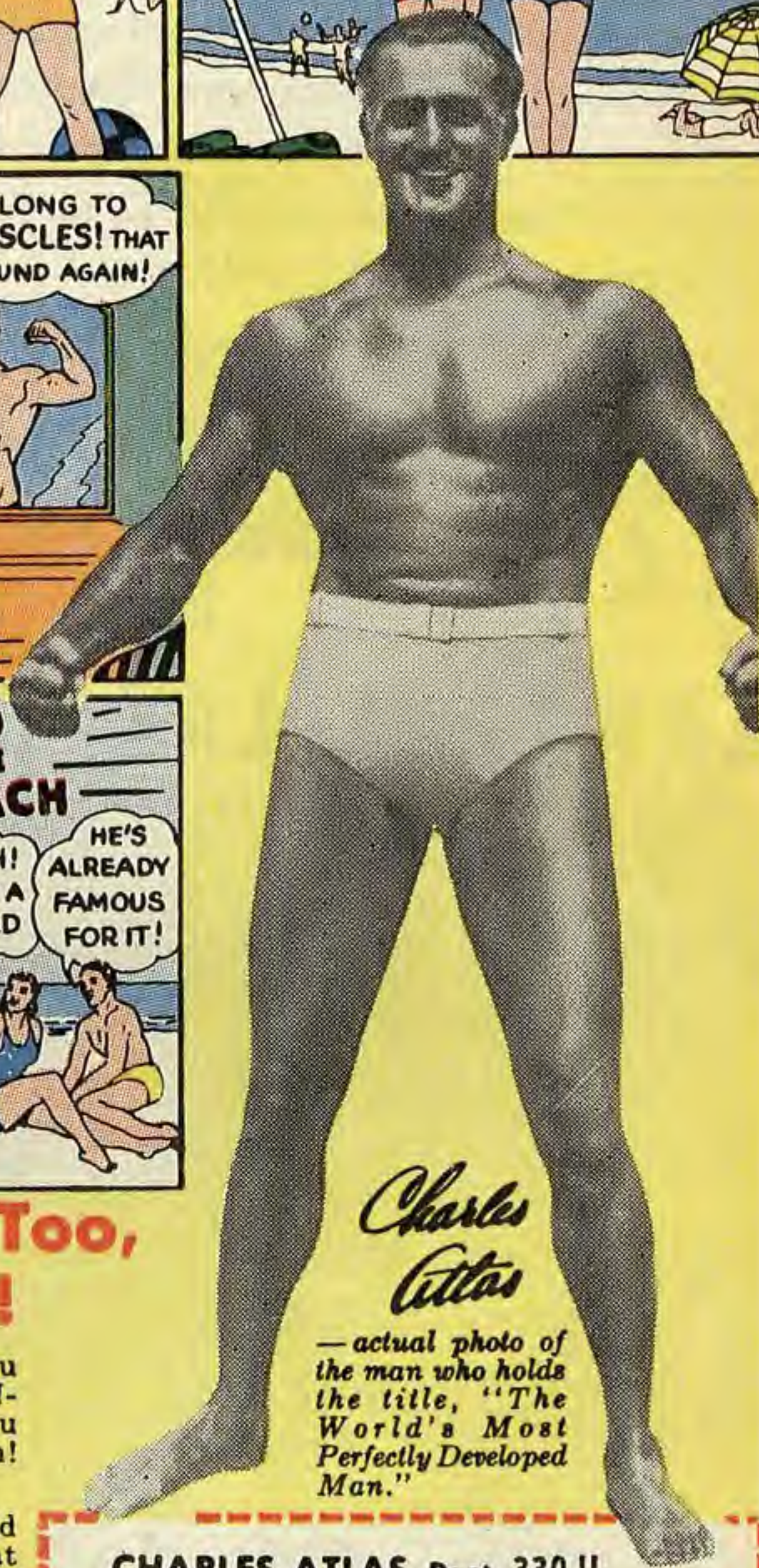
Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest measurements, broaden your back, fill out your arms and legs. Before you know it, this easy,

NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be! You'll be a New Man!

### FREE BOOK

Thousands of fellows have used my marvelous system. Read what they say—see how they looked before and after—in my book, "Everlasting Health and Strength."

Send NOW for this book—FREE. It tells all about "Dynamic Tension," shows you actual photos of men I've turned from puny weaklings into Atlas Champions. It tells how I can do the same for YOU. Don't put it off! Address me personally: Charles Atlas, Dept. 330U, 115 East 23rd St., New York 10, N.Y.



*Charles Atlas*

—actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."

**CHARLES ATLAS, Dept. 330 U,  
115 East 23rd St., New York 10, N.Y.**

I want the proof that your system of "Dynamic Tension" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name.....Age.....  
(Please print or write plainly)

Address.....

City.....Zone No. (if any).....State.....